

# 2018-2023 Global USB Wall Charger Consumption Market Report

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global USB Wall Charger market for 2018-2023. USB wall charger using high frequency power supply technology, using advanced intelligent dynamic adjustment of the charging technology. USB wall socket with USB is more is more convenient to use and increase the type of charging.

There are some producers manufacturing the USB Wall Charger in global, but the key producers usually produce the product in developing countries, such as China, India, Mexico, etc. Thus the USB Wall Charger products are mainly supplied by OEM producers and mainly sold by Brands.

Belkin, Anker, Incipio, Jasco, Atomi, 360 Electrical, Philips, Aukey, IClever, Scoshe are the key suppliers in global market. Top ten took up about 43% of the global sales in 2016. Belkin, Anker, Incipio, Jasco, Atomi, 360 Electrical which have leading technology and market position, are well-known suppliers all around the world.

Over the next five years, LPI(LP Information) projects that USB Wall Charger will register a 2.8% CAGR in terms of revenue, reach US\$ 1470 million by 2023, from US\$ 1250 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of USB Wall Charger market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

1 port

2 ports

3 ports

4 ports

Others

Segmentation by application:

Individual

Commercial

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key

manufacturers covered in this report:

Belkin

Anker

Incipio

Jasco

Atomi

360 Electrical

Philips

Aukey

IClever

Scoshe

Power Add

Amazon Basics

ILuv

Rayovac

RAVPower

Otter Products

Mophie

UNU Electronics)

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

## **RESEARCH OBJECTIVES**

To study and analyze the global USB Wall Charger consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of USB Wall Charger market by identifying its various subsegments.

Focuses on the key global USB Wall Charger manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the USB Wall Charger with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of USB Wall Charger submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

## Contents

### **2018-2023 GLOBAL USB WALL CHARGER CONSUMPTION MARKET REPORT**

#### **1 SCOPE OF THE REPORT**

- 1.1 Market Introduction
- 1.2 Research Objectives
- 1.3 Years Considered
- 1.4 Market Research Methodology
- 1.5 Economic Indicators
- 1.6 Currency Considered

#### **2 EXECUTIVE SUMMARY**

- 2.1 World Market Overview
  - 2.1.1 Global USB Wall Charger Consumption 2013-2023
  - 2.1.2 USB Wall Charger Consumption CAGR by Region
- 2.2 USB Wall Charger Segment by Type
  - 2.2.1 1 port
  - 2.2.2 2 ports
  - 2.2.3 3 ports
  - 2.2.4 4 ports
  - 2.2.5 Others
- 2.3 USB Wall Charger Consumption by Type
  - 2.3.1 Global USB Wall Charger Consumption Market Share by Type (2013-2018)
  - 2.3.2 Global USB Wall Charger Revenue and Market Share by Type (2013-2018)
  - 2.3.3 Global USB Wall Charger Sale Price by Type (2013-2018)
- 2.4 USB Wall Charger Segment by Application
  - 2.4.1 Individual
  - 2.4.2 Commercial
  - 2.4.3 Others
- 2.5 USB Wall Charger Consumption by Application
  - 2.5.1 Global USB Wall Charger Consumption Market Share by Application (2013-2018)
  - 2.5.2 Global USB Wall Charger Value and Market Share by Application (2013-2018)
  - 2.5.3 Global USB Wall Charger Sale Price by Application (2013-2018)

#### **3 GLOBAL USB WALL CHARGER BY PLAYERS**

- 3.1 Global USB Wall Charger Sales Market Share by Players
  - 3.1.1 Global USB Wall Charger Sales by Players (2016-2018)
  - 3.1.2 Global USB Wall Charger Sales Market Share by Players (2016-2018)
- 3.2 Global USB Wall Charger Revenue Market Share by Players
  - 3.2.1 Global USB Wall Charger Revenue by Players (2016-2018)
  - 3.2.2 Global USB Wall Charger Revenue Market Share by Players (2016-2018)
- 3.3 Global USB Wall Charger Sale Price by Players
- 3.4 Global USB Wall Charger Manufacturing Base Distribution, Sales Area, Product Types by Players
  - 3.4.1 Global USB Wall Charger Manufacturing Base Distribution and Sales Area by Players
  - 3.4.2 Players USB Wall Charger Products Offered
- 3.5 Market Concentration Rate Analysis
  - 3.5.1 Competition Landscape Analysis
  - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) (2016-2018)
- 3.6 New Products and Potential Entrants
- 3.7 Mergers & Acquisitions, Expansion

