

# 2018-2023 Global Wearable Technology Market Report (Status and Outlook)

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Wearable Technology market for 2018-2023. Wearable technology are smart electronic devices (electronic device with micro-controllers) that can be incorporated into clothing or worn on the body as implants or accessories.

The market is expected to grow because of various driving factors, such as consumer preference for sophisticated gadgets, increasing growth prospects of next-generation displays in wearable devices, and growing popularity of Internet of Things (IoT) and connected devices.

Over the next five years, LPI(LP Information) projects that Wearable Technology will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of Wearable Technology market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:

Computing Technologies

Display Technologies

Positioning Technologies

Sensor Technologies

Segmentation by application:

Consumer Electronics

Healthcare

Enterprise and Industrial

We can also provide the customized separate regional or country-level reports, for the following regions:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

Fitbit

Apple

Xiaomi

Garmin

Samsung

Guangdong BBK Electronics

Misfit

Alphabet

LG

Qualcomm

Adidas

Sony

Lifesense

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

## **RESEARCH OBJECTIVES**

To study and analyze the global Wearable Technology market size by key regions/countries, product type and application.

To understand the structure of Wearable Technology market by identifying its various subsegments.

Focuses on the key global Wearable Technology players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Wearable Technology with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Wearable Technology submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

## Contents

### **2018-2023 GLOBAL WEARABLE TECHNOLOGY MARKET REPORT (STATUS AND OUTLOOK)**

#### **1 SCOPE OF THE REPORT**

- 1.1 Market Introduction
- 1.2 Research Objectives
- 1.3 Years Considered
- 1.4 Market Research Methodology
- 1.5 Economic Indicators
- 1.6 Currency Considered

#### **2 EXECUTIVE SUMMARY**

- 2.1 World Market Overview
  - 2.1.1 Global Wearable Technology Market Size 2018-2023
  - 2.1.2 Wearable Technology Market Size CAGR by Region
- 2.2 Wearable Technology Segment by Type
  - 2.2.1 Computing Technologies
  - 2.2.2 Display Technologies
  - 2.2.3 Networking Technologies
  - 2.2.4 Positioning Technologies
  - 2.2.5 Sensor Technologies
- 2.3 Wearable Technology Market Size by Type
  - 2.3.1 Global Wearable Technology Market Size Market Share by Type (2018-2023)
  - 2.3.2 Global Wearable Technology Market Size Growth Rate by Type (2018-2023)
- 2.4 Wearable Technology Segment by Application
  - 2.4.1 Consumer Electronics
  - 2.4.2 Healthcare
  - 2.4.3 Enterprise and Industrial
- 2.5 Wearable Technology Market Size by Application
  - 2.5.1 Global Wearable Technology Market Size Market Share by Application (2018-2023)
  - 2.5.2 Global Wearable Technology Market Size Growth Rate by Application (2018-2023)

#### **3 WEARABLE TECHNOLOGY KEY PLAYERS**

- 3.1 Date of Key Players Enter into Wearable Technology
- 3.2 Key Players Wearable Technology Product Offered
- 3.3 Key Players Wearable Technology Funding/Investment Analysis
- 3.4 Funding/Investment
  - 3.4.1 Funding/Investment by Regions
  - 3.4.2 Funding/Investment by End Industry
- 3.5 Key Players Wearable Technology Valuation & Market Capitalization
- 3.6 Key Players Mergers & Acquisitions, Expansion Plans
- 3.7 Market Ranking
- 3.8 New Product/Technology Launches
- 3.9 Partnerships, Agreements, and Collaborations
- 3.10 Mergers and Acquisitions

## **4 WEARABLE TECHNOLOGY BY REGIONS**

- 4.1 Wearable Technology Market Size by Regions
- 4.2 Americas Wearable Technology Market Size Growth
- 4.3 APAC Wearable Technology Market Size Growth
- 4.4 Europe Wearable Technology Market Size Growth

## **5 AMERICAS**

- 5.1 Americas Wearable Technology Market Size by Countries
- 5.2 Americas Wearable Technology Market Size by Type
- 5.3 Americas Wearable Technology Market Size by Application
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Key Economic Indicators of Few Americas Countries

## **6 APAC**

- 6.1 APAC Wearable Technology Market Size by Countries
- 6.2 APAC Wearable Technology Market Size by Type
- 6.3 APAC Wearable Technology Market Size by Application
- 6.4 China
- 6.5 Japan
- 6.6 Korea

- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 Key Economic Indicators of Few APAC Countries

## **7 EUROPE**

- 7.1 Europe Wearable Technology by Countries
- 7.2 Europe Wearable Technology Market Size by Type
- 7.3 Europe Wearable Technology Market Size by Application
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia
- 7.9 Key Economic Indicators of Few Europe Countries

## **8 MARKET DRIVERS, CHALLENGES AND TRENDS**

- 8.1 Market Drivers and Impact
  - 8.1.1 Growing Demand from Key Regions
  - 8.1.2 Growing Demand from Key Applications and Potential Industries
- 8.2 Market Challenges and Impact
- 8.3 Market Trends
- 8.4 Market Ecosystem and Roles

## **9 KEY INVESTORS IN WEARABLE TECHNOLOGY**

- 9.1 Company A
  - 9.1.1 Company A Company Details
  - 9.1.2 Company Description
  - 9.1.3 Companies Invested by Company A
  - 9.1.4 Company A Key Development and Market Layout
- 9.2 Company B
  - 9.2.1 Company B Company Details
  - 9.2.2 Company Description
  - 9.2.3 Companies Invested by Company B
  - 9.2.4 Company B Key Development and Market Layout
- 9.3 Company C



- 9.3.1 Company C Company Details
- 9.3.2 Company Description
- 9.3.3 Companies Invested by Company C
- 9.3.4 Company C Key Development and Market Layout
- 9.4 Company D
  - 9.4.1 Company D Company Details
  - 9.4.2 Company Description
  - 9.4.3 Companies Invested by Company D
  - 9.4.4 Company D Key Development and Market Layout
- ...

## **10 KEY PLAYERS ANALYSIS**

- 10.1 Fitbit
  - 10.1.1 Company Details
  - 10.1.2 Wearable Technology Product Offered
  - 10.1.3 Fitbit Wearable Technology Market Size
  - 10.1.4 Main Business Overview
  - 10.1.5 Fitbit News
- 10.2 Apple
  - 10.2.1 Company Details
  - 10.2.2 Wearable Technology Product Offered
  - 10.2.3 Apple Wearable Technology Market Size
  - 10.2.4 Main Business Overview
  - 10.2.5 Apple News
- 10.3 Xiaomi
  - 10.3.1 Company Details
  - 10.3.2 Wearable Technology Product Offered
  - 10.3.3 Xiaomi Wearable Technology Market Size
  - 10.3.4 Main Business Overview
  - 10.3.5 Xiaomi News
- 10.4 Garmin
  - 10.4.1 Company Details
  - 10.4.2 Wearable Technology Product Offered
  - 10.4.3 Garmin Wearable Technology Market Size
  - 10.4.4 Main Business Overview
  - 10.4.5 Garmin News
- 10.5 Samsung
  - 10.5.1 Company Details

- 10.5.2 Wearable Technology Product Offered
- 10.5.3 Samsung Wearable Technology Market Size
- 10.5.4 Main Business Overview
- 10.5.5 Samsung News
- 10.6 Guangdong BBK Electronics
  - 10.6.1 Company Details
  - 10.6.2 Wearable Technology Product Offered
  - 10.6.3 Guangdong BBK Electronics Wearable Technology Market Size
  - 10.6.4 Main Business Overview
  - 10.6.5 Guangdong BBK Electronics News
- 10.7 Misfit
  - 10.7.1 Company Details
  - 10.7.2 Wearable Technology Product Offered
  - 10.7.3 Misfit Wearable Technology Market Size
  - 10.7.4 Main Business Overview
  - 10.7.5 Misfit News
- 10.8 Alphabet
  - 10.8.1 Company Details
  - 10.8.2 Wearable Technology Product Offered
  - 10.8.3 Alphabet Wearable Technology Market Size
  - 10.8.4 Main Business Overview
  - 10.8.5 Alphabet News
- 10.9 LG
  - 10.9.1 Company Details
  - 10.9.2 Wearable Technology Product Offered
  - 10.9.3 LG Wearable Technology Market Size
  - 10.9.4 Main Business Overview
  - 10.9.5 LG News
- 10.10 Qualcomm
  - 10.10.1 Company Details
  - 10.10.2 Wearable Technology Product Offered
  - 10.10.3 Qualcomm Wearable Technology Market Size
  - 10.10.4 Main Business Overview
  - 10.10.5 Qualcomm News
- 10.11 Adidas
- 10.12 Sony
- 10.13 Lifesense

