

2018-2023 Global Vacation Ownership (Timeshare) Market Report (Status and Outlook)

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Vacation Ownership (Timeshare) market for 2018-2023.

A timeshare is a type of vacation ownership in which multiple individuals share rights to use the property, each with his or her own allotted time frame (in its most common form, this is a fixed week each year).

The vacation ownership industry (also known as the timeshare industry) enables customers to share ownership and use of fully-furnished vacation accommodations. Typically, a purchaser acquires an interest (known as a “vacation ownership interest”) that is either a real estate ownership interest (known as a “timeshare estate”) or contractual right-to-use interest (known as a “timeshare license”) in a single resort or a collection of resort properties.

As for the global Vacation Ownership industry, the industry structure is relatively concentrated in USA. The top three manufacturers have 44.57% revenue market share in 2017. Wyndham, which has 17.40% market share in 2017, is the leader in the Vacation Ownership industry. The manufacturers following Wyndham are Marriott Vacations Worldwide and Hilton Grand Vacations, which respectively has 14.48% and 12.69% market share globally.

The competition among hotel and resort timeshare operators for sales of VOIs based principally on location, quality of accommodations, price, service levels and amenities, financing terms, quality of service, terms of property use, reservation systems and flexibility for VOI owners to exchange into time at other timeshare properties or other travel rewards. So, the main players compete based on brand name recognition and

reputation international. Plus, consumer demand for products and services provided by the timeshare industry is closely linked to the performance of the general economy and is sensitive to business and personal discretionary spending levels. Over the next five years, LPI(LP Information) projects that Vacation Ownership (Timeshare) will register a 8.3% CAGR in terms of revenue, reach US\$ 21700 million by 2023, from US\$ 13500 million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of Vacation Ownership (Timeshare) market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:

Timeshares

Vacation/Travel Clubs

Others

Segmentation by application:

Private

Group

We can also provide the customized separate regional or country-level reports, for the following regions:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

Wyndham

Marriott Vacations Worldwide

Hilton Grand Vacations

Hyatt

Diamond Resorts

Bluegreen Vacations

Disney Vacation Club

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Vacation Ownership (Timeshare) market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Vacation Ownership (Timeshare) market by identifying its various subsegments.

Focuses on the key global Vacation Ownership (Timeshare) players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Vacation Ownership (Timeshare) with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Vacation Ownership (Timeshare) submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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