

# 2018-2023 Global Ultrathin Portables (Ultrabooks and MacBook Air) Consumption Market Report

<https://marketpublishers.com/r/27F4778223EEN.html>

Date: October 2018

Pages: 134

Price: US\$ 4,660.00 (Single User License)

ID: 27F4778223EEN

## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Ultrathin Portables (Ultrabooks and MacBook Air) market for 2018-2023.

Ultrathin Notebooks are thinner, lighter and better performing device

Global ultrathin portables market will witness enormous growth in the coming years. The low priced ultrabooks are expected to drive growth in this market as price still remains an important consideration in the purchase decision of buyers. The average selling price of these computing devices is expected to decline as competition increases with the entry of many new players and many new models in the market.

Over the next five years, LPI(LP Information) projects that Ultrathin Portables (Ultrabooks and MacBook Air) will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Ultrathin Portables (Ultrabooks and MacBook Air) market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Ultrabooks

MacBook Air

Segmentation by application:

Commercial

Personal

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Apple

Intel

Microsoft

Acer

Samsung

Lenovo

HP

Toshiba

Asus

Sony

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

## **RESEARCH OBJECTIVES**

To study and analyze the global Ultrathin Portables (Ultrabooks and MacBook Air) consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Ultrathin Portables (Ultrabooks and MacBook Air) market by identifying its various subsegments.

Focuses on the key global Ultrathin Portables (Ultrabooks and MacBook Air) manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Ultrathin Portables (Ultrabooks and MacBook Air) with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Ultrathin Portables (Ultrabooks and MacBook Air)

submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

## Contents

# 2018-2023 GLOBAL ULTRATHIN PORTABLES (ULTRABOOKS AND MACBOOK AIR) CONSUMPTION MARKET REPORT

## 1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Research Objectives
- 1.3 Years Considered
- 1.4 Market Research Methodology
- 1.5 Economic Indicators
- 1.6 Currency Considered

## 2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
  - 2.1.1 Global Ultrathin Portables (Ultrabooks and MacBook Air) Consumption 2013-2023
  - 2.1.2 Ultrathin Portables (Ultrabooks and MacBook Air) Consumption CAGR by Region
- 2.2 Ultrathin Portables (Ultrabooks and MacBook Air) Segment by Type
  - 2.2.1 Ultrabooks
  - 2.2.2 MacBook Air
- 2.3 Ultrathin Portables (Ultrabooks and MacBook Air) Consumption by Type
  - 2.3.1 Global Ultrathin Portables (Ultrabooks and MacBook Air) Consumption Market Share by Type (2013-2018)
  - 2.3.2 Global Ultrathin Portables (Ultrabooks and MacBook Air) Revenue and Market Share by Type (2013-2018)
  - 2.3.3 Global Ultrathin Portables (Ultrabooks and MacBook Air) Sale Price by Type (2013-2018)
- 2.4 Ultrathin Portables (Ultrabooks and MacBook Air) Segment by Application
  - 2.4.1 Commercial
  - 2.4.2 Personal
- 2.5 Ultrathin Portables (Ultrabooks and MacBook Air) Consumption by Application
  - 2.5.1 Global Ultrathin Portables (Ultrabooks and MacBook Air) Consumption Market Share by Application (2013-2018)
  - 2.5.2 Global Ultrathin Portables (Ultrabooks and MacBook Air) Value and Market Share by Application (2013-2018)

2.5.3 Global Ultrathin Portables (Ultrabooks and MacBook Air) Sale Price by Application (2013-2018)

### **3 GLOBAL ULTRATHIN PORTABLES (ULTRABOOKS AND MACBOOK AIR) BY PLAYERS**

3.1 Global Ultrathin Portables (Ultrabooks and MacBook Air) Sales Market Share by Players

3.1.1 Global Ultrathin Portables (Ultrabooks and MacBook Air) Sales by Players (2016-2018)

3.1.2 Global Ultrathin Portables (Ultrabooks and MacBook Air) Sales Market Share by Players (2016-2018)

3.2 Global Ultrathin Portables (Ultrabooks and MacBook Air) Revenue Market Share by Players

3.2.1 Global Ultrathin Portables (Ultrabooks and MacBook Air) Revenue by Players (2016-2018)

3.2.2 Global Ultrathin Portables (Ultrabooks and MacBook Air) Revenue Market Share by Players (2016-2018)

3.3 Global Ultrathin Portables (Ultrabooks and MacBook Air) Sale Price by Players

3.4 Global Ultrathin Portables (Ultrabooks and MacBook Air) Manufacturing Base Distribution, Sales Area, Product Types by Players

3.4.1 Global Ultrathin Portables (Ultrabooks and MacBook Air) Manufacturing Base Distribution and Sales Area by Players

3.4.2 Players Ultrathin Portables (Ultrabooks and MacBook Air) Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) (2016-2018)