## **4 USB WALL CHARGER BY REGIONS**

- 4.1 USB Wall Charger by Regions
  - 4.1.1 Global USB Wall Charger Consumption by Regions
  - 4.1.2 Global USB Wall Charger Value by Regions
- 4.2 Americas USB Wall Charger Consumption Growth
- 4.3 APAC USB Wall Charger Consumption Growth
- 4.4 Europe USB Wall Charger Consumption Growth
- 4.5 Middle East & Africa USB Wall Charger Consumption Growth

## **5 AMERICAS**

- 5.1 Americas USB Wall Charger Consumption by Countries
  - 5.1.1 Americas USB Wall Charger Consumption by Countries (2013-2018)
  - 5.1.2 Americas USB Wall Charger Value by Countries (2013-2018)
- 5.2 Americas USB Wall Charger Consumption by Type
- 5.3 Americas USB Wall Charger Consumption by Application
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico

## 5.7 Key Economic Indicators of Few Americas Countries

## **6 APAC**

### 6.1 APAC USB Wall Charger Consumption by Countries

#### 6.1.1 APAC USB Wall Charger Consumption by Countries (2013-2018)

#### 6.1.2 APAC USB Wall Charger Value by Countries (2013-2018)

### 6.2 APAC USB Wall Charger Consumption by Type

### 6.3 APAC USB Wall Charger Consumption by Application

#### 6.4 China

#### 6.5 Japan

#### 6.6 Korea

#### 6.7 Southeast Asia

#### 6.8 India

#### 6.9 Australia

### 6.10 Key Economic Indicators of Few APAC Countries

## **7 EUROPE**

### 7.1 Europe USB Wall Charger by Countries

#### 7.1.1 Europe USB Wall Charger Consumption by Countries (2013-2018)

#### 7.1.2 Europe USB Wall Charger Value by Countries (2013-2018)

### 7.2 Europe USB Wall Charger Consumption by Type

### 7.3 Europe USB Wall Charger Consumption by Application

#### 7.4 Germany

#### 7.5 France

#### 7.6 UK

#### 7.7 Italy

#### 7.8 Russia

#### 7.9 Spain

### 7.10 Key Economic Indicators of Few Europe Countries

## **8 MIDDLE EAST & AFRICA**

### 8.1 Middle East & Africa USB Wall Charger by Countries

#### 8.1.1 Middle East & Africa USB Wall Charger Consumption by Countries (2013-2018)

#### 8.1.2 Middle East & Africa USB Wall Charger Value by Countries (2013-2018)

### 8.2 Middle East & Africa USB Wall Charger Consumption by Type

### 8.3 Middle East & Africa USB Wall Charger Consumption by Application



- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

## **9 MARKET DRIVERS, CHALLENGES AND TRENDS**

- 9.1 Market Drivers and Impact
  - 9.1.1 Growing Demand from Key Regions
  - 9.1.2 Growing Demand from Key Applications and Potential Industries
- 9.2 Market Challenges and Impact
- 9.3 Market Trends

## **10 MARKETING, DISTRIBUTORS AND CUSTOMER**

- 10.1 Sales Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
- 10.2 USB Wall Charger Distributors
- 10.3 USB Wall Charger Customer