## **11 RESEARCH FINDINGS AND CONCLUSION**

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Wearable Technology

Figure Wearable Technology Report Years Considered

Figure Market Research Methodology

Figure Global Wearable Technology Market Size Growth Rate 2018-2023 (\$ Millions)

Table Wearable Technology Market Size CAGR by Region 2018-2023 (\$ Millions)

Table Major Players of Computing Technologies

Table Major Players of Display Technologies

Table Major Players of Networking Technologies

Table Major Players of Positioning Technologies

Table Major Players of Sensor Technologies

Table Global Market Size by Type (2018-2023) (\$ Millions)

Table Global Wearable Technology Market Size Market Share by Type (2018-2023)

Figure Global Wearable Technology Market Size Market Share by Type (2018-2023)

Figure Global Computing Technologies Market Size Growth Rate

Figure Global Display Technologies Market Size Growth Rate

Figure Global Networking Technologies Market Size Growth Rate

Figure Global Positioning Technologies Market Size Growth Rate

Figure Global Sensor Technologies Market Size Growth Rate

Figure Wearable Technology Consumed in Consumer Electronics

Figure Global Wearable Technology Market: Consumer Electronics (2018-2023) (\$ Millions)

Figure Global Consumer Electronics YoY Growth (\$ Millions)

Figure Wearable Technology Consumed in Healthcare

Figure Global Wearable Technology Market: Healthcare (2018-2023) (\$ Millions)

Figure Global Healthcare YoY Growth (\$ Millions)

Figure Wearable Technology Consumed in Enterprise and Industrial

Figure Global Wearable Technology Market: Enterprise and Industrial (2018-2023) (\$ Millions)

Figure Global Enterprise and Industrial YoY Growth (\$ Millions)

Table Global Wearable Technology Market Size by Application (2018-2023) (\$ Millions)

Table Global Wearable Technology Market Size Market Share by Application (2018-2023)

Figure Global Wearable Technology Market Size Market Share by Application (2018-2023)

Figure Global Wearable Technology Market Size in Consumer Electronics Growth Rate

Figure Global Wearable Technology Market Size in Healthcare Growth Rate  
Figure Global Wearable Technology Market Size in Enterprise and Industrial Growth Rate  
Table Date of Global Key Players Enter into Wearable Technology Market  
Table Global Key Players Wearable Technology Product Offered  
Table Key Players Wearable Technology Funding/Investment (\$ Millions)  
Figure Funding/Investment  
Table Funding/Investment by Regions  
Table Funding/Investment by End Industry  
Table Key Players Wearable Technology Valuation & Market Capitalization (\$ Millions)  
Table Key Players Mergers & Acquisitions, Expansion Plans  
Table Global Wearable Technology Market Size by Regions 2018-2023 (\$ Millions)  
Table Global Wearable Technology Market Size Market Share by Regions 2018-2023  
Figure Global Wearable Technology Market Size Market Share by Regions 2018-2023  
Figure Americas Wearable Technology Market Size 2018-2023 (\$ Millions)  
Figure APAC Wearable Technology Market Size 2018-2023 (\$ Millions)  
Figure Europe Wearable Technology Market Size 2018-2023 (\$ Millions)  
Table Americas Wearable Technology Market Size by Countries (2018-2023) (\$ Millions)  
Table Americas Wearable Technology Market Size Market Share by Countries (2018-2023)  
Figure Americas Wearable Technology Market Size Market Share by Countries in 2018  
Table Americas Wearable Technology Market Size by Type (2018-2023) (\$ Millions)  
Table Americas Wearable Technology Market Size Market Share by Type (2018-2023)  
Figure Americas Wearable Technology Market Size Market Share by Type in 2018  
Table Americas Wearable Technology Market Size by Application (2018-2023) (\$ Millions)  
Table Americas Wearable Technology Market Size Market Share by Application (2018-2023)  
Figure Americas Wearable Technology Market Size Market Share by Application in 2018  
Figure United States Wearable Technology Market Size Growth 2018-2023 (\$ Millions)  
Figure Canada Wearable Technology Market Size Growth 2018-2023 (\$ Millions)  
Figure Mexico Wearable Technology Market Size Growth 2018-2023 (\$ Millions)  
Table APAC Wearable Technology Market Size by Countries (2018-2023) (\$ Millions)  
Table APAC Wearable Technology Market Size Market Share by Countries (2018-2023)  
Figure APAC Wearable Technology Market Size Market Share by Countries in 2018  
Table APAC Wearable Technology Market Size by Type (2018-2023) (\$ Millions)  
Table APAC Wearable Technology Market Size Market Share by Type (2018-2023)