3.6 New Products and Potential Entrants

3.7 Mergers & Acquisitions, Expansion

### **4 ULTRATHIN PORTABLES (ULTRABOOKS AND MACBOOK AIR) BY REGIONS**

4.1 Ultrathin Portables (Ultrabooks and MacBook Air) by Regions

4.1.1 Global Ultrathin Portables (Ultrabooks and MacBook Air) Consumption by Regions

4.1.2 Global Ultrathin Portables (Ultrabooks and MacBook Air) Value by Regions

4.2 Americas Ultrathin Portables (Ultrabooks and MacBook Air) Consumption Growth

4.3 APAC Ultrathin Portables (Ultrabooks and MacBook Air) Consumption Growth

4.4 Europe Ultrathin Portables (Ultrabooks and MacBook Air) Consumption Growth

## 4.5 Middle East & Africa Ultrathin Portables (Ultrabooks and MacBook Air) Consumption Growth

## **5 AMERICAS**

### 5.1 Americas Ultrathin Portables (Ultrabooks and MacBook Air) Consumption by Countries

#### 5.1.1 Americas Ultrathin Portables (Ultrabooks and MacBook Air) Consumption by Countries (2013-2018)

#### 5.1.2 Americas Ultrathin Portables (Ultrabooks and MacBook Air) Value by Countries (2013-2018)

### 5.2 Americas Ultrathin Portables (Ultrabooks and MacBook Air) Consumption by Type

### 5.3 Americas Ultrathin Portables (Ultrabooks and MacBook Air) Consumption by Application

### 5.4 United States

### 5.5 Canada

### 5.6 Mexico

### 5.7 Key Economic Indicators of Few Americas Countries

## **6 APAC**

### 6.1 APAC Ultrathin Portables (Ultrabooks and MacBook Air) Consumption by Countries

#### 6.1.1 APAC Ultrathin Portables (Ultrabooks and MacBook Air) Consumption by Countries (2013-2018)

#### 6.1.2 APAC Ultrathin Portables (Ultrabooks and MacBook Air) Value by Countries (2013-2018)

### 6.2 APAC Ultrathin Portables (Ultrabooks and MacBook Air) Consumption by Type

### 6.3 APAC Ultrathin Portables (Ultrabooks and MacBook Air) Consumption by Application

### 6.4 China

### 6.5 Japan

### 6.6 Korea

### 6.7 Southeast Asia

### 6.8 India

### 6.9 Australia

### 6.10 Key Economic Indicators of Few APAC Countries

## **7 EUROPE**



- 7.1 Europe Ultrathin Portables (Ultrabooks and MacBook Air) by Countries
  - 7.1.1 Europe Ultrathin Portables (Ultrabooks and MacBook Air) Consumption by Countries (2013-2018)
  - 7.1.2 Europe Ultrathin Portables (Ultrabooks and MacBook Air) Value by Countries (2013-2018)
- 7.2 Europe Ultrathin Portables (Ultrabooks and MacBook Air) Consumption by Type
- 7.3 Europe Ultrathin Portables (Ultrabooks and MacBook Air) Consumption by Application
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia
- 7.9 Spain
- 7.10 Key Economic Indicators of Few Europe Countries

## **8 MIDDLE EAST & AFRICA**

- 8.1 Middle East & Africa Ultrathin Portables (Ultrabooks and MacBook Air) by Countries
  - 8.1.1 Middle East & Africa Ultrathin Portables (Ultrabooks and MacBook Air) Consumption by Countries (2013-2018)
  - 8.1.2 Middle East & Africa Ultrathin Portables (Ultrabooks and MacBook Air) Value by Countries (2013-2018)
- 8.2 Middle East & Africa Ultrathin Portables (Ultrabooks and MacBook Air) Consumption by Type
- 8.3 Middle East & Africa Ultrathin Portables (Ultrabooks and MacBook Air) Consumption by Application
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

## **9 MARKET DRIVERS, CHALLENGES AND TRENDS**

- 9.1 Market Drivers and Impact
  - 9.1.1 Growing Demand from Key Regions
  - 9.1.2 Growing Demand from Key Applications and Potential Industries
- 9.2 Market Challenges and Impact

## 9.3 Market Trends

## **10 MARKETING, DISTRIBUTORS AND CUSTOMER**

### 10.1 Sales Channel

#### 10.1.1 Direct Marketing

#### 10.1.2 Indirect Marketing

### 10.2 Ultrathin Portables (Ultrabooks and MacBook Air) Distributors

### 10.3 Ultrathin Portables (Ultrabooks and MacBook Air) Customer

## **11 GLOBAL ULTRATHIN PORTABLES (ULTRABOOKS AND MACBOOK AIR) MARKET FORECAST**

### 11.1 Global Ultrathin Portables (Ultrabooks and MacBook Air) Consumption Forecast (2018-2023)

### 11.2 Global Ultrathin Portables (Ultrabooks and MacBook Air) Forecast by Regions

#### 11.2.1 Global Ultrathin Portables (Ultrabooks and MacBook Air) Forecast by Regions (2018-2023)

#### 11.2.2 Global Ultrathin Portables (Ultrabooks and MacBook Air) Value Forecast by Regions (2018-2023)

#### 11.2.3 Americas Consumption Forecast

#### 11.2.4 APAC Consumption Forecast

#### 11.2.5 Europe Consumption Forecast

#### 11.2.6 Middle East & Africa Consumption Forecast

### 11.3 Americas Forecast by Countries

#### 11.3.1 United States Market Forecast

#### 11.3.2 Canada Market Forecast

#### 11.3.3 Mexico Market Forecast

#### 11.3.4 Brazil Market Forecast

### 11.4 APAC Forecast by Countries

#### 11.4.1 China Market Forecast

#### 11.4.2 Japan Market Forecast

#### 11.4.3 Korea Market Forecast

#### 11.4.4 Southeast Asia Market Forecast

#### 11.4.5 India Market Forecast

#### 11.4.6 Australia Market Forecast

### 11.5 Europe Forecast by Countries

#### 11.5.1 Germany Market Forecast

#### 11.5.2 France Market Forecast

- 11.5.3 UK Market Forecast
- 11.5.4 Italy Market Forecast
- 11.5.5 Russia Market Forecast
- 11.5.6 Spain Market Forecast
- 11.6 Middle East & Africa Forecast by Countries
  - 11.6.1 Egypt Market Forecast
  - 11.6.2 South Africa Market Forecast
  - 11.6.3 Israel Market Forecast
  - 11.6.4 Turkey Market Forecast
  - 11.6.5 GCC Countries Market Forecast
- 11.7 Global Ultrathin Portables (Ultrabooks and MacBook Air) Forecast by Type
- 11.8 Global Ultrathin Portables (Ultrabooks and MacBook Air) Forecast by Application