## **11 GLOBAL USB WALL CHARGER MARKET FORECAST**

- 11.1 Global USB Wall Charger Consumption Forecast (2018-2023)
- 11.2 Global USB Wall Charger Forecast by Regions
  - 11.2.1 Global USB Wall Charger Forecast by Regions (2018-2023)
  - 11.2.2 Global USB Wall Charger Value Forecast by Regions (2018-2023)
  - 11.2.3 Americas Consumption Forecast
  - 11.2.4 APAC Consumption Forecast
  - 11.2.5 Europe Consumption Forecast
  - 11.2.6 Middle East & Africa Consumption Forecast
- 11.3 Americas Forecast by Countries
  - 11.3.1 United States Market Forecast
  - 11.3.2 Canada Market Forecast
  - 11.3.3 Mexico Market Forecast
  - 11.3.4 Brazil Market Forecast
- 11.4 APAC Forecast by Countries
  - 11.4.1 China Market Forecast

- 11.4.2 Japan Market Forecast
- 11.4.3 Korea Market Forecast
- 11.4.4 Southeast Asia Market Forecast
- 11.4.5 India Market Forecast
- 11.4.6 Australia Market Forecast
- 11.5 Europe Forecast by Countries
  - 11.5.1 Germany Market Forecast
  - 11.5.2 France Market Forecast
  - 11.5.3 UK Market Forecast
  - 11.5.4 Italy Market Forecast
  - 11.5.5 Russia Market Forecast
  - 11.5.6 Spain Market Forecast
- 11.6 Middle East & Africa Forecast by Countries
  - 11.6.1 Egypt Market Forecast
  - 11.6.2 South Africa Market Forecast
  - 11.6.3 Israel Market Forecast
  - 11.6.4 Turkey Market Forecast
  - 11.6.5 GCC Countries Market Forecast
- 11.7 Global USB Wall Charger Forecast by Type
- 11.8 Global USB Wall Charger Forecast by Application

## **12 KEY PLAYERS ANALYSIS**

- 12.1 Belkin
  - 12.1.1 Company Details
  - 12.1.2 USB Wall Charger Product Offered
  - 12.1.3 Belkin USB Wall Charger Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.1.4 Main Business Overview
  - 12.1.5 Belkin News
- 12.2 Anker
  - 12.2.1 Company Details
  - 12.2.2 USB Wall Charger Product Offered
  - 12.2.3 Anker USB Wall Charger Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.2.4 Main Business Overview
  - 12.2.5 Anker News
- 12.3 Incipio
  - 12.3.1 Company Details
  - 12.3.2 USB Wall Charger Product Offered
  - 12.3.3 Incipio USB Wall Charger Sales, Revenue, Price and Gross Margin

(2016-2018)

12.3.4 Main Business Overview

12.3.5 Incipio News

12.4 Jasco

12.4.1 Company Details

12.4.2 USB Wall Charger Product Offered

12.4.3 Jasco USB Wall Charger Sales, Revenue, Price and Gross Margin (2016-2018)

12.4.4 Main Business Overview

12.4.5 Jasco News

12.5 Atomi

12.5.1 Company Details

12.5.2 USB Wall Charger Product Offered

12.5.3 Atomi USB Wall Charger Sales, Revenue, Price and Gross Margin (2016-2018)

12.5.4 Main Business Overview

12.5.5 Atomi News

12.6 360 Electrical

12.6.1 Company Details

12.6.2 USB Wall Charger Product Offered

12.6.3 360 Electrical USB Wall Charger Sales, Revenue, Price and Gross Margin

(2016-2018)

12.6.4 Main Business Overview

12.6.5 360 Electrical News

12.7 Philips

12.7.1 Company Details

12.7.2 USB Wall Charger Product Offered

12.7.3 Philips USB Wall Charger Sales, Revenue, Price and Gross Margin

(2016-2018)

12.7.4 Main Business Overview

12.7.5 Philips News

12.8 Aukey

12.8.1 Company Details

12.8.2 USB Wall Charger Product Offered

12.8.3 Aukey USB Wall Charger Sales, Revenue, Price and Gross Margin (2016-2018)

12.8.4 Main Business Overview

12.8.5 Aukey News

12.9 IClever

12.9.1 Company Details

12.9.2 USB Wall Charger Product Offered

12.9.3 IClever USB Wall Charger Sales, Revenue, Price and Gross Margin

(2016-2018)

