

2018-2023 Global Vacuum Cleaners Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Vacuum Cleaners market for 2018-2023. This report studies the Vacuum Cleaners market, Vacuum Cleaner is a device that uses an air pump, to create a partial vacuum to suck up dust and dirt, usually from floors, and from other surfaces such as upholstery and draperies. The dirt is collected by either a dust bag or a cyclone for later disposal. Vacuum cleaners, which are used in homes, public areas, as well as in industry, exist in a variety of sizes and models—small battery-powered hand-held devices, wheeled canister models for home use, domestic central vacuum cleaners, huge stationary industrial appliances that can handle several hundred litres of dust before being emptied, and self-propelled vacuum trucks for recovery of large spills or removal of contaminated soil. Specialized shop vacuums can be used to suck up both dust and liquids.

APAC and Europe market for Vacuum Cleaners is forecast to reach US\$3129.65 million and US\$5138.91 million by 2022, driven by growing emphasis on managing indoor air pollution.

World population is increasing rapidly, a trend that translates into potential growth in demand for household vacuum cleaners, which are electrical devices that create partial vacuum in order to suck dirt and dust from floors and surfaces. Demand for household vacuum cleaner globally can be closely correlated with the increase in population.

Growing global population and the ensuing rise in urban settlements brings to fore the need for effective cleaning solutions. Technologically advanced household vacuum cleaners are being perceived as the most convenient and efficient means to obtain desired cleaning results in an era of busy and rapidly changing consumer lifestyles. Growth in the global population is more skewed towards emerging markets, with Asia

alone accounting for a majority of the addition. As a result growth remains tilted heavily in favor of emerging regions.

The market for vacuum cleaners is more globalized, as compared to laundry and kitchen appliances. A large number of vacuum cleaners available in the market today are manufactured in low-cost developing nations. Growing affluence of the middle-class population is a major factor encouraging people to invest in advanced home appliances to upgrade their lifestyles. Rising awareness regarding benefits of using vacuum cleaners is influencing households to purchase advanced vacuum cleaners to meet their routine cleaning needs.

Over the next five years, LPI(LP Information) projects that Vacuum Cleaners will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Vacuum Cleaners market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Cord

Cordless

Upright & Handheld

Bagged & Bagless

Robotics

Segmentation by application:

Residential

Offices

Restaurants

Hotels & Resorts

Supermarkets

Hospitals

Industrial

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Dyson

Electrolux

Shark Ninja (Euro-Pro)

Miele

Bissell

Nilfisk

Philips

Bosch

SEB

TTI

Sanitaire

Rubbermaid

Panasonic

Numatic

Karcher

Midea

Haier

Goodway

Pacvac

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Vacuum Cleaners consumption (value & volume) by key regions/countries, product type and application, history data

from 2013 to 2017, and forecast to 2023.

To understand the structure of Vacuum Cleaners market by identifying its various subsegments.

Focuses on the key global Vacuum Cleaners manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Vacuum Cleaners with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Vacuum Cleaners submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

Contents

2018-2023 GLOBAL VACUUM CLEANERS CONSUMPTION MARKET REPORT

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Research Objectives
- 1.3 Years Considered
- 1.4 Market Research Methodology
- 1.5 Economic Indicators
- 1.6 Currency Considered

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Vacuum Cleaners Consumption 2013-2023
 - 2.1.2 Vacuum Cleaners Consumption CAGR by Region
- 2.2 Vacuum Cleaners Segment by Type
 - 2.2.1 Cord
 - 2.2.2 Cordless
 - 2.2.3 Upright & Handheld
 - 2.2.4 Bagged & Bagless
 - 2.2.5 Robotics
- 2.3 Vacuum Cleaners Consumption by Type
 - 2.3.1 Global Vacuum Cleaners Consumption Market Share by Type (2013-2018)
 - 2.3.2 Global Vacuum Cleaners Revenue and Market Share by Type (2013-2018)
 - 2.3.3 Global Vacuum Cleaners Sale Price by Type (2013-2018)
- 2.4 Vacuum Cleaners Segment by Application
 - 2.4.1 Residential
 - 2.4.2 Offices
 - 2.4.3 Restaurants
 - 2.4.4 Hotels & Resorts
 - 2.4.5 Supermarkets
 - 2.4.6 Hospitals
 - 2.4.7 Industrial
- 2.5 Vacuum Cleaners Consumption by Application
 - 2.5.1 Global Vacuum Cleaners Consumption Market Share by Application (2013-2018)
 - 2.5.2 Global Vacuum Cleaners Value and Market Share by Application (2013-2018)

