

2018-2023 Global Virtual Schools Market Report (Status and Outlook)

<https://marketpublishers.com/r/2DC59AB7415EN.html>

Date: September 2018

Pages: 139

Price: US\$ 4,660.00 (Single User License)

ID: 2DC59AB7415EN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Virtual Schools market for 2018-2023.

An online school (virtual school or e-school or cyber-school) teaches students entirely or primarily online or through the internet. An online school can mimic many of the benefits provided by a physical school (learning materials, online exercises, self-paced courses, live online classes, tests, web forums, etc) but delivers these through the internet. Physical interaction by students and teachers is unnecessary, or only supplementary. Online schools may also enable individuals to earn transferable credits or to take recognised examinations, to advance to the next level of education.

The USA takes the market share of 93.2% in 2017, followed by Canada with 3.8%. EU has a small market share of 0.83%, though there are several market players. Japan started virtual school business since April 2015, while China started this business in Feb 2017.

K12 Inc and Connections Academy are market leaders for profit players, they take a total market share of 44% in 2017, while Florida Virtual School (FLVS) is the leader of non-profit players, it takes a market share of 11.3% in 2017.

In China, the market is dominated by non-profit players. But in the rest of the global market, for-profit players dominated the market and their share is enlarging.

Over the next five years, LPI (LP Information) projects that Virtual Schools will register a 12.8% CAGR in terms of revenue, reach US\$ 4920 million by 2023, from US\$ 2390 million in 2017.

This report presents a comprehensive overview, market shares and growth

opportunities of Virtual Schools market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:

For-profit EMO

Non-profit EMO

Segmentation by application:

Elementary Schools

Middle Schools

High Schools

Adult Education

We can also provide the customized separate regional or country-level reports, for the following regions:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

K12 Inc

Connections Academy

Mosaica Education

Pansophic Learning

Florida Virtual School (FLVS)

Charter Schools USA

Lincoln Learning Solutions

Inspire Charter Schools

Abbotsford Virtual School

Alaska Virtual School

Basehor-Linwood Virtual School

Acklam Grange

Illinois Virtual School (IVS)

Virtual High School(VHS)

Aurora College

Wey Education Schools Trust

N High School

Beijing Changping School

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Virtual Schools market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Virtual Schools market by identifying its various subsegments.

Focuses on the key global Virtual Schools players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Virtual Schools with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Virtual Schools submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Research Objectives
- 1.3 Years Considered
- 1.4 Market Research Methodology
- 1.5 Economic Indicators
- 1.6 Currency Considered

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Virtual Schools Market Size 2013-2023
 - 2.1.2 Virtual Schools Market Size CAGR by Region
- 2.2 Virtual Schools Segment by Type
 - 2.2.1 For-profit EMO
 - 2.2.2 Non-profit EMO
- 2.3 Virtual Schools Market Size by Type
 - 2.3.1 Global Virtual Schools Market Size Market Share by Type (2013-2018)
 - 2.3.2 Global Virtual Schools Market Size Growth Rate by Type (2013-2018)
- 2.4 Virtual Schools Segment by Application
 - 2.4.1 Elementary Schools
 - 2.4.2 Middle Schools
 - 2.4.3 High Schools
 - 2.4.4 Adult Education
- 2.5 Virtual Schools Market Size by Application
 - 2.5.1 Global Virtual Schools Market Size Market Share by Application (2013-2018)
 - 2.5.2 Global Virtual Schools Market Size Growth Rate by Application (2013-2018)

3 GLOBAL VIRTUAL SCHOOLS BY PLAYERS

- 3.1 Global Virtual Schools Market Size Market Share by Players
 - 3.1.1 Global Virtual Schools Market Size by Players (2016-2018)
 - 3.1.2 Global Virtual Schools Market Size Market Share by Players (2016-2018)
- 3.2 Global Virtual Schools Key Players Head office and Products Offered
- 3.3 Market Concentration Rate Analysis
 - 3.3.1 Competition Landscape Analysis

- 3.3.2 Concentration Ratio (CR3, CR5 and CR10) (2016-2018)
- 3.4 New Products and Potential Entrants
- 3.5 Mergers & Acquisitions, Expansion

