

2018-2023 Global UHD TV Consumption Market Report

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Abstracts

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In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global UHD TV market for 2018-2023.

UHD TV (also known as Ultra High Definition TV Super Hi-Vision, Ultra HD television, Ultra HD, UHDTV, or UHD) includes 4K UHD (2160p) and 8K UHD (4320p) which are two digital video format that have 3840 × 2160 (4 K) or 7680 × 4320 (8 K) pixel resolutions, and they are 4 or 16 times larger than 1920 × 1080 (2K) pixel resolution of the standard full HDTV, respectively. The large pixel resolution of the UHDTV content requires a large screen size and a frame rate.

As Chinese overall economic downward trend in the past few years, and international economic situation is complicated, in the next few years there will be many uncertainties, and coupled with UHD TV industry in short supply on the market in the past few years, more and more companies enter into UHD TV industry, The Japan, South Korea and China are the main regions to produce UHD TV.

In the next five years, the global consumption of UHD TV will maintain a certain growth rate, consumption growth rate will also maintain increase with a rate. Therefore, in the next five years, UHD TV overcapacity situation will not change much, the average operating rate will remain at 70% to 90%.

Despite the presence of competition problems, due to the global recovery trend is clear, investors are still optimistic about this area; the future will still have more new investment enter the field.

Over the next five years, LPI(LP Information) projects that UHD TV will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of UHD TV market by product type, application, key manufacturers and

key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Below 50 inch

Between 50 and 65 inch

Above 65 inch

Segmentation by application:

Commercial

Residential

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Samsung Electronics

LG Electronics

Hisense

Skyworth

Sony

Konka

TCL

Chang hong

Sharp

Haier

Panasonic

Toshiba

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global UHD TV consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of UHD TV market by identifying its various subsegments.

Focuses on the key global UHD TV manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the UHD TV with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of UHD TV submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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Table Toshiba Basic Information, Manufacturing Base, Sales Area and Its Competitors

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