12.9.4 Main Business Overview

12.9.5 IClever News

12.10 Scoshe

12.10.1 Company Details

12.10.2 USB Wall Charger Product Offered

12.10.3 Scoshe USB Wall Charger Sales, Revenue, Price and Gross Margin

(2016-2018)

12.10.4 Main Business Overview

12.10.5 Scoshe News

12.11 Power Add

12.12 Amazon Basics

12.13 ILuv

12.14 Rayovac

12.15 RAVPower

12.16 Otter Products

12.17 Mophie

12.18 UNU Electronics)

## **13 RESEARCH FINDINGS AND CONCLUSION**

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of USB Wall Charger

Table Product Specifications of USB Wall Charger

Figure USB Wall Charger Report Years Considered

Figure Market Research Methodology

Figure Global USB Wall Charger Consumption Growth Rate 2013-2023 (K Units)

Figure Global USB Wall Charger Value Growth Rate 2013-2023 (\$ Millions)

Table USB Wall Charger Consumption CAGR by Region 2013-2023 (\$ Millions)

Figure Product Picture of 1 port

Table Major Players of 1 port

Figure Product Picture of 2 ports

Table Major Players of 2 ports

Figure Product Picture of 3 ports

Table Major Players of 3 ports

Figure Product Picture of 4 ports

Table Major Players of 4 ports

Figure Product Picture of Others

Table Major Players of Others

Table Global Consumption Sales by Type (2013-2018)

Table Global USB Wall Charger Consumption Market Share by Type (2013-2018)

Figure Global USB Wall Charger Consumption Market Share by Type (2013-2018)

Table Global USB Wall Charger Revenue by Type (2013-2018) (\$ million)

Table Global USB Wall Charger Value Market Share by Type (2013-2018) (\$ Millions)

Figure Global USB Wall Charger Value Market Share by Type (2013-2018)

Table Global USB Wall Charger Sale Price by Type (2013-2018)

Figure USB Wall Charger Consumed in Individual

Figure Global USB Wall Charger Market: Individual (2013-2018) (K Units)

Figure Global USB Wall Charger Market: Individual (2013-2018) (\$ Millions)

Figure Global Individual YoY Growth (\$ Millions)

Figure USB Wall Charger Consumed in Commercial

Figure Global USB Wall Charger Market: Commercial (2013-2018) (K Units)

Figure Global USB Wall Charger Market: Commercial (2013-2018) (\$ Millions)

Figure Global Commercial YoY Growth (\$ Millions)

Figure USB Wall Charger Consumed in Others

Figure Global USB Wall Charger Market: Others (2013-2018) (K Units)

Figure Global USB Wall Charger Market: Others (2013-2018) (\$ Millions)

Figure Global Others YoY Growth (\$ Millions)

Table Global Consumption Sales by Application (2013-2018)

Table Global USB Wall Charger Consumption Market Share by Application (2013-2018)

Figure Global USB Wall Charger Consumption Market Share by Application (2013-2018)

Table Global USB Wall Charger Value by Application (2013-2018)

Table Global USB Wall Charger Value Market Share by Application (2013-2018)

Figure Global USB Wall Charger Value Market Share by Application (2013-2018)

Table Global USB Wall Charger Sale Price by Application (2013-2018)

Table Global USB Wall Charger Sales by Players (2016-2018) (K Units)

Table Global USB Wall Charger Sales Market Share by Players (2016-2018)

Figure Global USB Wall Charger Sales Market Share by Players in 2016

Figure Global USB Wall Charger Sales Market Share by Players in 2017

Table Global USB Wall Charger Revenue by Players (2016-2018) (\$ Millions)

Table Global USB Wall Charger Revenue Market Share by Players (2016-2018)