4 VIRTUAL SCHOOLS BY REGIONS

- 4.1 Virtual Schools Market Size by Regions
- 4.2 Americas Virtual Schools Market Size Growth
- 4.3 APAC Virtual Schools Market Size Growth
- 4.4 Europe Virtual Schools Market Size Growth
- 4.5 Middle East & Africa Virtual Schools Market Size Growth

5 AMERICAS

- 5.1 Americas Virtual Schools Market Size by Countries
- 5.2 Americas Virtual Schools Market Size by Type
- 5.3 Americas Virtual Schools Market Size by Application
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Key Economic Indicators of Few Americas Countries

6 APAC

- 6.1 APAC Virtual Schools Market Size by Countries
- 6.2 APAC Virtual Schools Market Size by Type
- 6.3 APAC Virtual Schools Market Size by Application
- 6.4 China
- 6.5 Japan
- 6.6 Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 Key Economic Indicators of Few APAC Countries

7 EUROPE

- 7.1 Europe Virtual Schools by Countries
- 7.2 Europe Virtual Schools Market Size by Type

- 7.3 Europe Virtual Schools Market Size by Application
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia
- 7.9 Spain
- 7.10 Key Economic Indicators of Few Europe Countries

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Virtual Schools by Countries
- 8.2 Middle East & Africa Virtual Schools Market Size by Type
- 8.3 Middle East & Africa Virtual Schools Market Size by Application
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers and Impact
 - 9.1.1 Growing Demand from Key Regions
 - 9.1.2 Growing Demand from Key Applications and Potential Industries
- 9.2 Market Challenges and Impact
- 9.3 Market Trends

10 GLOBAL VIRTUAL SCHOOLS MARKET FORECAST

- 10.1 Global Virtual Schools Market Size Forecast (2018-2023)
- 10.2 Global Virtual Schools Forecast by Regions
 - 10.2.1 Global Virtual Schools Forecast by Regions (2018-2023)
 - 10.2.2 Americas Market Forecast
 - 10.2.3 APAC Market Forecast
 - 10.2.4 Europe Market Forecast
 - 10.2.5 Middle East & Africa Market Forecast
- 10.3 Americas Forecast by Countries
 - 10.3.1 United States Market Forecast

- 10.3.2 Canada Market Forecast
- 10.3.3 Mexico Market Forecast
- 10.3.4 Brazil Market Forecast
- 10.4 APAC Forecast by Countries
 - 10.4.1 China Market Forecast
 - 10.4.2 Japan Market Forecast
 - 10.4.3 Korea Market Forecast
 - 10.4.4 Southeast Asia Market Forecast
 - 10.4.5 India Market Forecast
 - 10.4.6 Australia Market Forecast
- 10.5 Europe Forecast by Countries
 - 10.5.1 Germany Market Forecast
 - 10.5.2 France Market Forecast
 - 10.5.3 UK Market Forecast
 - 10.5.4 Italy Market Forecast
 - 10.5.5 Russia Market Forecast
 - 10.5.6 Spain Market Forecast
- 10.6 Middle East & Africa Forecast by Countries
 - 10.6.1 Egypt Market Forecast
 - 10.6.2 South Africa Market Forecast
 - 10.6.3 Israel Market Forecast
 - 10.6.4 Turkey Market Forecast
 - 10.6.5 GCC Countries Market Forecast
- 10.7 Global Virtual Schools Forecast by Type
- 10.8 Global Virtual Schools Forecast by Application

11 KEY PLAYERS ANALYSIS

- 11.1 K12 Inc
 - 11.1.1 Company Details
 - 11.1.2 Virtual Schools Product Offered
 - 11.1.3 K12 Inc Virtual Schools Revenue, Gross Margin and Market Share (2016-2018)
 - 11.1.4 Main Business Overview
 - 11.1.5 K12 Inc News
- 11.2 Connections Academy
 - 11.2.1 Company Details
 - 11.2.2 Virtual Schools Product Offered
 - 11.2.3 Connections Academy Virtual Schools Revenue, Gross Margin and Market Share (2016-2018)