## **12 KEY PLAYERS ANALYSIS**

### 12.1 Apple

- 12.1.1 Company Details
- 12.1.2 Ultrathin Portables (Ultrabooks and MacBook Air) Product Offered
- 12.1.3 Apple Ultrathin Portables (Ultrabooks and MacBook Air) Sales, Revenue, Price and Gross Margin (2016-2018)
- 12.1.4 Main Business Overview
- 12.1.5 Apple News

### 12.2 Intel

- 12.2.1 Company Details
- 12.2.2 Ultrathin Portables (Ultrabooks and MacBook Air) Product Offered
- 12.2.3 Intel Ultrathin Portables (Ultrabooks and MacBook Air) Sales, Revenue, Price and Gross Margin (2016-2018)
- 12.2.4 Main Business Overview
- 12.2.5 Intel News

### 12.3 Microsoft

- 12.3.1 Company Details
- 12.3.2 Ultrathin Portables (Ultrabooks and MacBook Air) Product Offered
- 12.3.3 Microsoft Ultrathin Portables (Ultrabooks and MacBook Air) Sales, Revenue, Price and Gross Margin (2016-2018)
- 12.3.4 Main Business Overview
- 12.3.5 Microsoft News

### 12.4 Acer

- 12.4.1 Company Details
- 12.4.2 Ultrathin Portables (Ultrabooks and MacBook Air) Product Offered

12.4.3 Acer Ultrathin Portables (Ultrabooks and MacBook Air) Sales, Revenue, Price and Gross Margin (2016-2018)

12.4.4 Main Business Overview

12.4.5 Acer News

12.5 Samsung

12.5.1 Company Details

12.5.2 Ultrathin Portables (Ultrabooks and MacBook Air) Product Offered

12.5.3 Samsung Ultrathin Portables (Ultrabooks and MacBook Air) Sales, Revenue, Price and Gross Margin (2016-2018)

12.5.4 Main Business Overview

12.5.5 Samsung News

12.6 Lenovo

12.6.1 Company Details

12.6.2 Ultrathin Portables (Ultrabooks and MacBook Air) Product Offered

12.6.3 Lenovo Ultrathin Portables (Ultrabooks and MacBook Air) Sales, Revenue, Price and Gross Margin (2016-2018)

12.6.4 Main Business Overview

12.6.5 Lenovo News

12.7 HP

12.7.1 Company Details

12.7.2 Ultrathin Portables (Ultrabooks and MacBook Air) Product Offered

12.7.3 HP Ultrathin Portables (Ultrabooks and MacBook Air) Sales, Revenue, Price and Gross Margin (2016-2018)

12.7.4 Main Business Overview

12.7.5 HP News

12.8 Toshiba

12.8.1 Company Details

12.8.2 Ultrathin Portables (Ultrabooks and MacBook Air) Product Offered

12.8.3 Toshiba Ultrathin Portables (Ultrabooks and MacBook Air) Sales, Revenue, Price and Gross Margin (2016-2018)

12.8.4 Main Business Overview

12.8.5 Toshiba News

12.9 Asus

12.9.1 Company Details

12.9.2 Ultrathin Portables (Ultrabooks and MacBook Air) Product Offered

12.9.3 Asus Ultrathin Portables (Ultrabooks and MacBook Air) Sales, Revenue, Price and Gross Margin (2016-2018)

12.9.4 Main Business Overview

12.9.5 Asus News

## 12.10 Sony

### 12.10.1 Company Details

### 12.10.2 Ultrathin Portables (Ultrabooks and MacBook Air) Product Offered

### 12.10.3 Sony Ultrathin Portables (Ultrabooks and MacBook Air) Sales, Revenue, Price and Gross Margin (2016-2018)

### 12.10.4 Main Business Overview

### 12.10.5 Sony News

## **13 RESEARCH FINDINGS AND CONCLUSION**

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Ultrathin Portables (Ultrabooks and MacBook Air)

Table Product Specifications of Ultrathin Portables (Ultrabooks and MacBook Air)

Figure Ultrathin Portables (Ultrabooks and MacBook Air) Report Years Considered

Figure Market Research Methodology

Figure Global Ultrathin Portables (Ultrabooks and MacBook Air) Consumption Growth Rate 2013-2023 (K Units)

Figure Global Ultrathin Portables (Ultrabooks and MacBook Air) Value Growth Rate 2013-2023 (\$ Millions)

Table Ultrathin Portables (Ultrabooks and MacBook Air) Consumption CAGR by Region 2013-2023 (\$ Millions)

Figure Product Picture of Ultrabooks

Table Major Players of Ultrabooks

Figure Product Picture of MacBook Air

Table Major Players of MacBook Air

Table Global Consumption Sales by Type (2013-2018)