Figure Global USB Wall Charger Revenue Market Share by Players in 2016

Figure Global USB Wall Charger Revenue Market Share by Players in 2017

Table Global USB Wall Charger Sale Price by Players (2016-2018)

Figure Global USB Wall Charger Sale Price by Players in 2017

Table Global USB Wall Charger Manufacturing Base Distribution and Sales Area by Players

Table Players USB Wall Charger Products Offered

Table USB Wall Charger Concentration Ratio (CR3, CR5 and CR10) (2016-2018)

Table Global USB Wall Charger Consumption by Regions 2013-2018 (K Units)

Table Global USB Wall Charger Consumption Market Share by Regions 2013-2018

Figure Global USB Wall Charger Consumption Market Share by Regions 2013-2018

Table Global USB Wall Charger Value by Regions 2013-2018 (\$ Millions)

Table Global USB Wall Charger Value Market Share by Regions 2013-2018

Figure Global USB Wall Charger Value Market Share by Regions 2013-2018

Figure Americas USB Wall Charger Consumption 2013-2018 (K Units)

Figure Americas USB Wall Charger Value 2013-2018 (\$ Millions)

Figure APAC USB Wall Charger Consumption 2013-2018 (K Units)

Figure APAC USB Wall Charger Value 2013-2018 (\$ Millions)

Figure Europe USB Wall Charger Consumption 2013-2018 (K Units)

Figure Europe USB Wall Charger Value 2013-2018 (\$ Millions)

Figure Middle East & Africa USB Wall Charger Consumption 2013-2018 (K Units)

Figure Middle East & Africa USB Wall Charger Value 2013-2018 (\$ Millions)

Table Americas USB Wall Charger Consumption by Countries (2013-2018) (K Units)

Table Americas USB Wall Charger Consumption Market Share by Countries



(2013-2018)

Figure Americas USB Wall Charger Consumption Market Share by Countries in 2017

Table Americas USB Wall Charger Value by Countries (2013-2018) (\$ Millions)

Table Americas USB Wall Charger Value Market Share by Countries (2013-2018)

Figure Americas USB Wall Charger Value Market Share by Countries in 2017

Table Americas USB Wall Charger Consumption by Type (2013-2018) (K Units)

Table Americas USB Wall Charger Consumption Market Share by Type (2013-2018)

Figure Americas USB Wall Charger Consumption Market Share by Type in 2017

Table Americas USB Wall Charger Consumption by Application (2013-2018) (K Units)

Table Americas USB Wall Charger Consumption Market Share by Application

(2013-2018)

Figure Americas USB Wall Charger Consumption Market Share by Application in 2017

Figure United States USB Wall Charger Consumption Growth 2013-2018 (K Units)

Figure United States USB Wall Charger Value Growth 2013-2018 (\$ Millions)

Figure Canada USB Wall Charger Consumption Growth 2013-2018 (K Units)

Figure Canada USB Wall Charger Value Growth 2013-2018 (\$ Millions)

Figure Mexico USB Wall Charger Consumption Growth 2013-2018 (K Units)

Figure Mexico USB Wall Charger Value Growth 2013-2018 (\$ Millions)

Table APAC USB Wall Charger Consumption by Countries (2013-2018) (K Units)

Table APAC USB Wall Charger Consumption Market Share by Countries (2013-2018)

Figure APAC USB Wall Charger Consumption Market Share by Countries in 2017

Table APAC USB Wall Charger Value by Countries (2013-2018) (\$ Millions)

Table APAC USB Wall Charger Value Market Share by Countries (2013-2018)

Figure APAC USB Wall Charger Value Market Share by Countries in 2017

Table APAC USB Wall Charger Consumption by Type (2013-2018) (K Units)

Table APAC USB Wall Charger Consumption Market Share by Type (2013-2018)

Figure APAC USB Wall Charger Consumption Market Share by Type in 2017

Table APAC USB Wall Charger Consumption by Application (2013-2018) (K Units)

Table APAC USB Wall Charger Consumption Market Share by Application (2013-2018)