- 11.2.4 Main Business Overview
- 11.2.5 Connections Academy News
- 11.3 Mosaica Education
 - 11.3.1 Company Details
 - 11.3.2 Virtual Schools Product Offered
 - 11.3.3 Mosaica Education Virtual Schools Revenue, Gross Margin and Market Share (2016-2018)
 - 11.3.4 Main Business Overview
 - 11.3.5 Mosaica Education News
- 11.4 Pansophic Learning
 - 11.4.1 Company Details
 - 11.4.2 Virtual Schools Product Offered
 - 11.4.3 Pansophic Learning Virtual Schools Revenue, Gross Margin and Market Share (2016-2018)
 - 11.4.4 Main Business Overview
 - 11.4.5 Pansophic Learning News
- 11.5 Florida Virtual School (FLVS)
 - 11.5.1 Company Details
 - 11.5.2 Virtual Schools Product Offered
 - 11.5.3 Florida Virtual School (FLVS) Virtual Schools Revenue, Gross Margin and Market Share (2016-2018)
 - 11.5.4 Main Business Overview
 - 11.5.5 Florida Virtual School (FLVS) News
- 11.6 Charter Schools USA
 - 11.6.1 Company Details
 - 11.6.2 Virtual Schools Product Offered
 - 11.6.3 Charter Schools USA Virtual Schools Revenue, Gross Margin and Market Share (2016-2018)
 - 11.6.4 Main Business Overview
 - 11.6.5 Charter Schools USA News
- 11.7 Lincoln Learning Solutions
 - 11.7.1 Company Details
 - 11.7.2 Virtual Schools Product Offered
 - 11.7.3 Lincoln Learning Solutions Virtual Schools Revenue, Gross Margin and Market Share (2016-2018)
 - 11.7.4 Main Business Overview
 - 11.7.5 Lincoln Learning Solutions News
- 11.8 Inspire Charter Schools
 - 11.8.1 Company Details

- 11.8.2 Virtual Schools Product Offered
- 11.8.3 Inspire Charter Schools Virtual Schools Revenue, Gross Margin and Market Share (2016-2018)
- 11.8.4 Main Business Overview
- 11.8.5 Inspire Charter Schools News
- 11.9 Abbotsford Virtual School
 - 11.9.1 Company Details
 - 11.9.2 Virtual Schools Product Offered
 - 11.9.3 Abbotsford Virtual School Virtual Schools Revenue, Gross Margin and Market Share (2016-2018)
 - 11.9.4 Main Business Overview
 - 11.9.5 Abbotsford Virtual School News
- 11.10 Alaska Virtual School
 - 11.10.1 Company Details
 - 11.10.2 Virtual Schools Product Offered
 - 11.10.3 Alaska Virtual School Virtual Schools Revenue, Gross Margin and Market Share (2016-2018)
 - 11.10.4 Main Business Overview
 - 11.10.5 Alaska Virtual School News
- 11.11 Basehor-Linwood Virtual School
- 11.12 Acklam Grange
- 11.13 Illinois Virtual School (IVS)
- 11.14 Virtual High School(VHS)
- 11.15 Aurora College
- 11.16 Wey Education Schools Trust
- 11.17 N High School
- 11.18 Beijing Changping School

12 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES AND FIGURES

Table Product Specifications of Virtual Schools
Figure Virtual Schools Report Years Considered
Figure Market Research Methodology
Figure Global Virtual Schools Market Size Growth Rate 2013-2023 (\$ Millions)
Table Virtual Schools Market Size CAGR by Region 2013-2023 (\$ Millions)
Table Major Players of For-profit EMO
Table Major Players of Non-profit EMO
Table Market Size by Type (2013-2018) (\$ Millions)
Table Global Virtual Schools Market Size Market Share by Type (2013-2018)
Figure Global Virtual Schools Market Size Market Share by Type (2013-2018)
Figure Global For-profit EMO Market Size Growth Rate
Figure Global Non-profit EMO Market Size Growth Rate
Figure Virtual Schools Consumed in Elementary Schools
Figure Global Virtual Schools Market: Elementary Schools (2013-2018) (\$ Millions)
Figure Global Elementary Schools YoY Growth (\$ Millions)
Figure Virtual Schools Consumed in Middle Schools
Figure Global Virtual Schools Market: Middle Schools (2013-2018) (\$ Millions)
Figure Global Middle Schools YoY Growth (\$ Millions)
Figure Virtual Schools Consumed in High Schools
Figure Global Virtual Schools Market: High Schools (2013-2018) (\$ Millions)
Figure Global High Schools YoY Growth (\$ Millions)
Figure Virtual Schools Consumed in Adult Education
Figure Global Virtual Schools Market: Adult Education (2013-2018) (\$ Millions)
Figure Global Adult Education YoY Growth (\$ Millions)
Table Global Virtual Schools Market Size by Application (2013-2018) (\$ Millions)
Table Global Virtual Schools Market Size Market Share by Application (2013-2018)
Figure Global Virtual Schools Market Size Market Share by Application (2013-2018)
Figure Global Virtual Schools Market Size in Elementary Schools Growth Rate
Figure Global Virtual Schools Market Size in Middle Schools Growth Rate
Figure Global Virtual Schools Market Size in High Schools Growth Rate
Figure Global Virtual Schools Market Size in Adult Education Growth Rate
Table Global Virtual Schools Revenue by Players (2016-2018) (\$ Millions)
Table Global Virtual Schools Revenue Market Share by Players (2016-2018)
Figure Global Virtual Schools Revenue Market Share by Players in 2017
Table Global Virtual Schools Key Players Head office and Products Offered

