

2018-2023 Global Trail Running Shoes Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Trail Running Shoes market for 2018-2023.

Trail running shoes are footwear designed for off-road travel and include many design features not found on a road-specific model. Trail running shoes involve running or walking in an outdoor environment on a natural terrain, taking advantage of the geographical features offered by each region (usually mountains, deserts, forests, etc.). Trail running is very different to running on the road. So the trail running shoes are designed with holes, natural debris, uneven ground, and other natural obstacles in mind; they consist of thicker soles, larger and deeper tread, and thicker and stronger uppers (the entire shoe above the sole). Trail running shoes are recommended to runners who run on non-paved, uneven trails. Trail shoes are not necessary for pavement, track, or wood chipped trail runs.

Trail running events are becoming more popular, and for competition it is even more important than ever to be light on your feet and quick. For this reason trail running shoes are designed to tackle hard impacts, but are also lightweight and airy.

Currently, the main material of trail running shoes is mesh fabric, EVA, Rubber, glue and others. But different manufacturers will choose raw materials with special functions. The main consumption group is outdoor enthusiasts.

The sales price of trail running shoes keeps fluctuate in past five years owing to the price of raw material and the number of trail runners. The price is at about 80 USD/Pair in recent years. In the next few years, we predict that price will keep to decline.

Over the next five years, LPI(LP Information) projects that Trail Running Shoes will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx

million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Trail Running Shoes market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Barefoot Shoes

Low Profile Shoes

Traditional Shoes

Maximalist Shoes

Others

Segmentation by application:

Men Trail Running Shoes

Women Trail Running Shoes

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Brooks

Salomon

Asics

New Balance

Saucony

The North Face

Deckers

Montrail

LOWA

Tecnica

Adidas

Nike

Vasque

Scarpa

La Sportiva

Pearl Izumi

Under Armour

Mizuno

Puma

Zamberlan

Topo Athletic

Keen

Hanwag

Altra

Merrell

Garmont

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Trail Running Shoes consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Trail Running Shoes market by identifying its various subsegments.

Focuses on the key global Trail Running Shoes manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Trail Running Shoes with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Trail Running Shoes submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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