

# 2018-2023 Global USB Portable Battery Consumption Market Report

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## Abstracts

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global USB Portable Battery market for 2018-2023.

This report studies the USB Portable Battery market, USB Portable Batteries are USB battery packs or banks used for charging to the mobile device when the users are away from the fixed power supply systems.

First, as for the USB Portable Battery industry in United States, the industry structure is relatively not so concentrated. Anker, Mophie, IO Gear, PowerAdd, Ventev, Insignia (Best Buy), Amazon Basics, Belkin, UNU Electronics, Jackery, Limefuel, Huntkey, Radio Shack, Lumsing, Aukey, Jasco, Cyntur, Incipio, iLUV, Rayovac, RAVPower, Monoprice, Zendure are the major players in United States and Canada market. They occupy more than 80% market share in U.S. and Canada.

The top three manufacturers have 29.36% sales revenue market share in 2016. Anker, which has 14.86% market share in 2016, is the leader in the USB Portable Battery industry in U.S. and Canada. The manufacturers following Anker are PowerAdd and Ventev, which respectively has 8.01% and 6.49% market share. Anker is the leader of U.S. and Canada USB Portable Battery industry. It sells a total of 56.62 million dollar USB Portable Battery products in the year of 2016.

Over the next five years, LPI(LP Information) projects that USB Portable Battery will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of USB Portable Battery market by product type, application, key

manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

17000 mAh

Segmentation by application:

Android Device

iOS Device

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Anker

Mophie

IO Gear

PowerAdd

Ventev

Insignia (Best Buy)

Amazon Basics

Belkin

UNU Electronics

Jackery, Limefuel

Huntkey

Radio Shack

Lumsing

Aukey

Jasco

Cyntur

Incipio

iLUV

Rayovac

RAVPower

Monoprice

## Zendure

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

### Research objectives

To study and analyze the global USB Portable Battery consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of USB Portable Battery market by identifying its various subsegments.

Focuses on the key global USB Portable Battery manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the USB Portable Battery with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of USB Portable Battery submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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