2.5.3 Global Vacuum Cleaners Sale Price by Application (2013-2018)

3 GLOBAL VACUUM CLEANERS BY PLAYERS

3.1 Global Vacuum Cleaners Sales Market Share by Players

3.1.1 Global Vacuum Cleaners Sales by Players (2016-2018)

3.1.2 Global Vacuum Cleaners Sales Market Share by Players (2016-2018)

3.2 Global Vacuum Cleaners Revenue Market Share by Players

3.2.1 Global Vacuum Cleaners Revenue by Players (2016-2018)

3.2.2 Global Vacuum Cleaners Revenue Market Share by Players (2016-2018)

3.3 Global Vacuum Cleaners Sale Price by Players

3.4 Global Vacuum Cleaners Manufacturing Base Distribution, Sales Area, Product Types by Players

3.4.1 Global Vacuum Cleaners Manufacturing Base Distribution and Sales Area by Players

3.4.2 Players Vacuum Cleaners Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) (2016-2018)

3.6 New Products and Potential Entrants

3.7 Mergers & Acquisitions, Expansion

4 VACUUM CLEANERS BY REGIONS

4.1 Vacuum Cleaners by Regions

4.1.1 Global Vacuum Cleaners Consumption by Regions

4.1.2 Global Vacuum Cleaners Value by Regions

4.2 Americas Vacuum Cleaners Consumption Growth

4.3 APAC Vacuum Cleaners Consumption Growth

4.4 Europe Vacuum Cleaners Consumption Growth

4.5 Middle East & Africa Vacuum Cleaners Consumption Growth

5 AMERICAS

5.1 Americas Vacuum Cleaners Consumption by Countries

5.1.1 Americas Vacuum Cleaners Consumption by Countries (2013-2018)

5.1.2 Americas Vacuum Cleaners Value by Countries (2013-2018)

5.2 Americas Vacuum Cleaners Consumption by Type

5.3 Americas Vacuum Cleaners Consumption by Application

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Key Economic Indicators of Few Americas Countries

6 APAC

6.1 APAC Vacuum Cleaners Consumption by Countries

6.1.1 APAC Vacuum Cleaners Consumption by Countries (2013-2018)

6.1.2 APAC Vacuum Cleaners Value by Countries (2013-2018)

6.2 APAC Vacuum Cleaners Consumption by Type

6.3 APAC Vacuum Cleaners Consumption by Application

6.4 China

6.5 Japan

6.6 Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 Key Economic Indicators of Few APAC Countries

7 EUROPE

7.1 Europe Vacuum Cleaners by Countries

7.1.1 Europe Vacuum Cleaners Consumption by Countries (2013-2018)

7.1.2 Europe Vacuum Cleaners Value by Countries (2013-2018)

7.2 Europe Vacuum Cleaners Consumption by Type

7.3 Europe Vacuum Cleaners Consumption by Application

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

7.9 Spain

7.10 Key Economic Indicators of Few Europe Countries

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Vacuum Cleaners by Countries

8.1.1 Middle East & Africa Vacuum Cleaners Consumption by Countries (2013-2018)

- 8.1.2 Middle East & Africa Vacuum Cleaners Value by Countries (2013-2018)
- 8.2 Middle East & Africa Vacuum Cleaners Consumption by Type
- 8.3 Middle East & Africa Vacuum Cleaners Consumption by Application
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers and Impact
 - 9.1.1 Growing Demand from Key Regions
 - 9.1.2 Growing Demand from Key Applications and Potential Industries
- 9.2 Market Challenges and Impact
- 9.3 Market Trends

10 MARKETING, DISTRIBUTORS AND CUSTOMER

- 10.1 Sales Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
- 10.2 Vacuum Cleaners Distributors
- 10.3 Vacuum Cleaners Customer

