

# 2018-2023 Global Virgin Coconut Oil Consumption Market Report

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Virgin Coconut Oil market for 2018-2023. Virgin Coconut Oil (VCO) is growing in popularity as functional food oil and the public awareness of it is increasing. It is expected that VCO will experience a dramatic growth in the market.

Currently, the factors driving the growth of the aforementioned industry are food consumption, cosmetic and others. As the demand increases rapidly for downstream industries, and the wider range of applications, the demand for coconut oil will correspondingly increase. The increased consumption of coconut oil is expected to continue during the remaining years of the forecast period of 2017-2022. Virgin coconut oil industry will usher in a stable growth space.

Almost all Virgin Coconut Oil products in Europe, North America and China are imported from other countries, such as Philippines, Indonesia. On a global scale, currently coconut oil industry is in the state of production and consumption booming.

Over the next five years, LPI(LP Information) projects that Virgin Coconut Oil will register a 2.5% CAGR in terms of revenue, reach US\$ 750 million by 2023, from US\$ 650 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Virgin Coconut Oil market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated

from the sales of the following segments:

Segmentation by product type:

Virgin Coconut Oil

Extra Virgin Coconut Oil

Segmentation by application:

Food

Beauty and Cosmetics

Medical

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

NMK HOLDINGS PRIVATE LIMITED

Greenville Agro Corporation

P.T. Harvard Cocopro

Naturoca

SUN BIO NATURALS INDIA PRIVATE LIMITED

Celebes

Sakthi Exports

NATURE PACIFIC PTY LTD

Cocomate

Manchiee De Coco

KKP Industry

Genius Nature Herbs Pvt Ltd

Keratech

Harin Bio-Tech International Private Limited

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

## **RESEARCH OBJECTIVES**

To study and analyze the global Virgin Coconut Oil consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Virgin Coconut Oil market by identifying its various subsegments.

Focuses on the key global Virgin Coconut Oil manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Virgin Coconut Oil with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Virgin Coconut Oil submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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