Figure APAC USB Wall Charger Consumption Market Share by Application in 2017

Figure China USB Wall Charger Consumption Growth 2013-2018 (K Units)

Figure China USB Wall Charger Value Growth 2013-2018 (\$ Millions)

Figure Japan USB Wall Charger Consumption Growth 2013-2018 (K Units)

Figure Japan USB Wall Charger Value Growth 2013-2018 (\$ Millions)

Figure Korea USB Wall Charger Consumption Growth 2013-2018 (K Units)

Figure Korea USB Wall Charger Value Growth 2013-2018 (\$ Millions)

Figure Southeast Asia USB Wall Charger Consumption Growth 2013-2018 (K Units)

Figure Southeast Asia USB Wall Charger Value Growth 2013-2018 (\$ Millions)

Figure India USB Wall Charger Consumption Growth 2013-2018 (K Units)

Figure India USB Wall Charger Value Growth 2013-2018 (\$ Millions)

Figure Australia USB Wall Charger Consumption Growth 2013-2018 (K Units)

Figure Australia USB Wall Charger Value Growth 2013-2018 (\$ Millions)

Table Europe USB Wall Charger Consumption by Countries (2013-2018) (K Units)

Table Europe USB Wall Charger Consumption Market Share by Countries (2013-2018)

Figure Europe USB Wall Charger Consumption Market Share by Countries in 2017

Table Europe USB Wall Charger Value by Countries (2013-2018) (\$ Millions)

Table Europe USB Wall Charger Value Market Share by Countries (2013-2018)

Figure Europe USB Wall Charger Value Market Share by Countries in 2017

Table Europe USB Wall Charger Consumption by Type (2013-2018) (K Units)

Table Europe USB Wall Charger Consumption Market Share by Type (2013-2018)

Figure Europe USB Wall Charger Consumption Market Share by Type in 2017

Table Europe USB Wall Charger Consumption by Application (2013-2018) (K Units)

Table Europe USB Wall Charger Consumption Market Share by Application (2013-2018)

Figure Europe USB Wall Charger Consumption Market Share by Application in 2017

Figure Germany USB Wall Charger Consumption Growth 2013-2018 (K Units)

Figure Germany USB Wall Charger Value Growth 2013-2018 (\$ Millions)

Figure France USB Wall Charger Consumption Growth 2013-2018 (K Units)

Figure France USB Wall Charger Value Growth 2013-2018 (\$ Millions)

Figure UK USB Wall Charger Consumption Growth 2013-2018 (K Units)

Figure UK USB Wall Charger Value Growth 2013-2018 (\$ Millions)

Figure Italy USB Wall Charger Consumption Growth 2013-2018 (K Units)

Figure Italy USB Wall Charger Value Growth 2013-2018 (\$ Millions)

Figure Russia USB Wall Charger Consumption Growth 2013-2018 (K Units)

Figure Russia USB Wall Charger Value Growth 2013-2018 (\$ Millions)

Figure Spain USB Wall Charger Consumption Growth 2013-2018 (K Units)

Figure Spain USB Wall Charger Value Growth 2013-2018 (\$ Millions)

Table Middle East & Africa USB Wall Charger Consumption by Countries (2013-2018) (K Units)

Table Middle East & Africa USB Wall Charger Consumption Market Share by Countries (2013-2018)

Figure Middle East & Africa USB Wall Charger Consumption Market Share by Countries in 2017

Table Middle East & Africa USB Wall Charger Value by Countries (2013-2018) (\$ Millions)

Table Middle East & Africa USB Wall Charger Value Market Share by Countries (2013-2018)

Figure Middle East & Africa USB Wall Charger Value Market Share by Countries in



2017

Table Middle East & Africa USB Wall Charger Consumption by Type (2013-2018) (K Units)

Table Middle East & Africa USB Wall Charger Consumption Market Share by Type (2013-2018)

Figure Middle East & Africa USB Wall Charger Consumption Market Share by Type in 2017

