

# 2018-2023 Global Watch Battery Consumption Market Report

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Watch Battery market for 2018-2023.

A watch battery or button cell is a small single cell battery shaped as a squat cylinder typically 5 to 25 mm in diameter and 1 to 6 mm high—like a button on a garment, hence the name. A metal can forms the bottom body and positive terminal of the cell. The insulated top cap is the negative terminal. Watch batteries are used to power small portable electronics devices such as wrist watches, pocket calculators, hearing aids and on.

On the basis of type, the watch battery market is segmented into LR (Alkaline), SR (Silver Oxide), CR (Lithium), others. The SR (Silver Oxide) segment is expected to account for the larger share of the global market in 2016.

End-users, included in this market are traditional watch, smartwatch, others usage. The traditional watch (mainly Quartz Watch) application is expected to account for the largest share of the global market in 2016.

Based on regions, the global watch battery market is segmented into North America, Europe, China, Japan, and the Rest of the World (ROW). Japan is expected to account for the largest share and China is growing fastest of the market during the forecast period.

Over the next five years, LPI(LP Information) projects that Watch Battery will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth

opportunities of Watch Battery market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

LR (Alkaline)

SR (Silver Oxide)

CR (Lithium)

Others

Segmentation by application:

Traditional Watch

Smartwatch

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Sony

Maxell(Hitachi)

Panasonic

Renata Batteries(Swatch Group)

Varta(Rayovac)

Seiko

Toshiba

Energizer

Duracell

GP Batteries

Vinnic

NANFU

TMMQ

EVE Energy

Camelion Battery

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

## Research objectives

To study and analyze the global Watch Battery consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Watch Battery market by identifying its various subsegments.

Focuses on the key global Watch Battery manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Watch Battery with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Watch Battery submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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