11 GLOBAL VACUUM CLEANERS MARKET FORECAST

- 11.1 Global Vacuum Cleaners Consumption Forecast (2018-2023)
- 11.2 Global Vacuum Cleaners Forecast by Regions
 - 11.2.1 Global Vacuum Cleaners Forecast by Regions (2018-2023)
 - 11.2.2 Global Vacuum Cleaners Value Forecast by Regions (2018-2023)
 - 11.2.3 Americas Consumption Forecast
 - 11.2.4 APAC Consumption Forecast
 - 11.2.5 Europe Consumption Forecast
 - 11.2.6 Middle East & Africa Consumption Forecast
- 11.3 Americas Forecast by Countries
 - 11.3.1 United States Market Forecast
 - 11.3.2 Canada Market Forecast
 - 11.3.3 Mexico Market Forecast

- 11.3.4 Brazil Market Forecast
- 11.4 APAC Forecast by Countries
 - 11.4.1 China Market Forecast
 - 11.4.2 Japan Market Forecast
 - 11.4.3 Korea Market Forecast
 - 11.4.4 Southeast Asia Market Forecast
 - 11.4.5 India Market Forecast
 - 11.4.6 Australia Market Forecast
- 11.5 Europe Forecast by Countries
 - 11.5.1 Germany Market Forecast
 - 11.5.2 France Market Forecast
 - 11.5.3 UK Market Forecast
 - 11.5.4 Italy Market Forecast
 - 11.5.5 Russia Market Forecast
 - 11.5.6 Spain Market Forecast
- 11.6 Middle East & Africa Forecast by Countries
 - 11.6.1 Egypt Market Forecast
 - 11.6.2 South Africa Market Forecast
 - 11.6.3 Israel Market Forecast
 - 11.6.4 Turkey Market Forecast
 - 11.6.5 GCC Countries Market Forecast
- 11.7 Global Vacuum Cleaners Forecast by Type
- 11.8 Global Vacuum Cleaners Forecast by Application

12 KEY PLAYERS ANALYSIS

- 12.1 Dyson
 - 12.1.1 Company Details
 - 12.1.2 Vacuum Cleaners Product Offered
 - 12.1.3 Dyson Vacuum Cleaners Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.1.4 Main Business Overview
 - 12.1.5 Dyson News
- 12.2 Electrolux
 - 12.2.1 Company Details
 - 12.2.2 Vacuum Cleaners Product Offered
 - 12.2.3 Electrolux Vacuum Cleaners Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.2.4 Main Business Overview
 - 12.2.5 Electrolux News

12.3 Shark Ninja (Euro-Pro)

12.3.1 Company Details

12.3.2 Vacuum Cleaners Product Offered

12.3.3 Shark Ninja (Euro-Pro) Vacuum Cleaners Sales, Revenue, Price and Gross Margin (2016-2018)

12.3.4 Main Business Overview

12.3.5 Shark Ninja (Euro-Pro) News

12.4 Miele

12.4.1 Company Details

12.4.2 Vacuum Cleaners Product Offered

12.4.3 Miele Vacuum Cleaners Sales, Revenue, Price and Gross Margin (2016-2018)

12.4.4 Main Business Overview

12.4.5 Miele News

12.5 Bissell

12.5.1 Company Details

12.5.2 Vacuum Cleaners Product Offered

12.5.3 Bissell Vacuum Cleaners Sales, Revenue, Price and Gross Margin (2016-2018)

12.5.4 Main Business Overview

12.5.5 Bissell News

12.6 Nilfisk

12.6.1 Company Details

12.6.2 Vacuum Cleaners Product Offered

12.6.3 Nilfisk Vacuum Cleaners Sales, Revenue, Price and Gross Margin (2016-2018)

12.6.4 Main Business Overview

12.6.5 Nilfisk News

12.7 Philips

12.7.1 Company Details

12.7.2 Vacuum Cleaners Product Offered

12.7.3 Philips Vacuum Cleaners Sales, Revenue, Price and Gross Margin (2016-2018)

12.7.4 Main Business Overview

12.7.5 Philips News

12.8 Bosch

12.8.1 Company Details

12.8.2 Vacuum Cleaners Product Offered

12.8.3 Bosch Vacuum Cleaners Sales, Revenue, Price and Gross Margin (2016-2018)

12.8.4 Main Business Overview

12.8.5 Bosch News

12.9 SEB

12.9.1 Company Details

- 12.9.2 Vacuum Cleaners Product Offered
- 12.9.3 SEB Vacuum Cleaners Sales, Revenue, Price and Gross Margin (2016-2018)
- 12.9.4 Main Business Overview
- 12.9.5 SEB News
- 12.10 TTI
 - 12.10.1 Company Details
 - 12.10.2 Vacuum Cleaners Product Offered
 - 12.10.3 TTI Vacuum Cleaners Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.10.4 Main Business Overview
 - 12.10.5 TTI News
- 12.11 Sanitaire
- 12.12 Rubbermaid
- 12.13 Panasonic
- 12.14 Numatic
- 12.15 Karcher
- 12.16 Midea
- 12.17 Haier
- 12.18 Goodway
- 12.19 Pacvac

