

# 2018-2023 Global Website Builders Market Report (Status and Outlook)

<https://marketpublishers.com/r/2B0EB5E1135EN.html>

Date: June 2018

Pages: 137

Price: US\$ 4,660.00 (Single User License)

ID: 2B0EB5E1135EN

## Abstracts

In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Website Builders market for 2018-2023. Website builders are tools that typically allow the construction of websites without manual code editing.

Website builders are designed to be very user-friendly and easy to use. There is no experience or coding required. Even a beginner should have no problems building a stunning site with them. Although easy to use, a website builder does not sacrifice any quality. Site builders can handle full-featured commercial websites that get thousands of page views per month.

Website builder is mainly used for two applications: Personal Website, School or College Websites, Business Website, Other. And Business website was the most widely used type which took up about 63% of the global total in 2016.

The global website builder average price is influenced by the global trend. Complete software is usually 2 USDs to 200 USD per month from abroad vendors, if you want to buy new website builders. The average price will be in decline trend if more vendors go into operation in the future.

USA is one of the largest consumption countries of website builders in the world in the past few years and it will keep increasing in the next few years. USA market took up about 34% the global market in 2016, while Europe was about 21%, and Japan is followed with the share about 10%.

Over the next five years, LPI(LP Information) projects that Website Builders will register a 7.5% CAGR in terms of revenue, reach US\$ 2270 million by 2023, from US\$ 1480 million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of Website Builders market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:

PC Website Builders

Mobile Website Builders

Segmentation by application:

Personal Website

School or College Websites

Business Website

Others

We can also provide the customized separate regional or country-level reports, for the following regions:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

Wix

Web

Yahoo

GoDaddy

Weebly

Yola

eHost

Jimdo

Squarespace

Homestead

Dudamobile

Onbile

Tappinn

Mofuse

Gomobi

Qfuse

Activemobi

Ibuilt

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

### Research objectives

To study and analyze the global Website Builders market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Website Builders market by identifying its various subsegments.

Focuses on the key global Website Builders players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Website Builders with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Website Builders submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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