

2018-2023 Global Water Softeners Consumption Market Report

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Abstracts

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In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Water Softeners market for 2018-2023.

Water Softeners, also often referred to as water softening systems or water softening equipment, can be defined as devices that are installed for the treatment and conversion of hard water into soft water at the Point of Entry (PoE) of water from public sources into households or the commercial or industrial units.

The production region is relative concentrated. The main manufacture region is concentrated in the United States. United States is the largest production country, United States occupies over half market share.

The import and export volume is very large; North America has the largest export ratio. Currently, the Water Softeners have none of anti-dumping phenomenon. The import specification and volume depends the consumption.

In the future, the Water Softeners will have a good future; the price fluctuation has relationship with the raw material and factories. The technology will more mature and the monopoly phenomenon will be weakened in high-end product. The application will be extensive.

Over the next five years, LPI(LP Information) projects that Water Softeners will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Water Softeners market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Salt Based Water Softeners

Salt Free Water Softeners

Segmentation by application:

Residential

Industrial

Commercial

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

EcoWater Systems

Culligan

BWT

Haier(GE)

Whirlpool Corporation

3M

A.O. Smith

Coway

Canature Environmental Products Co., Ltd

Kinetico

Harvey Water Softeners

Aquasana

Kenmore

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Water Softeners consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Water Softeners market by identifying its various subsegments.

Focuses on the key global Water Softeners manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Water Softeners with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Water Softeners submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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