Table Global Ultrathin Portables (Ultrabooks and MacBook Air) Consumption Market Share by Type (2013-2018)

Figure Global Ultrathin Portables (Ultrabooks and MacBook Air) Consumption Market Share by Type (2013-2018)

Table Global Ultrathin Portables (Ultrabooks and MacBook Air) Revenue by Type (2013-2018) (\$ million)

Table Global Ultrathin Portables (Ultrabooks and MacBook Air) Value Market Share by Type (2013-2018) (\$ Millions)

Figure Global Ultrathin Portables (Ultrabooks and MacBook Air) Value Market Share by Type (2013-2018)

Table Global Ultrathin Portables (Ultrabooks and MacBook Air) Sale Price by Type (2013-2018)

Figure Ultrathin Portables (Ultrabooks and MacBook Air) Consumed in Commercial

Figure Global Ultrathin Portables (Ultrabooks and MacBook Air) Market: Commercial (2013-2018) (K Units)

Figure Global Ultrathin Portables (Ultrabooks and MacBook Air) Market: Commercial (2013-2018) (\$ Millions)

Figure Global Commercial YoY Growth (\$ Millions)

Figure Ultrathin Portables (Ultrabooks and MacBook Air) Consumed in Personal

Figure Global Ultrathin Portables (Ultrabooks and MacBook Air) Market: Personal

(2013-2018) (K Units)

Figure Global Ultrathin Portables (Ultrabooks and MacBook Air) Market: Personal

(2013-2018) (\$ Millions)

Figure Global Personal YoY Growth (\$ Millions)

Table Global Consumption Sales by Application (2013-2018)

Table Global Ultrathin Portables (Ultrabooks and MacBook Air) Consumption Market Share by Application (2013-2018)

Figure Global Ultrathin Portables (Ultrabooks and MacBook Air) Consumption Market Share by Application (2013-2018)

Table Global Ultrathin Portables (Ultrabooks and MacBook Air) Value by Application (2013-2018)

Table Global Ultrathin Portables (Ultrabooks and MacBook Air) Value Market Share by Application (2013-2018)

Figure Global Ultrathin Portables (Ultrabooks and MacBook Air) Value Market Share by Application (2013-2018)

Table Global Ultrathin Portables (Ultrabooks and MacBook Air) Sale Price by Application (2013-2018)

Table Global Ultrathin Portables (Ultrabooks and MacBook Air) Sales by Players (2016-2018) (K Units)

Table Global Ultrathin Portables (Ultrabooks and MacBook Air) Sales Market Share by Players (2016-2018)

Figure Global Ultrathin Portables (Ultrabooks and MacBook Air) Sales Market Share by Players in 2016

Figure Global Ultrathin Portables (Ultrabooks and MacBook Air) Sales Market Share by Players in 2017

Table Global Ultrathin Portables (Ultrabooks and MacBook Air) Revenue by Players (2016-2018) (\$ Millions)

Table Global Ultrathin Portables (Ultrabooks and MacBook Air) Revenue Market Share by Players (2016-2018)

Figure Global Ultrathin Portables (Ultrabooks and MacBook Air) Revenue Market Share by Players in 2016

Figure Global Ultrathin Portables (Ultrabooks and MacBook Air) Revenue Market Share by Players in 2017

Table Global Ultrathin Portables (Ultrabooks and MacBook Air) Sale Price by Players (2016-2018)

Figure Global Ultrathin Portables (Ultrabooks and MacBook Air) Sale Price by Players in 2017

Table Global Ultrathin Portables (Ultrabooks and MacBook Air) Manufacturing Base Distribution and Sales Area by Players

Table Players Ultrathin Portables (Ultrabooks and MacBook Air) Products Offered

Table Ultrathin Portables (Ultrabooks and MacBook Air) Concentration Ratio (CR3, CR5 and CR10) (2016-2018)

Table Global Ultrathin Portables (Ultrabooks and MacBook Air) Consumption by Regions 2013-2018 (K Units)

Table Global Ultrathin Portables (Ultrabooks and MacBook Air) Consumption Market Share by Regions 2013-2018

Figure Global Ultrathin Portables (Ultrabooks and MacBook Air) Consumption Market Share by Regions 2013-2018

Table Global Ultrathin Portables (Ultrabooks and MacBook Air) Value by Regions 2013-2018 (\$ Millions)

Table Global Ultrathin Portables (Ultrabooks and MacBook Air) Value Market Share by Regions 2013-2018

Figure Global Ultrathin Portables (Ultrabooks and MacBook Air) Value Market Share by Regions 2013-2018

Figure Americas Ultrathin Portables (Ultrabooks and MacBook Air) Consumption 2013-2018 (K Units)

Figure Americas Ultrathin Portables (Ultrabooks and MacBook Air) Value 2013-2018 (\$ Millions)

Figure APAC Ultrathin Portables (Ultrabooks and MacBook Air) Consumption 2013-2018 (K Units)

Figure APAC Ultrathin Portables (Ultrabooks and MacBook Air) Value 2013-2018 (\$ Millions)

Figure Europe Ultrathin Portables (Ultrabooks and MacBook Air) Consumption 2013-2018 (K Units)

Figure Europe Ultrathin Portables (Ultrabooks and MacBook Air) Value 2013-2018 (\$ Millions)

Figure Middle East & Africa Ultrathin Portables (Ultrabooks and MacBook Air) Consumption 2013-2018 (K Units)

Figure Middle East & Africa Ultrathin Portables (Ultrabooks and MacBook Air) Value 2013-2018 (\$ Millions)