13 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Vacuum Cleaners

Table Product Specifications of Vacuum Cleaners

Figure Vacuum Cleaners Report Years Considered

Figure Market Research Methodology

Figure Global Vacuum Cleaners Consumption Growth Rate 2013-2023 (K Units)

Figure Global Vacuum Cleaners Value Growth Rate 2013-2023 (\$ Millions)

Table Vacuum Cleaners Consumption CAGR by Region 2013-2023 (\$ Millions)

Figure Product Picture of Cord

Table Major Players of Cord

Figure Product Picture of Cordless

Table Major Players of Cordless

Figure Product Picture of Upright & Handheld

Table Major Players of Upright & Handheld

Figure Product Picture of Bagged & Bagless

Table Major Players of Bagged & Bagless

Figure Product Picture of Robotics

Table Major Players of Robotics

Table Global Consumption Sales by Type (2013-2018)

Table Global Vacuum Cleaners Consumption Market Share by Type (2013-2018)

Figure Global Vacuum Cleaners Consumption Market Share by Type (2013-2018)

Table Global Vacuum Cleaners Revenue by Type (2013-2018) (\$ million)

Table Global Vacuum Cleaners Value Market Share by Type (2013-2018) (\$ Millions)

Figure Global Vacuum Cleaners Value Market Share by Type (2013-2018)

Table Global Vacuum Cleaners Sale Price by Type (2013-2018)

Figure Vacuum Cleaners Consumed in Residential

Figure Global Vacuum Cleaners Market: Residential (2013-2018) (K Units)

Figure Global Vacuum Cleaners Market: Residential (2013-2018) (\$ Millions)

Figure Global Residential YoY Growth (\$ Millions)

Figure Vacuum Cleaners Consumed in Offices

Figure Global Vacuum Cleaners Market: Offices (2013-2018) (K Units)

Figure Global Vacuum Cleaners Market: Offices (2013-2018) (\$ Millions)

Figure Global Offices YoY Growth (\$ Millions)

Figure Vacuum Cleaners Consumed in Restaurants

Figure Global Vacuum Cleaners Market: Restaurants (2013-2018) (K Units)

Figure Global Vacuum Cleaners Market: Restaurants (2013-2018) (\$ Millions)

Figure Global Restaurants YoY Growth (\$ Millions)
Figure Vacuum Cleaners Consumed in Hotels & Resorts
Figure Global Vacuum Cleaners Market: Hotels & Resorts (2013-2018) (K Units)
Figure Global Vacuum Cleaners Market: Hotels & Resorts (2013-2018) (\$ Millions)
Figure Global Hotels & Resorts YoY Growth (\$ Millions)
Figure Vacuum Cleaners Consumed in Supermarkets
Figure Global Vacuum Cleaners Market: Supermarkets (2013-2018) (K Units)
Figure Global Vacuum Cleaners Market: Supermarkets (2013-2018) (\$ Millions)
Figure Global Supermarkets YoY Growth (\$ Millions)
Figure Vacuum Cleaners Consumed in Hospitals
Figure Vacuum Cleaners Consumed in Industrial
Table Global Consumption Sales by Application (2013-2018)
Table Global Vacuum Cleaners Consumption Market Share by Application (2013-2018)
Figure Global Vacuum Cleaners Consumption Market Share by Application (2013-2018)
Table Global Vacuum Cleaners Value by Application (2013-2018)
Table Global Vacuum Cleaners Value Market Share by Application (2013-2018)
Figure Global Vacuum Cleaners Value Market Share by Application (2013-2018)
Table Global Vacuum Cleaners Sale Price by Application (2013-2018)
Table Global Vacuum Cleaners Sales by Players (2016-2018) (K Units)
Table Global Vacuum Cleaners Sales Market Share by Players (2016-2018)
Figure Global Vacuum Cleaners Sales Market Share by Players in 2016
Figure Global Vacuum Cleaners Sales Market Share by Players in 2017
Table Global Vacuum Cleaners Revenue by Players (2016-2018) (\$ Millions)
Table Global Vacuum Cleaners Revenue Market Share by Players (2016-2018)
Figure Global Vacuum Cleaners Revenue Market Share by Players in 2016
Figure Global Vacuum Cleaners Revenue Market Share by Players in 2017
Table Global Vacuum Cleaners Sale Price by Players (2016-2018)
Figure Global Vacuum Cleaners Sale Price by Players in 2017
Table Global Vacuum Cleaners Manufacturing Base Distribution and Sales Area by Players
Table Players Vacuum Cleaners Products Offered
Table Vacuum Cleaners Concentration Ratio (CR3, CR5 and CR10) (2016-2018)
Table Global Vacuum Cleaners Consumption by Regions 2013-2018 (K Units)
Table Global Vacuum Cleaners Consumption Market Share by Regions 2013-2018
Figure Global Vacuum Cleaners Consumption Market Share by Regions 2013-2018
Table Global Vacuum Cleaners Value by Regions 2013-2018 (\$ Millions)
Table Global Vacuum Cleaners Value Market Share by Regions 2013-2018
Figure Global Vacuum Cleaners Value Market Share by Regions 2013-2018
Figure Americas Vacuum Cleaners Consumption 2013-2018 (K Units)

