

# 2018-2023 Global Wedding Dress Consumption Market Report

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Wedding Dress market for 2018-2023. As a part of wedding industry, wedding dress is an important part in the celebration. Because of the advertising by the wedding companies, wedding dress suppliers, and cultural traditions and fashion industry, wedding dresses are widely consumed. There is a wide range to classify the category of wedding dress. It is apparel product at the first position; meanwhile it is also a souvenir of marriage, accordingly it can also be regarded as art craft. Moreover, like the apparel industry, the high end of its product is a kind of luxury.

According to many cultures, the bride might change cloth on the wedding day for multiple times, and the veil, gloves, and other accessories can be included in wedding dress. This report will only focus on the dress that the bride wears in wedding ceremony. Moreover, different cultures often have diverse styles of wedding dress, such as Western, East Asian, etc. Since the contemporary western styled wedding dress is the most popular style for wedding ceremonies worldwide, it will be concentrated in this report.

The wedding market demand grows continually, and the wedding garments market has notable increase every year. In this case, the competition is also very intense among companies. The involved companies should seize the opportunities to expand the gold mine.

European and American wedding dress industry is well developed, and the companies are able to manage processing, risk, profit. The wedding industry in China started since last decades, and which is not mature. Moreover, the customers have only limited knowledge about wedding dress, thus the consumption methodology and ideology

differs from the global market. The stereotype on Chinese wedding dress market includes high risk and low profit.

However, the China's wedding dress market is also in progress. With the development of globalization, the people, especially the young ones, have acceptance and sympathy on global fashion, which demands for better wedding dress design that can meet the market demand.

Over the next five years, LPI(LP Information) projects that Wedding Dress will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Wedding Dress market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Ball Gown

Trumpet Dresses

A-line dresses

Mermaid-style Dresses

Sheath Wedding Dresses

Tea-length Wedding Dresses

Other

Segmentation by application:

Wedding Dress Renting service

Wedding Consultant

Photographic Studio

Personal Purchase

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Pronovias

Vera Wang

Rosa Clara

Atelier Aimee

Yumi Katsura

Cymbeline

Badgley Mischka

De La Cierva Y Nicolas

Carolina Herrera

Lee Seung Jin

Marchesa

Pepe Botella

Alfred Angelo

FAMORY

Franc Sarabia

Yolan Cris

Oscar De La Renta

Jesus del Pozo

Jinchao

Mon Cheri

Tsai Mei Yue

Impression Bridal

Monique Lhuillier

Linli Wedding Collection

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market

as a whole. It also analyzes key emerging trends and their impact on present and future development.

## **RESEARCH OBJECTIVES**

To study and analyze the global Wedding Dress consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Wedding Dress market by identifying its various subsegments.

Focuses on the key global Wedding Dress manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Wedding Dress with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Wedding Dress submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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