Table Virtual Schools Concentration Ratio (CR3, CR5 and CR10) (2016-2018)
Table Global Virtual Schools Market Size by Regions 2013-2018 (\$ Millions)
Table Global Virtual Schools Market Size Market Share by Regions 2013-2018
Figure Global Virtual Schools Market Size Market Share by Regions 2013-2018
Figure Americas Virtual Schools Market Size 2013-2018 (\$ Millions)
Figure APAC Virtual Schools Market Size 2013-2018 (\$ Millions)
Figure Europe Virtual Schools Market Size 2013-2018 (\$ Millions)
Figure Middle East & Africa Virtual Schools Market Size 2013-2018 (\$ Millions)
Table Americas Virtual Schools Market Size by Countries (2013-2018) (\$ Millions)
Table Americas Virtual Schools Market Size Market Share by Countries (2013-2018)
Figure Americas Virtual Schools Market Size Market Share by Countries in 2017
Table Americas Virtual Schools Market Size by Type (2013-2018) (\$ Millions)
Table Americas Virtual Schools Market Size Market Share by Type (2013-2018)
Figure Americas Virtual Schools Market Size Market Share by Type in 2017
Table Americas Virtual Schools Market Size by Application (2013-2018) (\$ Millions)
Table Americas Virtual Schools Market Size Market Share by Application (2013-2018)
Figure Americas Virtual Schools Market Size Market Share by Application in 2017
Figure United States Virtual Schools Market Size Growth 2013-2018 (\$ Millions)
Figure Canada Virtual Schools Market Size Growth 2013-2018 (\$ Millions)
Figure Mexico Virtual Schools Market Size Growth 2013-2018 (\$ Millions)
Table APAC Virtual Schools Market Size by Countries (2013-2018) (\$ Millions)
Table APAC Virtual Schools Market Size Market Share by Countries (2013-2018)
Figure APAC Virtual Schools Market Size Market Share by Countries in 2017
Table APAC Virtual Schools Market Size by Type (2013-2018) (\$ Millions)
Table APAC Virtual Schools Market Size Market Share by Type (2013-2018)
Figure APAC Virtual Schools Market Size Market Share by Type in 2017
Table APAC Virtual Schools Market Size by Application (2013-2018) (\$ Millions)
Table APAC Virtual Schools Market Size Market Share by Application (2013-2018)
Figure APAC Virtual Schools Market Size Market Share by Application in 2017
Figure China Virtual Schools Market Size Growth 2013-2018 (\$ Millions)
Figure Japan Virtual Schools Market Size Growth 2013-2018 (\$ Millions)
Figure Korea Virtual Schools Market Size Growth 2013-2018 (\$ Millions)
Figure Southeast Asia Virtual Schools Market Size Growth 2013-2018 (\$ Millions)
Figure India Virtual Schools Market Size Growth 2013-2018 (\$ Millions)
Figure Australia Virtual Schools Market Size Growth 2013-2018 (\$ Millions)
Table Europe Virtual Schools Market Size by Countries (2013-2018) (\$ Millions)
Table Europe Virtual Schools Market Size Market Share by Countries (2013-2018)
Figure Europe Virtual Schools Market Size Market Share by Countries in 2017
Table Europe Virtual Schools Market Size by Type (2013-2018) (\$ Millions)

