

2018-2023 Global Tyre Consumption Market Report

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Abstracts

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In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Tyre market for 2018-2023.

A tyre is a ring-shaped component that surrounds a wheel's rim to transfer a vehicle's load from the axle through the wheel to the ground and to provide traction on the surface traveled over.

Tyre market is expected to grow on the back of growing vehicle sales and fleet across the globe. Additionally, rising per capita income and anticipated increase in the launch of new vehicles are few of the other factors expected to drive tire sales in the coming years. Growing sales network of multinational tire companies, increasing demand for tires from OEMs and rising tire sales in the replacement market are anticipated to positively influence the global tire market during the forecast period.

Over the next five years, LPI(LP Information) projects that Tyre will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Tyre market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

OEM



Replacement

Segmentation by application:

Passenger car

Light Commercial Vehicle

Medium & Heavy Commercial Vehicle

Two-Wheeler

Three Wheeler

Off-the-Road

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia



India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Bridgestone

Goodyear



Michelin Continental Hankook Sumitomo tires Yokohama Pirelli Kumho

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Tyre consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Tyre market by identifying its various subsegments.

Focuses on the key global Tyre manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Tyre with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and



risks).

To project the consumption of Tyre submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.



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