Table Americas Ultrathin Portables (Ultrabooks and MacBook Air) Consumption by Countries (2013-2018) (K Units)

Table Americas Ultrathin Portables (Ultrabooks and MacBook Air) Consumption Market Share by Countries (2013-2018)

Figure Americas Ultrathin Portables (Ultrabooks and MacBook Air) Consumption Market Share by Countries in 2017

Table Americas Ultrathin Portables (Ultrabooks and MacBook Air) Value by Countries (2013-2018) (\$ Millions)



Table Americas Ultrathin Portables (Ultrabooks and MacBook Air) Value Market Share by Countries (2013-2018)

Figure Americas Ultrathin Portables (Ultrabooks and MacBook Air) Value Market Share by Countries in 2017

Table Americas Ultrathin Portables (Ultrabooks and MacBook Air) Consumption by Type (2013-2018) (K Units)

Table Americas Ultrathin Portables (Ultrabooks and MacBook Air) Consumption Market Share by Type (2013-2018)

Figure Americas Ultrathin Portables (Ultrabooks and MacBook Air) Consumption Market Share by Type in 2017

Table Americas Ultrathin Portables (Ultrabooks and MacBook Air) Consumption by Application (2013-2018) (K Units)

Table Americas Ultrathin Portables (Ultrabooks and MacBook Air) Consumption Market Share by Application (2013-2018)

Figure Americas Ultrathin Portables (Ultrabooks and MacBook Air) Consumption Market Share by Application in 2017

Figure United States Ultrathin Portables (Ultrabooks and MacBook Air) Consumption Growth 2013-2018 (K Units)

Figure United States Ultrathin Portables (Ultrabooks and MacBook Air) Value Growth 2013-2018 (\$ Millions)

Figure Canada Ultrathin Portables (Ultrabooks and MacBook Air) Consumption Growth 2013-2018 (K Units)

Figure Canada Ultrathin Portables (Ultrabooks and MacBook Air) Value Growth 2013-2018 (\$ Millions)

Figure Mexico Ultrathin Portables (Ultrabooks and MacBook Air) Consumption Growth 2013-2018 (K Units)

Figure Mexico Ultrathin Portables (Ultrabooks and MacBook Air) Value Growth 2013-2018 (\$ Millions)

Table APAC Ultrathin Portables (Ultrabooks and MacBook Air) Consumption by Countries (2013-2018) (K Units)

Table APAC Ultrathin Portables (Ultrabooks and MacBook Air) Consumption Market Share by Countries (2013-2018)

Figure APAC Ultrathin Portables (Ultrabooks and MacBook Air) Consumption Market Share by Countries in 2017

Table APAC Ultrathin Portables (Ultrabooks and MacBook Air) Value by Countries (2013-2018) (\$ Millions)

Table APAC Ultrathin Portables (Ultrabooks and MacBook Air) Value Market Share by Countries (2013-2018)

Figure APAC Ultrathin Portables (Ultrabooks and MacBook Air) Value Market Share by

Countries in 2017

Table APAC Ultrathin Portables (Ultrabooks and MacBook Air) Consumption by Type (2013-2018) (K Units)

Table APAC Ultrathin Portables (Ultrabooks and MacBook Air) Consumption Market Share by Type (2013-2018)

Figure APAC Ultrathin Portables (Ultrabooks and MacBook Air) Consumption Market Share by Type in 2017

Table APAC Ultrathin Portables (Ultrabooks and MacBook Air) Consumption by Application (2013-2018) (K Units)

Table APAC Ultrathin Portables (Ultrabooks and MacBook Air) Consumption Market Share by Application (2013-2018)

Figure APAC Ultrathin Portables (Ultrabooks and MacBook Air) Consumption Market Share by Application in 2017

Figure China Ultrathin Portables (Ultrabooks and MacBook Air) Consumption Growth 2013-2018 (K Units)

Figure China Ultrathin Portables (Ultrabooks and MacBook Air) Value Growth 2013-2018 (\$ Millions)

Figure Japan Ultrathin Portables (Ultrabooks and MacBook Air) Consumption Growth 2013-2018 (K Units)

Figure Japan Ultrathin Portables (Ultrabooks and MacBook Air) Value Growth 2013-2018 (\$ Millions)

Figure Korea Ultrathin Portables (Ultrabooks and MacBook Air) Consumption Growth 2013-2018 (K Units)

Figure Korea Ultrathin Portables (Ultrabooks and MacBook Air) Value Growth 2013-2018 (\$ Millions)

Figure Southeast Asia Ultrathin Portables (Ultrabooks and MacBook Air) Consumption Growth 2013-2018 (K Units)

Figure Southeast Asia Ultrathin Portables (Ultrabooks and MacBook Air) Value Growth 2013-2018 (\$ Millions)

Figure India Ultrathin Portables (Ultrabooks and MacBook Air) Consumption Growth 2013-2018 (K Units)

Figure India Ultrathin Portables (Ultrabooks and MacBook Air) Value Growth 2013-2018 (\$ Millions)

Figure Australia Ultrathin Portables (Ultrabooks and MacBook Air) Consumption Growth 2013-2018 (K Units)

Figure Australia Ultrathin Portables (Ultrabooks and MacBook Air) Value Growth 2013-2018 (\$ Millions)

Table Europe Ultrathin Portables (Ultrabooks and MacBook Air) Consumption by Countries (2013-2018) (K Units)