Figure Americas Vacuum Cleaners Value 2013-2018 (\$ Millions)
Figure APAC Vacuum Cleaners Consumption 2013-2018 (K Units)
Figure APAC Vacuum Cleaners Value 2013-2018 (\$ Millions)
Figure Europe Vacuum Cleaners Consumption 2013-2018 (K Units)
Figure Europe Vacuum Cleaners Value 2013-2018 (\$ Millions)
Figure Middle East & Africa Vacuum Cleaners Consumption 2013-2018 (K Units)
Figure Middle East & Africa Vacuum Cleaners Value 2013-2018 (\$ Millions)
Table Americas Vacuum Cleaners Consumption by Countries (2013-2018) (K Units)
Table Americas Vacuum Cleaners Consumption Market Share by Countries (2013-2018)
Figure Americas Vacuum Cleaners Consumption Market Share by Countries in 2017
Table Americas Vacuum Cleaners Value by Countries (2013-2018) (\$ Millions)
Table Americas Vacuum Cleaners Value Market Share by Countries (2013-2018)
Figure Americas Vacuum Cleaners Value Market Share by Countries in 2017
Table Americas Vacuum Cleaners Consumption by Type (2013-2018) (K Units)
Table Americas Vacuum Cleaners Consumption Market Share by Type (2013-2018)
Figure Americas Vacuum Cleaners Consumption Market Share by Type in 2017
Table Americas Vacuum Cleaners Consumption by Application (2013-2018) (K Units)
Table Americas Vacuum Cleaners Consumption Market Share by Application (2013-2018)
Figure Americas Vacuum Cleaners Consumption Market Share by Application in 2017
Figure United States Vacuum Cleaners Consumption Growth 2013-2018 (K Units)
Figure United States Vacuum Cleaners Value Growth 2013-2018 (\$ Millions)
Figure Canada Vacuum Cleaners Consumption Growth 2013-2018 (K Units)
Figure Canada Vacuum Cleaners Value Growth 2013-2018 (\$ Millions)
Figure Mexico Vacuum Cleaners Consumption Growth 2013-2018 (K Units)
Figure Mexico Vacuum Cleaners Value Growth 2013-2018 (\$ Millions)
Table APAC Vacuum Cleaners Consumption by Countries (2013-2018) (K Units)
Table APAC Vacuum Cleaners Consumption Market Share by Countries (2013-2018)
Figure APAC Vacuum Cleaners Consumption Market Share by Countries in 2017
Table APAC Vacuum Cleaners Value by Countries (2013-2018) (\$ Millions)
Table APAC Vacuum Cleaners Value Market Share by Countries (2013-2018)
Figure APAC Vacuum Cleaners Value Market Share by Countries in 2017
Table APAC Vacuum Cleaners Consumption by Type (2013-2018) (K Units)
Table APAC Vacuum Cleaners Consumption Market Share by Type (2013-2018)
Figure APAC Vacuum Cleaners Consumption Market Share by Type in 2017
Table APAC Vacuum Cleaners Consumption by Application (2013-2018) (K Units)
Table APAC Vacuum Cleaners Consumption Market Share by Application (2013-2018)
Figure APAC Vacuum Cleaners Consumption Market Share by Application in 2017