Table Europe Virtual Schools Market Size Market Share by Type (2013-2018)
Figure Europe Virtual Schools Market Size Market Share by Type in 2017
Table Europe Virtual Schools Market Size by Application (2013-2018) (\$ Millions)
Table Europe Virtual Schools Market Size Market Share by Application (2013-2018)
Figure Europe Virtual Schools Market Size Market Share by Application in 2017
Figure Germany Virtual Schools Market Size Growth 2013-2018 (\$ Millions)
Figure France Virtual Schools Market Size Growth 2013-2018 (\$ Millions)
Figure UK Virtual Schools Market Size Growth 2013-2018 (\$ Millions)
Figure Italy Virtual Schools Market Size Growth 2013-2018 (\$ Millions)
Figure Russia Virtual Schools Market Size Growth 2013-2018 (\$ Millions)
Figure Spain Virtual Schools Market Size Growth 2013-2018 (\$ Millions)
Table Middle East & Africa Virtual Schools Market Size by Countries (2013-2018) (\$ Millions)
Table Middle East & Africa Virtual Schools Market Size Market Share by Countries (2013-2018)
Figure Middle East & Africa Virtual Schools Market Size Market Share by Countries in 2017
Table Middle East & Africa Virtual Schools Market Size by Type (2013-2018) (\$ Millions)
Table Middle East & Africa Virtual Schools Market Size Market Share by Type (2013-2018)
Figure Middle East & Africa Virtual Schools Market Size Market Share by Type in 2017
Table Middle East & Africa Virtual Schools Market Size by Application (2013-2018) (\$ Millions)
Table Middle East & Africa Virtual Schools Market Size Market Share by Application (2013-2018)
Figure Middle East & Africa Virtual Schools Market Size Market Share by Application in 2017
Figure Egypt Virtual Schools Market Size Growth 2013-2018 (\$ Millions)
Figure South Africa Virtual Schools Market Size Growth 2013-2018 (\$ Millions)
Figure Israel Virtual Schools Market Size Growth 2013-2018 (\$ Millions)
Figure Turkey Virtual Schools Market Size Growth 2013-2018 (\$ Millions)
Figure GCC Countries Virtual Schools Market Size Growth 2013-2018 (\$ Millions)
Figure Global Virtual Schools Market Size Forecast (2018-2023) (\$ Millions)
Table Global Virtual Schools Market Size Forecast by Regions (2018-2023) (\$ Millions)
Table Global Virtual Schools Market Size Market Share Forecast by Regions
Figure Americas Virtual Schools Market Size 2018-2023 (\$ Millions)
Figure APAC Virtual Schools Market Size 2018-2023 (\$ Millions)
Figure Europe Virtual Schools Market Size 2018-2023 (\$ Millions)
Figure Middle East & Africa Virtual Schools Market Size 2018-2023 (\$ Millions)