Figure APAC Wearable Technology Market Size Market Share by Type in 2018  
Table APAC Wearable Technology Market Size by Application (2018-2023) (\$ Millions)  
Table APAC Wearable Technology Market Size Market Share by Application (2018-2023)  
Figure APAC Wearable Technology Market Size Market Share by Application in 2018  
Figure China Wearable Technology Market Size Growth 2018-2023 (\$ Millions)  
Figure Japan Wearable Technology Market Size Growth 2018-2023 (\$ Millions)  
Figure Korea Wearable Technology Market Size Growth 2018-2023 (\$ Millions)  
Figure Southeast Asia Wearable Technology Market Size Growth 2018-2023 (\$ Millions)  
Figure India Wearable Technology Market Size Growth 2018-2023 (\$ Millions)  
Figure Australia Wearable Technology Market Size Growth 2018-2023 (\$ Millions)  
Table Europe Wearable Technology Market Size by Countries (2018-2023) (\$ Millions)  
Table Europe Wearable Technology Market Size Market Share by Countries (2018-2023)  
Figure Europe Wearable Technology Market Size Market Share by Countries in 2018  
Table Europe Wearable Technology Market Size by Type (2018-2023) (\$ Millions)  
Table Europe Wearable Technology Market Size Market Share by Type (2018-2023)  
Figure Europe Wearable Technology Market Size Market Share by Type in 2018  
Table Europe Wearable Technology Market Size by Application (2018-2023) (\$ Millions)  
Table Europe Wearable Technology Market Size Market Share by Application (2018-2023)  
Figure Europe Wearable Technology Market Size Market Share by Application in 2018  
Figure Germany Wearable Technology Market Size Growth 2018-2023 (\$ Millions)  
Figure France Wearable Technology Market Size Growth 2018-2023 (\$ Millions)  
Figure UK Wearable Technology Market Size Growth 2018-2023 (\$ Millions)  
Figure Italy Wearable Technology Market Size Growth 2018-2023 (\$ Millions)  
Figure Russia Wearable Technology Market Size Growth 2018-2023 (\$ Millions)  
Table Company A Company Details  
Table Companies Invested by Company A  
Table Company A Key Development and Market Layout  
Table Company B Company Details  
Table Companies Invested by Company B  
Table Company B Key Development and Market Layout  
Table Company C Company Details  
Table Companies Invested by Company C  
Table Company C Key Development and Market Layout  
Table Company C Company Details  
Table Companies Invested by Company C

Table Company C Key Development and Market Layout

Table Fitbit Basic Information, Head Office, Major Market Areas and Its Competitors

Table Fitbit Wearable Technology Market Size

Table Apple Basic Information, Head Office, Major Market Areas and Its Competitors

Table Apple Wearable Technology Market Size

Table Xiaomi Basic Information, Head Office, Major Market Areas and Its Competitors

Table Xiaomi Wearable Technology Market Size

Table Garmin Basic Information, Head Office, Major Market Areas and Its Competitors

Table Garmin Wearable Technology Market Size

Table Samsung Basic Information, Head Office, Major Market Areas and Its Competitors

Table Samsung Wearable Technology Market Size

Table Guangdong BBK Electronics Basic Information, Head Office, Major Market Areas and Its Competitors

Table Guangdong BBK Electronics Wearable Technology Market Size

Table Misfit Basic Information, Head Office, Major Market Areas and Its Competitors

Table Misfit Wearable Technology Market Size

Table Alphabet Basic Information, Head Office, Major Market Areas and Its Competitors

Table Alphabet Wearable Technology Market Size

Table LG Basic Information, Head Office, Major Market Areas and Its Competitors

Table LG Wearable Technology Market Size

Table Qualcomm Basic Information, Head Office, Major Market Areas and Its Competitors

Table Qualcomm Wearable Technology Market Size

Table Adidas Basic Information, Head Office, Major Market Areas and Its Competitors

Table Sony Basic Information, Head Office, Major Market Areas and Its Competitors

Table Lifesense Basic Information, Head Office, Major Market Areas and Its Competitors

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