

# 2018-2023 Global Terpenes Consumption Market Report

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Terpenes market for 2018-2023.

This report studies the Terpenes market, Terpenes are a large and diverse class of organic compounds, produced by a variety of plants, particularly conifers, and by some insects such as termites or swallowtail butterflies, which emit terpenes from their osmeteria. They often have a strong odor and may protect the plants that produce them by deterring herbivores and by attracting predators and parasites of herbivores. The difference between terpenes and terpenoids is that terpenes are hydrocarbons, whereas terpenoids contain additional functional groups.

In recent years, with the increasing demand, the consumption of Terpenes increased at a stable speed. During 2012~2016, the global sales growth rate is larger than 5% every year.

Now, investors are still optimistic about the Terpenes industry. In the next few years, more and more enterprises will enter this industry and the sales growth rate is forecasted to be about 5.63%.

Despite the decreasing gross margin of integrated development model, more and more enterprises will attempt to front-end and back-end integration.

Over the next five years, LPI(LP Information) projects that Terpenes will register a 6.3% CAGR in terms of revenue, reach US\$ 730 million by 2023, from US\$ 510 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Terpenes market by product type, application, key manufacturers and

key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Pinene

Limonene

Others

Segmentation by application:

Cosmetic

Pharmaceutical

Food

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Arora Aromatics

Mentha & Allied Products

AOS Products

Kraton

Natural Fractions

Interstate Commodities

Himachal Terepene Products

YASUHARA CHEMICAL

Jiangxi Jishui Xinghua Natural Spice

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

#### Research objectives

To study and analyze the global Terpenes consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Terpenes market by identifying its various subsegments.

Focuses on the key global Terpenes manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape,

SWOT analysis and development plans in next few years.

To analyze the Terpenes with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Terpenes submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

## Contents

### 1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Research Objectives
- 1.3 Years Considered
- 1.4 Market Research Methodology
- 1.5 Economic Indicators
- 1.6 Currency Considered

### 2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
  - 2.1.1 Global Terpenes Consumption 2013-2023
  - 2.1.2 Terpenes Consumption CAGR by Region
- 2.2 Terpenes Segment by Type
  - 2.2.1 Pinene
  - 2.2.2 Limonene
  - 2.2.3 Others
- 2.3 Terpenes Consumption by Type
  - 2.3.1 Global Terpenes Consumption Market Share by Type (2013-2018)
  - 2.3.2 Global Terpenes Revenue and Market Share by Type (2013-2018)
  - 2.3.3 Global Terpenes Sale Price by Type (2013-2018)
- 2.4 Terpenes Segment by Application
  - 2.4.1 Cosmetic
  - 2.4.2 Pharmaceutical
  - 2.4.3 Food
  - 2.4.4 Others
- 2.5 Terpenes Consumption by Application
  - 2.5.1 Global Terpenes Consumption Market Share by Application (2013-2018)
  - 2.5.2 Global Terpenes Value and Market Share by Application (2013-2018)
  - 2.5.3 Global Terpenes Sale Price by Application (2013-2018)

### 3 GLOBAL TERPENES BY PLAYERS

- 3.1 Global Terpenes Sales Market Share by Players
  - 3.1.1 Global Terpenes Sales by Players (2016-2018)
  - 3.1.2 Global Terpenes Sales Market Share by Players (2016-2018)

- 3.2 Global Terpenes Revenue Market Share by Players
  - 3.2.1 Global Terpenes Revenue by Players (2016-2018)
  - 3.2.2 Global Terpenes Revenue Market Share by Players (2016-2018)
- 3.3 Global Terpenes Sale Price by Players
- 3.4 Global Terpenes Manufacturing Base Distribution, Sales Area, Product Types by Players
  - 3.4.1 Global Terpenes Manufacturing Base Distribution and Sales Area by Players
  - 3.4.2 Players Terpenes Products Offered
- 3.5 Market Concentration Rate Analysis
  - 3.5.1 Competition Landscape Analysis
  - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) (2016-2018)
- 3.6 New Products and Potential Entrants
- 3.7 Mergers & Acquisitions, Expansion

## **4 TERPENES BY REGIONS**

- 4.1 Terpenes by Regions
  - 4.1.1 Global Terpenes Consumption by Regions
  - 4.1.2 Global Terpenes Value by Regions
- 4.2 Americas Terpenes Consumption Growth
- 4.3 APAC Terpenes Consumption Growth
- 4.4 Europe Terpenes Consumption Growth
- 4.5 Middle East & Africa Terpenes Consumption Growth

