

# 2018-2023 Global Web to Print Software Market Report (Status and Outlook)

<https://marketpublishers.com/r/267C22E3C15EN.html>

Date: September 2018

Pages: 158

Price: US\$ 4,660.00 (Single User License)

ID: 267C22E3C15EN

## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Web to Print Software market for 2018-2023.

This report studies the Web to Print market, Web-to-print software offers print service providers the opportunity to win more business online. The most obvious benefit is saving time. Just a few minutes, the whole process including of designing products will be finished as expected results and standard quality. Those results are all in print-ready format, so convenient for users to see their final design on the paper as well as give them an idea how they look like in the real.

About customer experience, web to print is always the best, the winner in the race when it allows user to use the features in accordance with their own choice. Custom options are available, even include personalized images for users to get the fully customized results.

The advantage of SEO is also the thing that we should not ignore. Web to print integrates with SEO so online printing company will no need to worry about visibility problem. Aiding their owners to catch the attention of maximum visitors, it drives organic traffic & revamps the online visibility of their store without obstacle.

According to QYR market research, the global web-to-print software market size is expected to reach \$950 million by the end of 2018. Despite the fact that global economic meltdown has negatively affected the global software market growth, segments like retail, web to print and variable data printing have managed to show significant growth and prospects in the tough market conditions.

Based on end users, the market is segmented into Print House and Print Broker. Print House is leading the market of Web-to-print software Ecosystem, in 2017, the Web-to-print software market size for this user group was 549 million USD, and it is forecast to reach 927 million USD in 2025.

Based on deployment/ Hosting options, Web-to-print software is primarily split into: Cloud-based and on premise type. A cloud-based (SaaS) deployment model is a compelling option with a convenient pay-as-you-go model. It has become much more popular in recent years—especially among small to midsize businesses—but there are many reasons companies might still choose a traditional, on premise (Self-Hosted) Web-to-print software type.

Over the next five years, LPI(LP Information) projects that Web to Print Software will register a 8.1% CAGR in terms of revenue, reach US\$ 1390 million by 2023, from US\$ 870 million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of Web to Print Software market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:

Cloud-based

On-premise

Segmentation by application:

Print House

Print Broker

We can also provide the customized separate regional or country-level reports, for the following regions:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

RedTie Group

PrintSites

Aleyant Systems

Design'N'Buy

Rocketprint Software

Radix web

Gelato

PageFlex

Amicon Technologies

Print Science

Avanti Computer Systems

PrintingForLess

Racad Tech

B2CPrint

INFIGO Software

Vpress

EonCode

Lucid Software

Electronics for Imaging, Inc. (EFI)

Agfa-Gevaert Group

Infomaze Technologies

Biztech IT Consultancy

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

#### Research objectives

To study and analyze the global Web to Print Software market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Web to Print Software market by identifying its various subsegments.

Focuses on the key global Web to Print Software players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Web to Print Software with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Web to Print Software submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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