

2018-2023 Global Tobacco and Hookah Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Tobacco and Hookah market for 2018-2023. Hookah tobacco (also known as waterpipe tobacco, maassel, shisha, narghile, or argileh) is smoked with a hookah (waterpipe). Hookah tobacco comes in different flavors, such as apple, mint, cherry, chocolate, coconut, licorice, cappuccino, and watermelon.

The hookah tobacco market is very concerted market; the revenue of top eight manufacturers accounts about 86% of the total revenue in 2016. The high-end products mainly come from USA and Middle East.

Geographically, the US hookah tobacco market has been segmented into Pacific, South Atlantic, Northeast, East North Central, West South Central and other. The Pacific region held the largest share in the US products market, its revenue of the market exceeds 24% in 2016.

Over the next five years, LPI(LP Information) projects that Tobacco and Hookah will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Tobacco and Hookah market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Fruit Flavor

Mixed Flavor

Herbal Flavor

Segmentation by application:

Offline Sales

Online Sales

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Starbuzz

Fantasia

Al Fakher

Social Smoke

Alchemist Tobacco

Al-Tawareg Tobacco

Haze Tobacco

Fumari

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Tobacco and Hookah consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Tobacco and Hookah market by identifying its various subsegments.

Focuses on the key global Tobacco and Hookah manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Tobacco and Hookah with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Tobacco and Hookah submarkets, with respect to

key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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