Table Europe Ultrathin Portables (Ultrabooks and MacBook Air) Consumption Market Share by Countries (2013-2018)

Figure Europe Ultrathin Portables (Ultrabooks and MacBook Air) Consumption Market Share by Countries in 2017

Table Europe Ultrathin Portables (Ultrabooks and MacBook Air) Value by Countries (2013-2018) (\$ Millions)

Table Europe Ultrathin Portables (Ultrabooks and MacBook Air) Value Market Share by Countries (2013-2018)

Figure Europe Ultrathin Portables (Ultrabooks and MacBook Air) Value Market Share by Countries in 2017

Table Europe Ultrathin Portables (Ultrabooks and MacBook Air) Consumption by Type (2013-2018) (K Units)

Table Europe Ultrathin Portables (Ultrabooks and MacBook Air) Consumption Market Share by Type (2013-2018)

Figure Europe Ultrathin Portables (Ultrabooks and MacBook Air) Consumption Market Share by Type in 2017

Table Europe Ultrathin Portables (Ultrabooks and MacBook Air) Consumption by Application (2013-2018) (K Units)

Table Europe Ultrathin Portables (Ultrabooks and MacBook Air) Consumption Market Share by Application (2013-2018)

Figure Europe Ultrathin Portables (Ultrabooks and MacBook Air) Consumption Market Share by Application in 2017

Figure Germany Ultrathin Portables (Ultrabooks and MacBook Air) Consumption Growth 2013-2018 (K Units)

Figure Germany Ultrathin Portables (Ultrabooks and MacBook Air) Value Growth 2013-2018 (\$ Millions)

Figure France Ultrathin Portables (Ultrabooks and MacBook Air) Consumption Growth 2013-2018 (K Units)

Figure France Ultrathin Portables (Ultrabooks and MacBook Air) Value Growth 2013-2018 (\$ Millions)

Figure UK Ultrathin Portables (Ultrabooks and MacBook Air) Consumption Growth 2013-2018 (K Units)

Figure UK Ultrathin Portables (Ultrabooks and MacBook Air) Value Growth 2013-2018 (\$ Millions)

Figure Italy Ultrathin Portables (Ultrabooks and MacBook Air) Consumption Growth 2013-2018 (K Units)

Figure Italy Ultrathin Portables (Ultrabooks and MacBook Air) Value Growth 2013-2018 (\$ Millions)

Figure Russia Ultrathin Portables (Ultrabooks and MacBook Air) Consumption Growth

2013-2018 (K Units)

Figure Russia Ultrathin Portables (Ultrabooks and MacBook Air) Value Growth

2013-2018 (\$ Millions)

Figure Spain Ultrathin Portables (Ultrabooks and MacBook Air) Consumption Growth

2013-2018 (K Units)

Figure Spain Ultrathin Portables (Ultrabooks and MacBook Air) Value Growth

2013-2018 (\$ Millions)

Table Middle East & Africa Ultrathin Portables (Ultrabooks and MacBook Air)

Consumption by Countries (2013-2018) (K Units)

Table Middle East & Africa Ultrathin Portables (Ultrabooks and MacBook Air)

Consumption Market Share by Countries (2013-2018)

Figure Middle East & Africa Ultrathin Portables (Ultrabooks and MacBook Air)

Consumption Market Share by Countries in 2017

Table Middle East & Africa Ultrathin Portables (Ultrabooks and MacBook Air) Value by Countries (2013-2018) (\$ Millions)

Table Middle East & Africa Ultrathin Portables (Ultrabooks and MacBook Air) Value Market Share by Countries (2013-2018)

Figure Middle East & Africa Ultrathin Portables (Ultrabooks and MacBook Air) Value Market Share by Countries in 2017

Table Middle East & Africa Ultrathin Portables (Ultrabooks and MacBook Air) Consumption by Type (2013-2018) (K Units)

Table Middle East & Africa Ultrathin Portables (Ultrabooks and MacBook Air) Consumption Market Share by Type (2013-2018)

Figure Middle East & Africa Ultrathin Portables (Ultrabooks and MacBook Air) Consumption Market Share by Type in 2017

Table Middle East & Africa Ultrathin Portables (Ultrabooks and MacBook Air) Consumption by Application (2013-2018) (K Units)

Table Middle East & Africa Ultrathin Portables (Ultrabooks and MacBook Air) Consumption Market Share by Application (2013-2018)

Figure Middle East & Africa Ultrathin Portables (Ultrabooks and MacBook Air) Consumption Market Share by Application in 2017

Figure Egypt Ultrathin Portables (Ultrabooks and MacBook Air) Consumption Growth 2013-2018 (K Units)

Figure Egypt Ultrathin Portables (Ultrabooks and MacBook Air) Value Growth 2013-2018 (\$ Millions)

Figure South Africa Ultrathin Portables (Ultrabooks and MacBook Air) Consumption Growth 2013-2018 (K Units)

Figure South Africa Ultrathin Portables (Ultrabooks and MacBook Air) Value Growth 2013-2018 (\$ Millions)

Figure Israel Ultrathin Portables (Ultrabooks and MacBook Air) Consumption Growth 2013-2018 (K Units)

Figure Israel Ultrathin Portables (Ultrabooks and MacBook Air) Value Growth 2013-2018 (\$ Millions)

Figure Turkey Ultrathin Portables (Ultrabooks and MacBook Air) Consumption Growth 2013-2018 (K Units)

Figure Turkey Ultrathin Portables (Ultrabooks and MacBook Air) Value Growth 2013-2018 (\$ Millions)