Figure China Vacuum Cleaners Consumption Growth 2013-2018 (K Units)
Figure China Vacuum Cleaners Value Growth 2013-2018 (\$ Millions)
Figure Japan Vacuum Cleaners Consumption Growth 2013-2018 (K Units)
Figure Japan Vacuum Cleaners Value Growth 2013-2018 (\$ Millions)
Figure Korea Vacuum Cleaners Consumption Growth 2013-2018 (K Units)
Figure Korea Vacuum Cleaners Value Growth 2013-2018 (\$ Millions)
Figure Southeast Asia Vacuum Cleaners Consumption Growth 2013-2018 (K Units)
Figure Southeast Asia Vacuum Cleaners Value Growth 2013-2018 (\$ Millions)
Figure India Vacuum Cleaners Consumption Growth 2013-2018 (K Units)
Figure India Vacuum Cleaners Value Growth 2013-2018 (\$ Millions)
Figure Australia Vacuum Cleaners Consumption Growth 2013-2018 (K Units)
Figure Australia Vacuum Cleaners Value Growth 2013-2018 (\$ Millions)
Table Europe Vacuum Cleaners Consumption by Countries (2013-2018) (K Units)
Table Europe Vacuum Cleaners Consumption Market Share by Countries (2013-2018)
Figure Europe Vacuum Cleaners Consumption Market Share by Countries in 2017
Table Europe Vacuum Cleaners Value by Countries (2013-2018) (\$ Millions)
Table Europe Vacuum Cleaners Value Market Share by Countries (2013-2018)
Figure Europe Vacuum Cleaners Value Market Share by Countries in 2017
Table Europe Vacuum Cleaners Consumption by Type (2013-2018) (K Units)
Table Europe Vacuum Cleaners Consumption Market Share by Type (2013-2018)
Figure Europe Vacuum Cleaners Consumption Market Share by Type in 2017
Table Europe Vacuum Cleaners Consumption by Application (2013-2018) (K Units)
Table Europe Vacuum Cleaners Consumption Market Share by Application (2013-2018)
Figure Europe Vacuum Cleaners Consumption Market Share by Application in 2017
Figure Germany Vacuum Cleaners Consumption Growth 2013-2018 (K Units)
Figure Germany Vacuum Cleaners Value Growth 2013-2018 (\$ Millions)
Figure France Vacuum Cleaners Consumption Growth 2013-2018 (K Units)
Figure France Vacuum Cleaners Value Growth 2013-2018 (\$ Millions)
Figure UK Vacuum Cleaners Consumption Growth 2013-2018 (K Units)
Figure UK Vacuum Cleaners Value Growth 2013-2018 (\$ Millions)
Figure Italy Vacuum Cleaners Consumption Growth 2013-2018 (K Units)
Figure Italy Vacuum Cleaners Value Growth 2013-2018 (\$ Millions)
Figure Russia Vacuum Cleaners Consumption Growth 2013-2018 (K Units)
Figure Russia Vacuum Cleaners Value Growth 2013-2018 (\$ Millions)
Figure Spain Vacuum Cleaners Consumption Growth 2013-2018 (K Units)
Figure Spain Vacuum Cleaners Value Growth 2013-2018 (\$ Millions)
Table Middle East & Africa Vacuum Cleaners Consumption by Countries (2013-2018)
(K Units)
Table Middle East & Africa Vacuum Cleaners Consumption Market Share by Countries

(2013-2018)

Figure Middle East & Africa Vacuum Cleaners Consumption Market Share by Countries in 2017

Table Middle East & Africa Vacuum Cleaners Value by Countries (2013-2018) (\$ Millions)

Table Middle East & Africa Vacuum Cleaners Value Market Share by Countries (2013-2018)

Figure Middle East & Africa Vacuum Cleaners Value Market Share by Countries in 2017

Table Middle East & Africa Vacuum Cleaners Consumption by Type (2013-2018) (K Units)

Table Middle East & Africa Vacuum Cleaners Consumption Market Share by Type (2013-2018)

Figure Middle East & Africa Vacuum Cleaners Consumption Market Share by Type in 2017

