

2018-2023 Global Treadmill Ergometer Consumption Market Report

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Abstracts

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Treadmill Ergometer market for 2018-2023. Treadmill is an exercise machine, typically with a continuous belt, that allows one to walk or run in place.

An ergometer measures your work output. A high-tech ergometer might measure your blood pressure and oxygen uptake, but a basic ergometer is a piece of fitness equipment that provides basic workout data, such as your exercise time, distance traveled, calories burned and speed. A Treadmill Ergometer is a step mill with a console that displays information about your workout. Some machines also include a heart rate monitor and a fitness assessment program.

In the coming years there is an increasing demand for Treadmill Ergometer in the regions of US and Europe that is expected to drive the market for more advanced Treadmill Ergometer. Growth in government budgets in the principal countries, increasing of household consumption expenditures, more-intense competition, launches in introducing new products, retrofitting and renovation of old technology, increasing adoption of Treadmill Ergometer will drive growth in United States and Europe markets. With emerging economies growing faster, a strategy has been adopted by most leading vendors in the Treadmill Ergometer market to approach these areas. QYR analysis of the Treadmill Ergometer market indicated that globally, the Treadmill Ergometer industry market is low concentrated as the manufacturing technology of Treadmill Ergometer is relatively matures than some high-tech equipment. And some enterprises, like Icon, BH, Johnson, Life Fitness, Technogym, Sole, Precor, Star Trac and Nautilus etc. are well-known for the wonderful performance of their Treadmill Ergometer and related services.

The consumption volume of Treadmill Ergometer is related to downstream industries

and global economy. As there will always be some uncertain in the global economy in the following years, the growth rate of Treadmill Ergometer industry may not keep that fast. But it is surely forecasted that the market of Treadmill Ergometer is still promising.

Over the next five years, LPI(LP Information) projects that Treadmill Ergometer will register a 5.1% CAGR in terms of revenue, reach US\$ 7650 million by 2023, from US\$ 5960 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Treadmill Ergometer market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Medical Type

Sports Type

Segmentation by application:

Home Consumers

Health Clubs / Gym

Hotel Gym

Medical Centers / Hospitals

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Icon

BH

Johnson

Life Fitness

Technogym

Dyaco

Precor

Star Trac

Nautilus

Shuhua

Woodway

Yijian

Strength Master

True Fitness

Cybex

Enraf-Nonius

SCIFIT

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Treadmill Ergometer consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Treadmill Ergometer market by identifying its various subsegments.

Focuses on the key global Treadmill Ergometer manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Treadmill Ergometer with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Treadmill Ergometer submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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