

2018-2023 Global Truck Telematics Market Report (Status and Outlook)

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Truck Telematics market for 2018-2023.

Telematics is a combination of the words telecommunications and informatics. Telematics, in a broad sense, is any integrated use of telecommunications with information and communications technology. It is the technology of sending, receiving and storing information relating to remote objects – like vehicles – via telecommunication devices.

Truck telematics is a way of monitoring the location, movement, status and behavior of a vehicle within a fleet. This is achieved through a combination of a GPS receiver and an electronic GSM device that is installed in each vehicle, which then communicates with the user and web-based software.

Truck telematics is mainly composed of three parts: terminal (hardware), software (mobile Hardwired Install Telematics APP, Client PC) and cloud platform.

There are mainly two type product of truck telematics market: plug and play telematics and hardwired install telematics. Plug and play telematics accounts the largest proportion and will has faster growing rate.

Geographically, the global truck telematics market has been segmented into North America, Europe, Asia-Pacific, Middle East and Africa The North America held the largest share in the global truck telematics products market, its revenue of global market exceeds 34% in 2016. The next is Europe and Asia-Pacific.

Over the next five years, LPI(LP Information) projects that Truck Telematics will register

a 21.6% CAGR in terms of revenue, reach US\$ 1290 million by 2023, from US\$ 400 million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of Truck Telematics market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:

Plug and Play Telematics

Hardwired Install Telematics

Segmentation by application:

Light Truck

Heavy Truck

We can also provide the customized separate regional or country-level reports, for the following regions:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

Trimble

Wabco

Continental

CalAmp

Delphi

Bosch

GEOTAB

Automatic

Actsoft

Telic

Mojio

Xirgo Technologies

e6gps

Hirain Technologies

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Truck Telematics market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Truck Telematics market by identifying its various subsegments.

Focuses on the key global Truck Telematics players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Truck Telematics with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Truck Telematics submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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