Figure GCC Countries Ultrathin Portables (Ultrabooks and MacBook Air) Consumption Growth 2013-2018 (K Units)

Figure GCC Countries Ultrathin Portables (Ultrabooks and MacBook Air) Value Growth 2013-2018 (\$ Millions)

Table Ultrathin Portables (Ultrabooks and MacBook Air) Distributors List

Table Ultrathin Portables (Ultrabooks and MacBook Air) Customer List

Figure Global Ultrathin Portables (Ultrabooks and MacBook Air) Consumption Growth Rate Forecast (2018-2023) (K Units)

Figure Global Ultrathin Portables (Ultrabooks and MacBook Air) Value Growth Rate Forecast (2018-2023) (\$ Millions)

Table Global Ultrathin Portables (Ultrabooks and MacBook Air) Consumption Forecast by Countries (2018-2023) (K Units)

Table Global Ultrathin Portables (Ultrabooks and MacBook Air) Consumption Market Forecast by Regions

Table Global Ultrathin Portables (Ultrabooks and MacBook Air) Value Forecast by Countries (2018-2023) (\$ Millions)

Table Global Ultrathin Portables (Ultrabooks and MacBook Air) Value Market Share Forecast by Regions

Figure Americas Ultrathin Portables (Ultrabooks and MacBook Air) Consumption 2018-2023 (K Units)

Figure Americas Ultrathin Portables (Ultrabooks and MacBook Air) Value 2018-2023 (\$ Millions)

Figure APAC Ultrathin Portables (Ultrabooks and MacBook Air) Consumption 2018-2023 (K Units)

Figure APAC Ultrathin Portables (Ultrabooks and MacBook Air) Value 2018-2023 (\$ Millions)

Figure Europe Ultrathin Portables (Ultrabooks and MacBook Air) Consumption 2018-2023 (K Units)

Figure Europe Ultrathin Portables (Ultrabooks and MacBook Air) Value 2018-2023 (\$ Millions)

Figure Middle East & Africa Ultrathin Portables (Ultrabooks and MacBook Air)

Consumption 2018-2023 (K Units)

Figure Middle East & Africa Ultrathin Portables (Ultrabooks and MacBook Air) Value 2018-2023 (\$ Millions)

Figure United States Ultrathin Portables (Ultrabooks and MacBook Air) Consumption 2018-2023 (K Units)

Figure United States Ultrathin Portables (Ultrabooks and MacBook Air) Value 2018-2023 (\$ Millions)

Figure Canada Ultrathin Portables (Ultrabooks and MacBook Air) Consumption 2018-2023 (K Units)

Figure Canada Ultrathin Portables (Ultrabooks and MacBook Air) Value 2018-2023 (\$ Millions)

Figure Mexico Ultrathin Portables (Ultrabooks and MacBook Air) Consumption 2018-2023 (K Units)

Figure Mexico Ultrathin Portables (Ultrabooks and MacBook Air) Value 2018-2023 (\$ Millions)

Figure Brazil Ultrathin Portables (Ultrabooks and MacBook Air) Consumption 2018-2023 (K Units)

Figure Brazil Ultrathin Portables (Ultrabooks and MacBook Air) Value 2018-2023 (\$ Millions)

Figure China Ultrathin Portables (Ultrabooks and MacBook Air) Consumption 2018-2023 (K Units)

Figure China Ultrathin Portables (Ultrabooks and MacBook Air) Value 2018-2023 (\$ Millions)

Figure Japan Ultrathin Portables (Ultrabooks and MacBook Air) Consumption 2018-2023 (K Units)

Figure Japan Ultrathin Portables (Ultrabooks and MacBook Air) Value 2018-2023 (\$ Millions)

Figure Korea Ultrathin Portables (Ultrabooks and MacBook Air) Consumption 2018-2023 (K Units)

Figure Korea Ultrathin Portables (Ultrabooks and MacBook Air) Value 2018-2023 (\$ Millions)

Figure Southeast Asia Ultrathin Portables (Ultrabooks and MacBook Air) Consumption 2018-2023 (K Units)

Figure Southeast Asia Ultrathin Portables (Ultrabooks and MacBook Air) Value 2018-2023 (\$ Millions)

Figure India Ultrathin Portables (Ultrabooks and MacBook Air) Consumption 2018-2023 (K Units)

Figure India Ultrathin Portables (Ultrabooks and MacBook Air) Value 2018-2023 (\$ Millions)

Figure Australia Ultrathin Portables (Ultrabooks and MacBook Air) Consumption 2018-2023 (K Units)

Figure Australia Ultrathin Portables (Ultrabooks and MacBook Air) Value 2018-2023 (\$ Millions)

Figure Germany Ultrathin Portables (Ultrabooks and MacBook Air) Consumption 2018-2023 (K Units)

Figure Germany Ultrathin Portables (Ultrabooks and MacBook Air) Value 2018-2023 (\$ Millions)

Figure France Ultrathin Portables (Ultrabooks and MacBook Air) Consumption 2018-2023 (K Units)

Figure France Ultrathin Portables (Ultrabooks and MacBook Air) Value 2018-2023 (\$ Millions)

Figure UK Ultrathin Portables (Ultrabooks and MacBook Air) Consumption 2018-2023 (K Units)

Figure UK Ultrathin Portables (Ultrabooks and MacBook Air) Value 2018-2023 (\$ Millions)

Figure Italy Ultrathin Portables (Ultrabooks and MacBook Air) Consumption 2018-2023 (K Units)