Table Middle East & Africa Vacuum Cleaners Consumption by Application (2013-2018) (K Units)

Table Middle East & Africa Vacuum Cleaners Consumption Market Share by Application (2013-2018)

Figure Middle East & Africa Vacuum Cleaners Consumption Market Share by Application in 2017

Figure Egypt Vacuum Cleaners Consumption Growth 2013-2018 (K Units)

Figure Egypt Vacuum Cleaners Value Growth 2013-2018 (\$ Millions)

Figure South Africa Vacuum Cleaners Consumption Growth 2013-2018 (K Units)

Figure South Africa Vacuum Cleaners Value Growth 2013-2018 (\$ Millions)

Figure Israel Vacuum Cleaners Consumption Growth 2013-2018 (K Units)

Figure Israel Vacuum Cleaners Value Growth 2013-2018 (\$ Millions)

Figure Turkey Vacuum Cleaners Consumption Growth 2013-2018 (K Units)

Figure Turkey Vacuum Cleaners Value Growth 2013-2018 (\$ Millions)

Figure GCC Countries Vacuum Cleaners Consumption Growth 2013-2018 (K Units)

Figure GCC Countries Vacuum Cleaners Value Growth 2013-2018 (\$ Millions)

Table Vacuum Cleaners Distributors List

Table Vacuum Cleaners Customer List

Figure Global Vacuum Cleaners Consumption Growth Rate Forecast (2018-2023) (K Units)

Figure Global Vacuum Cleaners Value Growth Rate Forecast (2018-2023) (\$ Millions)

Table Global Vacuum Cleaners Consumption Forecast by Countries (2018-2023) (K Units)

Table Global Vacuum Cleaners Consumption Market Forecast by Regions

Table Global Vacuum Cleaners Value Forecast by Countries (2018-2023) (\$ Millions)

Table Global Vacuum Cleaners Value Market Share Forecast by Regions
Figure Americas Vacuum Cleaners Consumption 2018-2023 (K Units)
Figure Americas Vacuum Cleaners Value 2018-2023 (\$ Millions)
Figure APAC Vacuum Cleaners Consumption 2018-2023 (K Units)
Figure APAC Vacuum Cleaners Value 2018-2023 (\$ Millions)
Figure Europe Vacuum Cleaners Consumption 2018-2023 (K Units)
Figure Europe Vacuum Cleaners Value 2018-2023 (\$ Millions)
Figure Middle East & Africa Vacuum Cleaners Consumption 2018-2023 (K Units)
Figure Middle East & Africa Vacuum Cleaners Value 2018-2023 (\$ Millions)
Figure United States Vacuum Cleaners Consumption 2018-2023 (K Units)
Figure United States Vacuum Cleaners Value 2018-2023 (\$ Millions)
Figure Canada Vacuum Cleaners Consumption 2018-2023 (K Units)
Figure Canada Vacuum Cleaners Value 2018-2023 (\$ Millions)
Figure Mexico Vacuum Cleaners Consumption 2018-2023 (K Units)
Figure Mexico Vacuum Cleaners Value 2018-2023 (\$ Millions)
Figure Brazil Vacuum Cleaners Consumption 2018-2023 (K Units)
Figure Brazil Vacuum Cleaners Value 2018-2023 (\$ Millions)
Figure China Vacuum Cleaners Consumption 2018-2023 (K Units)
Figure China Vacuum Cleaners Value 2018-2023 (\$ Millions)
Figure Japan Vacuum Cleaners Consumption 2018-2023 (K Units)
Figure Japan Vacuum Cleaners Value 2018-2023 (\$ Millions)
Figure Korea Vacuum Cleaners Consumption 2018-2023 (K Units)
Figure Korea Vacuum Cleaners Value 2018-2023 (\$ Millions)
Figure Southeast Asia Vacuum Cleaners Consumption 2018-2023 (K Units)
Figure Southeast Asia Vacuum Cleaners Value 2018-2023 (\$ Millions)
Figure India Vacuum Cleaners Consumption 2018-2023 (K Units)
Figure India Vacuum Cleaners Value 2018-2023 (\$ Millions)
Figure Australia Vacuum Cleaners Consumption 2018-2023 (K Units)
Figure Australia Vacuum Cleaners Value 2018-2023 (\$ Millions)
Figure Germany Vacuum Cleaners Consumption 2018-2023 (K Units)
Figure Germany Vacuum Cleaners Value 2018-2023 (\$ Millions)
Figure France Vacuum Cleaners Consumption 2018-2023 (K Units)
Figure France Vacuum Cleaners Value 2018-2023 (\$ Millions)
Figure UK Vacuum Cleaners Consumption 2018-2023 (K Units)
Figure UK Vacuum Cleaners Value 2018-2023 (\$ Millions)
Figure Italy Vacuum Cleaners Consumption 2018-2023 (K Units)
Figure Italy Vacuum Cleaners Value 2018-2023 (\$ Millions)
Figure Russia Vacuum Cleaners Consumption 2018-2023 (K Units)
Figure Russia Vacuum Cleaners Value 2018-2023 (\$ Millions)

