

# 2018-2023 Global Tissue Towel Consumption Market Report

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Tissue Towel market for 2018-2023.

The Tissue Towel includes paper towel (or kitchen paper) and hand paper towels for hotel/hospital/airport/restaurants use. They are absorbent towel made from tissue paper instead of cloth. Unlike cloth towels, paper towels are disposable and intended to be used only once.

On the basis of type, the Tissue Towel market is segmented into Roll Towel, Single-folded Towel and Multi-folded Towel. The Roll Towel segment accounted for the largest share of the global market in 2016.

End-users, included in this market are residential and commercial usage. The Residential accounted for the larger share of the global market in 2016.

Based on regions, the global Tissue Towel market is segmented into North America, Europe, Asia-Pacific, South America and Middle East & Africa. North America accounted for the largest share and Asia-Pacific is growing fastest of the market during the forecast period.

Over the next five years, LPI(LP Information) projects that Tissue Towel will register a 1.3% CAGR in terms of revenue, reach US\$ 15100 million by 2023, from US\$ 13900 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Tissue Towel market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Roll Towel

Single-folded

Multi-folded

Segmentation by application:

Residential

Commercial

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Kimberly-Clark

Procter & Gamble

SCA

APP

Hengan

Vinda

Asaleo Care

Sofidel

Georgia-Pacific

WEPA

Metsa Tissue

CMPC Tissue

KP Tissue

Cascades

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

#### Research objectives

To study and analyze the global Tissue Towel consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Tissue Towel market by identifying its various

subsegments.

Focuses on the key global Tissue Towel manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Tissue Towel with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Tissue Towel submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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