

2018-2023 Global Thermal Printing Market Report (Status and Outlook)

<https://marketpublishers.com/r/2569273C555EN.html>

Date: October 2018

Pages: 136

Price: US\$ 4,660.00 (Single User License)

ID: 2569273C555EN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Thermal Printing market for 2018-2023.

Thermal printing is a digital printing process which produces a printed image by selectively heating coated thermochromic paper, or thermal paper as it is commonly known, when the paper passes over the thermal print head.

North America is expected to hold the largest market share in thermal printing market owing to the increasing demand in retail applications, such as smart packaging, inventory management and warehousing and transportation and logistics applications.

Over the next five years, LPI(LP Information) projects that Thermal Printing will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of Thermal Printing market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:

Barcode Printers

Point of Sale Printers

RFID Printers

Card Printers

Segmentation by application:

Retail

Transportation and Logistics

Manufacturing and Industrial

Healthcare and Hospitality

Government

Other Applications

We can also provide the customized separate regional or country-level reports, for the following regions:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this

report:

Zebra Technologies

Sato

Epson

Star Micronics

Honeywell

Bixolon

Fujitsu

Brother

Toshiba Tec

TSC Auto ID Technology

NCR

Dascom

ID Technology

Cognitivetpg

Woosim Systems

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Thermal Printing market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Thermal Printing market by identifying its various subsegments.

Focuses on the key global Thermal Printing players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Thermal Printing with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Thermal Printing submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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