Table Middle East & Africa USB Wall Charger Consumption by Application (2013-2018) (K Units)

Table Middle East & Africa USB Wall Charger Consumption Market Share by Application (2013-2018)

Figure Middle East & Africa USB Wall Charger Consumption Market Share by Application in 2017

Figure Egypt USB Wall Charger Consumption Growth 2013-2018 (K Units)

Figure Egypt USB Wall Charger Value Growth 2013-2018 (\$ Millions)

Figure South Africa USB Wall Charger Consumption Growth 2013-2018 (K Units)

Figure South Africa USB Wall Charger Value Growth 2013-2018 (\$ Millions)

Figure Israel USB Wall Charger Consumption Growth 2013-2018 (K Units)

Figure Israel USB Wall Charger Value Growth 2013-2018 (\$ Millions)

Figure Turkey USB Wall Charger Consumption Growth 2013-2018 (K Units)

Figure Turkey USB Wall Charger Value Growth 2013-2018 (\$ Millions)

Figure GCC Countries USB Wall Charger Consumption Growth 2013-2018 (K Units)

Figure GCC Countries USB Wall Charger Value Growth 2013-2018 (\$ Millions)

Table USB Wall Charger Distributors List

Table USB Wall Charger Customer List

Figure Global USB Wall Charger Consumption Growth Rate Forecast (2018-2023) (K Units)

Figure Global USB Wall Charger Value Growth Rate Forecast (2018-2023) (\$ Millions)

Table Global USB Wall Charger Consumption Forecast by Countries (2018-2023) (K Units)

Table Global USB Wall Charger Consumption Market Forecast by Regions

Table Global USB Wall Charger Value Forecast by Countries (2018-2023) (\$ Millions)

Table Global USB Wall Charger Value Market Share Forecast by Regions

Figure Americas USB Wall Charger Consumption 2018-2023 (K Units)

Figure Americas USB Wall Charger Value 2018-2023 (\$ Millions)

Figure APAC USB Wall Charger Consumption 2018-2023 (K Units)

Figure APAC USB Wall Charger Value 2018-2023 (\$ Millions)

Figure Europe USB Wall Charger Consumption 2018-2023 (K Units)

Figure Europe USB Wall Charger Value 2018-2023 (\$ Millions)

Figure Middle East & Africa USB Wall Charger Consumption 2018-2023 (K Units)

Figure Middle East & Africa USB Wall Charger Value 2018-2023 (\$ Millions)

Figure United States USB Wall Charger Consumption 2018-2023 (K Units)

Figure United States USB Wall Charger Value 2018-2023 (\$ Millions)

Figure Canada USB Wall Charger Consumption 2018-2023 (K Units)

Figure Canada USB Wall Charger Value 2018-2023 (\$ Millions)

Figure Mexico USB Wall Charger Consumption 2018-2023 (K Units)

Figure Mexico USB Wall Charger Value 2018-2023 (\$ Millions)

Figure Brazil USB Wall Charger Consumption 2018-2023 (K Units)

Figure Brazil USB Wall Charger Value 2018-2023 (\$ Millions)

Figure China USB Wall Charger Consumption 2018-2023 (K Units)

Figure China USB Wall Charger Value 2018-2023 (\$ Millions)

Figure Japan USB Wall Charger Consumption 2018-2023 (K Units)

Figure Japan USB Wall Charger Value 2018-2023 (\$ Millions)

Figure Korea USB Wall Charger Consumption 2018-2023 (K Units)

Figure Korea USB Wall Charger Value 2018-2023 (\$ Millions)

Figure Southeast Asia USB Wall Charger Consumption 2018-2023 (K Units)

Figure Southeast Asia USB Wall Charger Value 2018-2023 (\$ Millions)

Figure India USB Wall Charger Consumption 2018-2023 (K Units)

Figure India USB Wall Charger Value 2018-2023 (\$ Millions)

Figure Australia USB Wall Charger Consumption 2018-2023 (K Units)

Figure Australia USB Wall Charger Value 2018-2023 (\$ Millions)

