

2018-2023 Global Wall Decor Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Wall Decor market for 2018-2023.

Wall Decor is the art and science of enhancing the interior of a building to achieve a healthier and more aesthetically pleasing environment for the people using the space. Europe is one of the largest consumption regions of Wall Decor in the world in the past few years and it will keep increasing in the next few years. Europe market took up about 35.56% the global market in 2016, while North America was 25.72%, and China is followed with the share about 14.52%.

Bed Bath & Beyond, Home Depot, IKEA, Lowes, Target, Wal-Mart, Art.com, etc. are the key suppliers in the global Wall Decor market. Top 5 took up about 25.35% of the global market in 2016. Bed Bath & Beyond, Home Depot, IKEA, Lowes, Target, Wal-Mart, Costco and Art.com, which are well-known retailers around the world.

Over the next five years, LPI(LP Information) projects that Wall Decor will register a 3.0% CAGR in terms of revenue, reach US\$ 73400 million by 2023, from US\$ 61600 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Wall Decor market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Wallpaper

Wall Mirrors

Wall Art

Others

Segmentation by application:

Household

Office & Business

Medical & Dental Facilities

Hotels & Spas

Restaurants, Cafes & Bars

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Bed Bath & Beyond

Home Depot

IKEA

Lowe's

Target

Wal-Mart

Art.com

Costco

Ethan Allen

Franchise Concepts

Havertys

J.C. Penney

Kirkland

Kohls

Macys Inc.

Pier 1 Imports

Restoration Hardware

Sears

Williams-Sonoma

Wayfair Company

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Wall Decor consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Wall Decor market by identifying its various subsegments.

Focuses on the key global Wall Decor manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Wall Decor with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Wall Decor submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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