Figure Spain Vacuum Cleaners Consumption 2018-2023 (K Units)
Figure Spain Vacuum Cleaners Value 2018-2023 (\$ Millions)
Figure Egypt Vacuum Cleaners Consumption 2018-2023 (K Units)
Figure Egypt Vacuum Cleaners Value 2018-2023 (\$ Millions)
Figure South Africa Vacuum Cleaners Consumption 2018-2023 (K Units)
Figure South Africa Vacuum Cleaners Value 2018-2023 (\$ Millions)
Figure Israel Vacuum Cleaners Consumption 2018-2023 (K Units)
Figure Israel Vacuum Cleaners Value 2018-2023 (\$ Millions)
Figure Turkey Vacuum Cleaners Consumption 2018-2023 (K Units)
Figure Turkey Vacuum Cleaners Value 2018-2023 (\$ Millions)
Figure GCC Countries Vacuum Cleaners Consumption 2018-2023 (K Units)
Figure GCC Countries Vacuum Cleaners Value 2018-2023 (\$ Millions)
Table Global Vacuum Cleaners Consumption Forecast by Type (2018-2023) (K Units)
Table Global Vacuum Cleaners Consumption Market Share Forecast by Type (2018-2023)
Table Global Vacuum Cleaners Value Forecast by Type (2018-2023) (\$ Millions)
Table Global Vacuum Cleaners Value Market Share Forecast by Type (2018-2023)
Table Global Vacuum Cleaners Consumption Forecast by Application (2018-2023) (K Units)
Table Global Vacuum Cleaners Consumption Market Share Forecast by Application (2018-2023)
Table Global Vacuum Cleaners Value Forecast by Application (2018-2023) (\$ Millions)
Table Global Vacuum Cleaners Value Market Share Forecast by Application (2018-2023)
Table Dyson Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Dyson Vacuum Cleaners Sales, Revenue, Price and Gross Margin (2016-2018)
Figure Dyson Vacuum Cleaners Market Share (2016-2018)
Table Electrolux Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Electrolux Vacuum Cleaners Sales, Revenue, Price and Gross Margin (2016-2018)
Figure Electrolux Vacuum Cleaners Market Share (2016-2018)
Table Shark Ninja (Euro-Pro) Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Shark Ninja (Euro-Pro) Vacuum Cleaners Sales, Revenue, Price and Gross Margin (2016-2018)
Figure Shark Ninja (Euro-Pro) Vacuum Cleaners Market Share (2016-2018)
Table Miele Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Miele Vacuum Cleaners Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Miele Vacuum Cleaners Market Share (2016-2018)

Table Bissell Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Bissell Vacuum Cleaners Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Bissell Vacuum Cleaners Market Share (2016-2018)

Table Nilfisk Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Nilfisk Vacuum Cleaners Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Nilfisk Vacuum Cleaners Market Share (2016-2018)

Table Philips Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Philips Vacuum Cleaners Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Philips Vacuum Cleaners Market Share (2016-2018)

Table Bosch Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Bosch Vacuum Cleaners Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Bosch Vacuum Cleaners Market Share (2016-2018)

Table SEB Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table SEB Vacuum Cleaners Sales, Revenue, Price and Gross Margin (2016-2018)

Figure SEB Vacuum Cleaners Market Share (2016-2018)

Table TTI Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table TTI Vacuum Cleaners Sales, Revenue, Price and Gross Margin (2016-2018)

Figure TTI Vacuum Cleaners Market Share (2016-2018)

Table Sanitaire Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Rubbermaid Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Panasonic Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Numatic Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Karcher Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Midea Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Haier Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Goodway Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Pacvac Basic Information, Manufacturing Base, Sales Area and Its Competitors

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