

# 2018-2023 Global Thermal Underwear Consumption Market Report

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Thermal Underwear market for 2018-2023.

Thermal underwear is a modern vocabulary, the relative than ordinary underwear to keep warm, normal to thin, lightweight underwear.

The Thermal Underwear Bottoms occupies most part of the production. The main production base is located in China, so China is the largest production region in the world.

Currently, with improvement of living standards, People's dependence on thermal underwear gradually reduced, and as people especially women pay more attention to appearance, the demand has a downward trend. The global sales of thermal underwear in 2016 was 13620 Units

The technology of the V thermal underwear is not difficult. And the big manufacturers can ensure high quality, so their product can meet the high-end consumer's demand. Over the next five years, LPI(LP Information) projects that Thermal Underwear will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Thermal Underwear market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Thermal Underwear Tops

Thermal Underwear Bottoms

Thermal Underwear Sets

Segmentation by application:

Men

Women

Kids

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Adidas

Alfani

Calvin Klein

Champion

Emporio Armani

ExOfficio

Fruit of the Loom

Hanes

Jockey

L.L.Bean

Patagonia

SmartWool

Under Armour

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

#### Research objectives

To study and analyze the global Thermal Underwear consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Thermal Underwear market by identifying its various subsegments.

Focuses on the key global Thermal Underwear manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Thermal Underwear with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Thermal Underwear submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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