

2018-2023 Global TV Transmitter Market Report (Status and Outlook)

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global TV Transmitter market for 2018-2023.

This report studies the TV Transmitter market. A television transmitter is a device which broadcasts an electromagnetic signal to the television receivers. Television transmitters may be analog or digital.

Europe has the largest global export quantity and manufacturers in TV Transmitter market, while the North America is the second sales volume market for TV Transmitter in 2017.

In the industry, Rohde & Schwarz profits most in 2016 and recent years, while NEC Corporation and Gates Air (Harris) ranked 2 and 3. The market share of them is 20.42%, 11.41% and 7.16% in 2017. The gap of market share is keep on enlarged due to different strategy.

Nowadays, there are three mainly types of TV Transmitter, including Low Power TV Transmitters, Medium Power TV Transmitters and High Power TV Transmitters. And Medium Power TV Transmitters is the main type for TV Transmitter, and the Medium Power TV Transmitters reached a sales volume of approximately 13361 Unit in 2017, with 42.41% of global sales volume.

Over the next five years, LPI(LP Information) projects that TV Transmitter will register a 2.8% CAGR in terms of revenue, reach US\$ 680 million by 2023, from US\$ 580 million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of TV Transmitter market by product type, application, key companies and

key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:

Low Power TV Transmitters

Medium Power TV Transmitters

Segmentation by application:

Small TV Station

Medium TV Station

Large TV Station

We can also provide the customized separate regional or country-level reports, for the following regions:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

Rohde & Schwarz

NEC Corporation

Gates Air (Harris)

Toshiba

Syes

BBEF Electronics Group

Plisch

Hitachi Kokusai Electric Group

Gigamega Technology

BTESA

Egatel

Chengdu ChengGuang

Continental

TRedess

Thomson Broadcast

Onetastic

DB Broadcast

Italtelec

ZHC (China) Digital Equipment

Elti

Gospell

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global TV Transmitter market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of TV Transmitter market by identifying its various subsegments.

Focuses on the key global TV Transmitter players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the TV Transmitter with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of TV Transmitter submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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