

2018-2023 Global Wardrobe Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Wardrobe market for 2018-2023.

This report studies the Wardrobe market. A wardrobe is a standing closet used for storing clothes. The earliest wardrobe was a chest, and it was not until some degree of luxury was attained in regal palaces and the castles of powerful nobles that separate accommodation was provided for the apparel of the great. The name of wardrobe was then given to a room in which the wall-space was filled with closets and lockers, the drawer being a comparatively modern invention. From these cupboards and lockers the modern wardrobe, with its hanging spaces, sliding shelves and drawers, evolved slowly. Wardrobe industry is relatively fragmented, Wardrobe production enterprises are much less concentrated than in other industries and most of these are small and medium-sized. As a result of the low industry concentration, there are hardly any brands with strong influence in the market. However, after years of competition, a number of branded enterprises of a certain scale and possessing considerable strength have emerged.

Today, Wardrobe furniture brands are no longer fighting for first-tier cities but are gradually shifting their focus to the furniture market in second- and third-tier cities. New construction and bedroom remodeling has also spurred the growth of home marts in second- and third-tier cities. Besides, the market for Wardrobe furniture marts and brands is almost saturated in first-tier cities. While the economic and consumption scale is smaller in second- and third-tier cities, the market offers more room for development. So tapping into the medium- and low-end market will become a key marketing strategy. With the increasing in production capacity, expected that the Wardrobe raw material

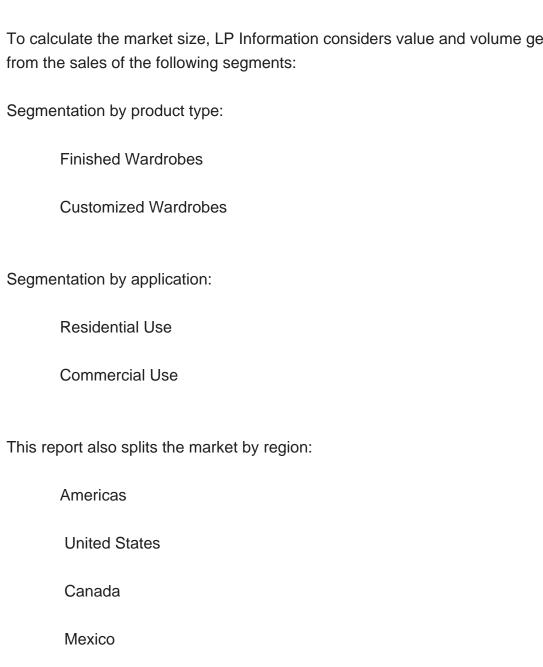


price will be stable in the short term. However, the improvement of energy, transportation costs, and labor costs, will play a significant role in promoting the cost of Wardrobe.

Over the next five years, LPI(LP Information) projects that Wardrobe will register a 6.3% CAGR in terms of revenue, reach US\$ 77300 million by 2023, from US\$ 53700 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Wardrobe market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated



Brazil

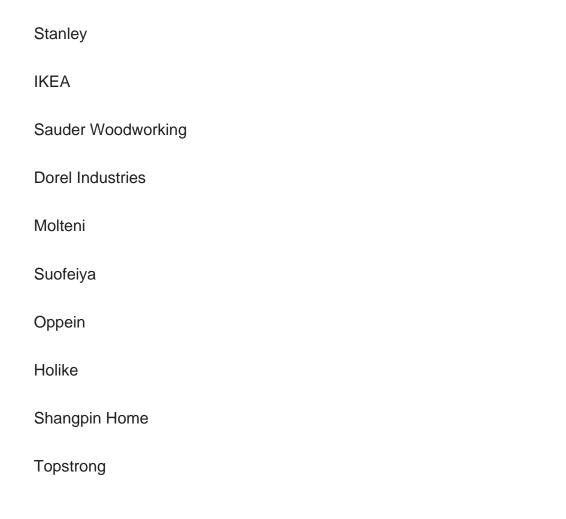


APAC
China
Japan
Korea
Southeast Asia
India
Australia
Europe
Germany
France
UK
Italy
Russia
Spain
Middle East & Africa
Egypt
South Africa
Israel
Turkey



GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:



In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Wardrobe consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.



To understand the structure of Wardrobe market by identifying its various subsegments.

Focuses on the key global Wardrobe manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Wardrobe with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Wardrobe submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.



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