

2018-2023 Global Treadmill Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Treadmill market for 2018-2023.

A treadmill is a device generally for walking or running while staying in the same place. The belt moves to the rear, requiring the user to walk or run at a speed matching that of the belt. The rate at which the belt moves is the rate of walking or running. Thus, the speed of running may be controlled and measured. The more expensive, heavy-duty versions are motor-driven (usually by an electric motor). The simpler, lighter, and less expensive versions passively resist the motion, moving only when walkers push the belt with their feet. The latter are known as manual treadmills.

With emerging economies growing faster, a strategy has been adopted by most leading vendors in the Treadmill market to approach these areas. China would account for the highest production in 2016 with close to 40 percent of global production coming from this region. Asia is not only the biggest market for Treadmill equipment, but also has the highest growth rate. Vendors recognize the importance of this region, particularly in China, and are working towards penetrating this market by strengthening their sales and distribution networks.

Globally, the Treadmill industry market is low concentrated as the manufacturing technology of Treadmill is relatively matures than some high-tech equipment. And some enterprises, like ICON, BH Group, Life Fitness, Johnson, etc. are well-known for the wonderful performance of their Treadmill and related services. At the same time, China, occupied 40.43% production market share in 2016, is remarkable in the global Treadmill industry because of their low price of raw material and labor.

The consumption volume of Treadmill is related to downstream industries and global economy. As there will always be some uncertain in the global economy in the following

years, the growth rate of Treadmill industry may not keep that fast. But it is surely forecasted that the market of Treadmill is still promising.

Over the next five years, LPI(LP Information) projects that Treadmill will register a 3.2% CAGR in terms of revenue, reach US\$ 4220 million by 2023, from US\$ 3500 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Treadmill market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Manual Treadmills

Motorised Treadmills

Segmentation by application:

Home Use

Commercial Use

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

ICON

BH Group

Life Fitness

Johnson

Sole

Nautilus

Technogym

Precor

Star Trac

Cybex

Dyaco

Yijian

True Fitness

Shuhua

Strength Master

In addition, this report discusses the key drivers influencing market growth,

opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Treadmill consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Treadmill market by identifying its various subsegments.

Focuses on the key global Treadmill manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Treadmill with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Treadmill submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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