

2018-2023 Global Unified Communication as a Service (UCaaS) Market Report (Status and Outlook)

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Unified Communication as a Service (UCaaS) market for 2018-2023.

Unified communications as a service (UCaaS) is a category of "as a service" or "cloud" delivery mechanisms for enterprise communications. Similar to platform as a service (PaaS, where data center capacity is made available to an enterprise on a consumption model from a service provider), with UCaaS, unified communications services can be made available from the cloud to enterprises.

Over the next five years, LPI(LP Information) projects that Unified Communication as a Service (UCaaS) will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of Unified Communication as a Service (UCaaS) market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:

Conferencing

Collaboration Platforms and Applications

Messaging

Mobile

Segmentation by application:

Bsfi

Consumer Goods and Retail

Healthcare It

Telecom

Information Technology

Logistics and Transportation

Consumer Goods and Retail

Travel and Hospitality

Public Sector and Utilities

We can also provide the customized separate regional or country-level reports, for the following regions:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

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India

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Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

8X8

AI-enterprise

Avaya

At&T

Cisco

Dell

Dxc Technologies

Fuze

Genesis

Google

Hewlett Packard Enterprise

Huawei

IBM

Microsoft

Mitel

Orange Business

Polycom

Verizon enterprise

Voss Solutions

Westuc

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Unified Communication as a Service (UCaaS) market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Unified Communication as a Service (UCaaS) market by identifying its various subsegments.

Focuses on the key global Unified Communication as a Service (UCaaS) players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Unified Communication as a Service (UCaaS) with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Unified Communication as a Service (UCaaS) submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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