Figure Italy Ultrathin Portables (Ultrabooks and MacBook Air) Value 2018-2023 (\$ Millions)

Figure Russia Ultrathin Portables (Ultrabooks and MacBook Air) Consumption 2018-2023 (K Units)

Figure Russia Ultrathin Portables (Ultrabooks and MacBook Air) Value 2018-2023 (\$ Millions)

Figure Spain Ultrathin Portables (Ultrabooks and MacBook Air) Consumption 2018-2023 (K Units)

Figure Spain Ultrathin Portables (Ultrabooks and MacBook Air) Value 2018-2023 (\$ Millions)

Figure Egypt Ultrathin Portables (Ultrabooks and MacBook Air) Consumption 2018-2023 (K Units)

Figure Egypt Ultrathin Portables (Ultrabooks and MacBook Air) Value 2018-2023 (\$ Millions)

Figure South Africa Ultrathin Portables (Ultrabooks and MacBook Air) Consumption 2018-2023 (K Units)

Figure South Africa Ultrathin Portables (Ultrabooks and MacBook Air) Value 2018-2023 (\$ Millions)

Figure Israel Ultrathin Portables (Ultrabooks and MacBook Air) Consumption 2018-2023 (K Units)

Figure Israel Ultrathin Portables (Ultrabooks and MacBook Air) Value 2018-2023 (\$

Millions)

Figure Turkey Ultrathin Portables (Ultrabooks and MacBook Air) Consumption  
2018-2023 (K Units)

Figure Turkey Ultrathin Portables (Ultrabooks and MacBook Air) Value 2018-2023 (\$  
Millions)

Figure GCC Countries Ultrathin Portables (Ultrabooks and MacBook Air) Consumption  
2018-2023 (K Units)

Figure GCC Countries Ultrathin Portables (Ultrabooks and MacBook Air) Value  
2018-2023 (\$ Millions)

Table Global Ultrathin Portables (Ultrabooks and MacBook Air) Consumption Forecast  
by Type (2018-2023) (K Units)

Table Global Ultrathin Portables (Ultrabooks and MacBook Air) Consumption Market  
Share Forecast by Type (2018-2023)

Table Global Ultrathin Portables (Ultrabooks and MacBook Air) Value Forecast by Type  
(2018-2023) (\$ Millions)

Table Global Ultrathin Portables (Ultrabooks and MacBook Air) Value Market Share  
Forecast by Type (2018-2023)

Table Global Ultrathin Portables (Ultrabooks and MacBook Air) Consumption Forecast  
by Application (2018-2023) (K Units)

Table Global Ultrathin Portables (Ultrabooks and MacBook Air) Consumption Market  
Share Forecast by Application (2018-2023)

Table Global Ultrathin Portables (Ultrabooks and MacBook Air) Value Forecast by  
Application (2018-2023) (\$ Millions)

Table Global Ultrathin Portables (Ultrabooks and MacBook Air) Value Market Share  
Forecast by Application (2018-2023)

Table Apple Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Apple Ultrathin Portables (Ultrabooks and MacBook Air) Sales, Revenue, Price  
and Gross Margin (2016-2018)

Figure Apple Ultrathin Portables (Ultrabooks and MacBook Air) Market Share  
(2016-2018)

Table Intel Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Intel Ultrathin Portables (Ultrabooks and MacBook Air) Sales, Revenue, Price and  
Gross Margin (2016-2018)

Figure Intel Ultrathin Portables (Ultrabooks and MacBook Air) Market Share  
(2016-2018)

Table Microsoft Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Microsoft Ultrathin Portables (Ultrabooks and MacBook Air) Sales, Revenue,  
Price and Gross Margin (2016-2018)

Figure Microsoft Ultrathin Portables (Ultrabooks and MacBook Air) Market Share



(2016-2018)

Table Acer Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Acer Ultrathin Portables (Ultrabooks and MacBook Air) Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Acer Ultrathin Portables (Ultrabooks and MacBook Air) Market Share (2016-2018)

Table Samsung Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Samsung Ultrathin Portables (Ultrabooks and MacBook Air) Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Samsung Ultrathin Portables (Ultrabooks and MacBook Air) Market Share (2016-2018)

Table Lenovo Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Lenovo Ultrathin Portables (Ultrabooks and MacBook Air) Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Lenovo Ultrathin Portables (Ultrabooks and MacBook Air) Market Share (2016-2018)

Table HP Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table HP Ultrathin Portables (Ultrabooks and MacBook Air) Sales, Revenue, Price and Gross Margin (2016-2018)

Figure HP Ultrathin Portables (Ultrabooks and MacBook Air) Market Share (2016-2018)

Table Toshiba Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Toshiba Ultrathin Portables (Ultrabooks and MacBook Air) Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Toshiba Ultrathin Portables (Ultrabooks and MacBook Air) Market Share (2016-2018)

Table Asus Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Asus Ultrathin Portables (Ultrabooks and MacBook Air) Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Asus Ultrathin Portables (Ultrabooks and MacBook Air) Market Share (2016-2018)

Table Sony Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Sony Ultrathin Portables (Ultrabooks and MacBook Air) Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Sony Ultrathin Portables (Ultrabooks and MacBook Air) Market Share (2016-2018)

## I would like to order

Product name: 2018-2023 Global Ultrathin Portables (Ultrabooks and MacBook Air) Consumption Market Report

Product link: <https://marketpublishers.com/r/27F4778223EEN.html>

Price: US\$ 4,660.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/27F4778223EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