Figure United States Virtual Schools Market Size 2018-2023 (\$ Millions)
Figure Canada Virtual Schools Market Size 2018-2023 (\$ Millions)
Figure Mexico Virtual Schools Market Size 2018-2023 (\$ Millions)
Figure Brazil Virtual Schools Market Size 2018-2023 (\$ Millions)
Figure China Virtual Schools Market Size 2018-2023 (\$ Millions)
Figure Japan Virtual Schools Market Size 2018-2023 (\$ Millions)
Figure Korea Virtual Schools Market Size 2018-2023 (\$ Millions)
Figure Southeast Asia Virtual Schools Market Size 2018-2023 (\$ Millions)
Figure India Virtual Schools Market Size 2018-2023 (\$ Millions)
Figure Australia Virtual Schools Market Size 2018-2023 (\$ Millions)
Figure Germany Virtual Schools Market Size 2018-2023 (\$ Millions)
Figure France Virtual Schools Market Size 2018-2023 (\$ Millions)
Figure UK Virtual Schools Market Size 2018-2023 (\$ Millions)
Figure Italy Virtual Schools Market Size 2018-2023 (\$ Millions)
Figure Russia Virtual Schools Market Size 2018-2023 (\$ Millions)
Figure Spain Virtual Schools Market Size 2018-2023 (\$ Millions)
Figure Egypt Virtual Schools Market Size 2018-2023 (\$ Millions)
Figure South Africa Virtual Schools Market Size 2018-2023 (\$ Millions)
Figure Israel Virtual Schools Market Size 2018-2023 (\$ Millions)
Figure Turkey Virtual Schools Market Size 2018-2023 (\$ Millions)
Figure GCC Countries Virtual Schools Market Size 2018-2023 (\$ Millions)
Table Global Virtual Schools Market Size Forecast by Type (2018-2023) (\$ Millions)
Table Global Virtual Schools Market Size Market Share Forecast by Type (2018-2023)
Table Global Virtual Schools Market Size Forecast by Application (2018-2023) (\$ Millions)
Table Global Virtual Schools Market Size Market Share Forecast by Application (2018-2023)
Table K12 Inc Basic Information, Head Office, Major Market Areas and Its Competitors
Table K12 Inc Virtual Schools Revenue and Gross Margin (2016-2018)
Figure K12 Inc Virtual Schools Market Share (2016-2018)
Table Connections Academy Basic Information, Head Office, Major Market Areas and Its Competitors
Table Connections Academy Virtual Schools Revenue and Gross Margin (2016-2018)
Figure Connections Academy Virtual Schools Market Share (2016-2018)
Table Mosaica Education Basic Information, Head Office, Major Market Areas and Its Competitors
Table Mosaica Education Virtual Schools Revenue and Gross Margin (2016-2018)
Figure Mosaica Education Virtual Schools Market Share (2016-2018)
Table Pansophic Learning Basic Information, Head Office, Major Market Areas and Its

Competitors

Table Pansophic Learning Virtual Schools Revenue and Gross Margin (2016-2018)

Figure Pansophic Learning Virtual Schools Market Share (2016-2018)

Table Florida Virtual School (FLVS) Basic Information, Head Office, Major Market Areas and Its Competitors

Table Florida Virtual School (FLVS) Virtual Schools Revenue and Gross Margin (2016-2018)

Figure Florida Virtual School (FLVS) Virtual Schools Market Share (2016-2018)

Table Charter Schools USA Basic Information, Head Office, Major Market Areas and Its Competitors

Table Charter Schools USA Virtual Schools Revenue and Gross Margin (2016-2018)

Figure Charter Schools USA Virtual Schools Market Share (2016-2018)

Table Lincoln Learning Solutions Basic Information, Head Office, Major Market Areas and Its Competitors

Table Lincoln Learning Solutions Virtual Schools Revenue and Gross Margin (2016-2018)

Figure Lincoln Learning Solutions Virtual Schools Market Share (2016-2018)

Table Inspire Charter Schools Basic Information, Head Office, Major Market Areas and Its Competitors

Table Inspire Charter Schools Virtual Schools Revenue and Gross Margin (2016-2018)

Figure Inspire Charter Schools Virtual Schools Market Share (2016-2018)

Table Abbotsford Virtual School Basic Information, Head Office, Major Market Areas and Its Competitors

Table Abbotsford Virtual School Virtual Schools Revenue and Gross Margin (2016-2018)

Figure Abbotsford Virtual School Virtual Schools Market Share (2016-2018)

Table Alaska Virtual School Basic Information, Head Office, Major Market Areas and Its Competitors

Table Alaska Virtual School Virtual Schools Revenue and Gross Margin (2016-2018)

Figure Alaska Virtual School Virtual Schools Market Share (2016-2018)

Table Basehor-Linwood Virtual School Basic Information, Head Office, Major Market Areas and Its Competitors

Table Acklam Grange Basic Information, Head Office, Major Market Areas and Its Competitors

Table Illinois Virtual School (IVS) Basic Information, Head Office, Major Market Areas and Its Competitors

Table Virtual High School(VHS) Basic Information, Head Office, Major Market Areas and Its Competitors

Table Aurora College Basic Information, Head Office, Major Market Areas and Its

Competitors

Table Wey Education Schools Trust Basic Information, Head Office, Major Market Areas and Its Competitors

Table N High School Basic Information, Head Office, Major Market Areas and Its Competitors

Table Beijing Changping School Basic Information, Head Office, Major Market Areas and Its Competitors

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