Figure Germany USB Wall Charger Consumption 2018-2023 (K Units)

Figure Germany USB Wall Charger Value 2018-2023 (\$ Millions)

Figure France USB Wall Charger Consumption 2018-2023 (K Units)

Figure France USB Wall Charger Value 2018-2023 (\$ Millions)

Figure UK USB Wall Charger Consumption 2018-2023 (K Units)

Figure UK USB Wall Charger Value 2018-2023 (\$ Millions)

Figure Italy USB Wall Charger Consumption 2018-2023 (K Units)

Figure Italy USB Wall Charger Value 2018-2023 (\$ Millions)

Figure Russia USB Wall Charger Consumption 2018-2023 (K Units)

Figure Russia USB Wall Charger Value 2018-2023 (\$ Millions)

Figure Spain USB Wall Charger Consumption 2018-2023 (K Units)

Figure Spain USB Wall Charger Value 2018-2023 (\$ Millions)

Figure Egypt USB Wall Charger Consumption 2018-2023 (K Units)

Figure Egypt USB Wall Charger Value 2018-2023 (\$ Millions)

Figure South Africa USB Wall Charger Consumption 2018-2023 (K Units)

Figure South Africa USB Wall Charger Value 2018-2023 (\$ Millions)

Figure Israel USB Wall Charger Consumption 2018-2023 (K Units)

Figure Israel USB Wall Charger Value 2018-2023 (\$ Millions)

Figure Turkey USB Wall Charger Consumption 2018-2023 (K Units)

Figure Turkey USB Wall Charger Value 2018-2023 (\$ Millions)

Figure GCC Countries USB Wall Charger Consumption 2018-2023 (K Units)

Figure GCC Countries USB Wall Charger Value 2018-2023 (\$ Millions)

Table Global USB Wall Charger Consumption Forecast by Type (2018-2023) (K Units)

Table Global USB Wall Charger Consumption Market Share Forecast by Type (2018-2023)

Table Global USB Wall Charger Value Forecast by Type (2018-2023) (\$ Millions)

Table Global USB Wall Charger Value Market Share Forecast by Type (2018-2023)

Table Global USB Wall Charger Consumption Forecast by Application (2018-2023) (K Units)

Table Global USB Wall Charger Consumption Market Share Forecast by Application (2018-2023)

Table Global USB Wall Charger Value Forecast by Application (2018-2023) (\$ Millions)

Table Global USB Wall Charger Value Market Share Forecast by Application (2018-2023)

Table Belkin Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Belkin USB Wall Charger Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Belkin USB Wall Charger Market Share (2016-2018)

Table Anker Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Anker USB Wall Charger Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Anker USB Wall Charger Market Share (2016-2018)

Table Incipio Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Incipio USB Wall Charger Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Incipio USB Wall Charger Market Share (2016-2018)

Table Jasco Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Jasco USB Wall Charger Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Jasco USB Wall Charger Market Share (2016-2018)

Table Atomi Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Atomi USB Wall Charger Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Atomi USB Wall Charger Market Share (2016-2018)

Table 360 Electrical Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table 360 Electrical USB Wall Charger Sales, Revenue, Price and Gross Margin (2016-2018)

Figure 360 Electrical USB Wall Charger Market Share (2016-2018)

Table Philips Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Philips USB Wall Charger Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Philips USB Wall Charger Market Share (2016-2018)

Table Aukey Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Aukey USB Wall Charger Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Aukey USB Wall Charger Market Share (2016-2018)

Table IClever Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table IClever USB Wall Charger Sales, Revenue, Price and Gross Margin (2016-2018)

Figure IClever USB Wall Charger Market Share (2016-2018)

Table Scoshe Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Scoshe USB Wall Charger Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Scoshe USB Wall Charger Market Share (2016-2018)

Table Power Add Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Amazon Basics Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table ILuv Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Rayovac Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table RAVPower Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Otter Products Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Mophie Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table UNU Electronics) Basic Information, Manufacturing Base, Sales Area and Its Competitors

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