

2018-2023 Global Tile Backer Board Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Tile Backer Board market for 2018-2023.

Suitable for: Wood Or Concrete Floors, Wet rooms, Underfloor heating, Ceramic, Porcelain, Stone or Mosaic Tiles Tile backer boards are well suited to underfloor and under tile heating applications for Installation below underfloor heating systems on an existing un-insulated concrete or timber sub-floor will greatly reduce heat up time and running costs.

Tile Backer Boards are ideal for two main purposes:

As an excellent waterproofing surface to fix either wall or floor tiles.

As an excellent heat insulation for underfloor heating systems.

Tile backer boards are also suitable for waterproofing wet rooms and showrooms and will protect the floor from absorbing water. When installing onto concrete sub floor we recommend using flexible tile adhesive, when installing onto wooden floors we recommend using tile adhesive and/or screws and washers. All boards are 1200 x 600 x 6mm or 10mm.

Tile backer boards are waterproof and dimensionally stable substrate to tile to Ideal for wet rooms Easy to carry - and light weight unlike large sheets of plywood. Excellent sound insulation: impact sound is greatly reduced Cuts with a knife. No need for a jigsaw.

Will accept even the heaviest wall tiles, unlike plasterboard.

The leading companies own the advantages on better performance, more abundant

product's types, better technical and impeccable after-sales Construction. Consequently, they take the majority of the market share of high-end market. Looking to the future years, the slow downward price trend in recent years will maintain. As competition intensifies, prices gap between different brands will go narrowing. Similarly, there will be fluctuation in gross margin.

Despite the presence of competition problems, due to the global recovery trend is clear, investors are still optimistic about this area, the future will still have more new investment enter the field. Even so, the market is intensely competitive .The study group recommends the new entrants just having money but without technical advantage and upstream and downstream support do not to enter into this field.

Over the next five years, LPI(LP Information) projects that Tile Backer Board will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Tile Backer Board market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

1/4" Board

3/8" Board

1/2" Board

Others

Segmentation by application:

Floors

Walls

Ceilings

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

James Hardie

Wedi

Georgia Pacific

Johns Manville

USG Corporation

Cembrit

CertainTeed

National Gypsum

Schluter

Multi-Panels

Tortuga

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Tile Backer Board consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Tile Backer Board market by identifying its various subsegments.

Focuses on the key global Tile Backer Board manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Tile Backer Board with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Tile Backer Board submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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