

2018-2023 Global Unified Communication Market Report (Status and Outlook)

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Abstracts

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In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Unified Communication market for 2018-2023. Unified communications witness an increased adoption in the developed and the developing regions, owing to technological innovations in product offerings, rise in need to improve interoperability & operational efficiency, surge in demand for cloud solutions, and increase in application areas among end users.

Over the next five years, LPI(LP Information) projects that Unified Communication will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of Unified Communication market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:

Video

Telephony

Mobility

Unified Messaging

IM and Presence

Contact Centre

Segmentation by application:

Energy and Utilities

IT and Telecom

Retail

Healthcare

Manufacturing

BFSI

Public Sector

Aerospace and Defense

Others

We can also provide the customized separate regional or country-level reports, for the following regions:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

access4

AINS ICT Solutions

Altitude

Arkadin Cloud Communications

ATEK Technology

Avaya

BroadSoft

Createlcom

Cyara

EIL Global

Enghouse Interactive

Ensys

Ezvoicetek

First Tel

Fuze

Infomina

Mitel

Polycom

Smart Communications

Vega Global

VeloCloud

VISIONOSS

Viva Communications

Vocus Communications

West Corporation

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Unified Communication market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Unified Communication market by identifying its various subsegments.

Focuses on the key global Unified Communication players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Unified Communication with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Unified Communication submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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