

# 2018-2023 Global Two-Wheeler Consumption Market Report

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Two-Wheeler market for 2018-2023.

A two-wheeler is a vehicle that runs on two wheels.

Growing demand for two wheelers has been backed by their relative affordability, high fuel efficiency, easy manoeuvrability and lower emissions. Moreover, with an increasing number of companies launching new models across different regions, the growth trend of the global two wheeler market appears to be quite positive over the next five-year period.

Over the next five years, LPI(LP Information) projects that Two-Wheeler will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Two-Wheeler market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Motorcycle

## Scooter/Moped

Segmentation by application:

Commercial

Family use

This report also splits the market by region:

### Americas

United States

Canada

Mexico

Brazil

### APAC

China

Japan

Korea

Southeast Asia

India

Australia

### Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Hero MotoCorp

Bajaj Auto

Yamaha

Piaggio

TVS Motor

Harley Davidson

Suzuki Motor

Kawasaki

Honda

BMW

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

## **RESEARCH OBJECTIVES**

To study and analyze the global Two-Wheeler consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Two-Wheeler market by identifying its various subsegments.

Focuses on the key global Two-Wheeler manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Two-Wheeler with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Two-Wheeler submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new

product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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