## **5 AMERICAS**

- 5.1 Americas Terpenes Consumption by Countries
  - 5.1.1 Americas Terpenes Consumption by Countries (2013-2018)
  - 5.1.2 Americas Terpenes Value by Countries (2013-2018)
- 5.2 Americas Terpenes Consumption by Type
- 5.3 Americas Terpenes Consumption by Application
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Key Economic Indicators of Few Americas Countries

## **6 APAC**

- 6.1 APAC Terpenes Consumption by Countries

- 6.1.1 APAC Terpenes Consumption by Countries (2013-2018)
- 6.1.2 APAC Terpenes Value by Countries (2013-2018)
- 6.2 APAC Terpenes Consumption by Type
- 6.3 APAC Terpenes Consumption by Application
- 6.4 China
- 6.5 Japan
- 6.6 Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 Key Economic Indicators of Few APAC Countries

## **7 EUROPE**

- 7.1 Europe Terpenes by Countries
  - 7.1.1 Europe Terpenes Consumption by Countries (2013-2018)
  - 7.1.2 Europe Terpenes Value by Countries (2013-2018)
- 7.2 Europe Terpenes Consumption by Type
- 7.3 Europe Terpenes Consumption by Application
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia
- 7.9 Spain
- 7.10 Key Economic Indicators of Few Europe Countries

## **8 MIDDLE EAST & AFRICA**

- 8.1 Middle East & Africa Terpenes by Countries
  - 8.1.1 Middle East & Africa Terpenes Consumption by Countries (2013-2018)
  - 8.1.2 Middle East & Africa Terpenes Value by Countries (2013-2018)
- 8.2 Middle East & Africa Terpenes Consumption by Type
- 8.3 Middle East & Africa Terpenes Consumption by Application
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries



## **9 MARKET DRIVERS, CHALLENGES AND TRENDS**

### 9.1 Market Drivers and Impact

#### 9.1.1 Growing Demand from Key Regions

#### 9.1.2 Growing Demand from Key Applications and Potential Industries

### 9.2 Market Challenges and Impact

### 9.3 Market Trends

## **10 MARKETING, DISTRIBUTORS AND CUSTOMER**

### 10.1 Sales Channel

#### 10.1.1 Direct Marketing

#### 10.1.2 Indirect Marketing

### 10.2 Terpenes Distributors

### 10.3 Terpenes Customer

## **11 GLOBAL TERPENES MARKET FORECAST**

### 11.1 Global Terpenes Consumption Forecast (2018-2023)

### 11.2 Global Terpenes Forecast by Regions

#### 11.2.1 Global Terpenes Forecast by Regions (2018-2023)

#### 11.2.2 Global Terpenes Value Forecast by Regions (2018-2023)

#### 11.2.3 Americas Consumption Forecast

#### 11.2.4 APAC Consumption Forecast

#### 11.2.5 Europe Consumption Forecast

#### 11.2.6 Middle East & Africa Consumption Forecast

### 11.3 Americas Forecast by Countries

#### 11.3.1 United States Market Forecast

#### 11.3.2 Canada Market Forecast

#### 11.3.3 Mexico Market Forecast

#### 11.3.4 Brazil Market Forecast

### 11.4 APAC Forecast by Countries

#### 11.4.1 China Market Forecast

#### 11.4.2 Japan Market Forecast

#### 11.4.3 Korea Market Forecast

#### 11.4.4 Southeast Asia Market Forecast

#### 11.4.5 India Market Forecast

#### 11.4.6 Australia Market Forecast

- 11.5 Europe Forecast by Countries
  - 11.5.1 Germany Market Forecast
  - 11.5.2 France Market Forecast
  - 11.5.3 UK Market Forecast
  - 11.5.4 Italy Market Forecast
  - 11.5.5 Russia Market Forecast
  - 11.5.6 Spain Market Forecast
- 11.6 Middle East & Africa Forecast by Countries
  - 11.6.1 Egypt Market Forecast
  - 11.6.2 South Africa Market Forecast
  - 11.6.3 Israel Market Forecast
  - 11.6.4 Turkey Market Forecast
  - 11.6.5 GCC Countries Market Forecast
- 11.7 Global Terpenes Forecast by Type
- 11.8 Global Terpenes Forecast by Application

## **12 KEY PLAYERS ANALYSIS**

- 12.1 Arora Aromatics
  - 12.1.1 Company Details
  - 12.1.2 Terpenes Product Offered
  - 12.1.3 Arora Aromatics Terpenes Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.1.4 Main Business Overview
  - 12.1.5 Arora Aromatics News
- 12.2 Mentha & Allied Products
  - 12.2.1 Company Details
  - 12.2.2 Terpenes Product Offered
  - 12.2.3 Mentha & Allied Products Terpenes Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.2.4 Main Business Overview
  - 12.2.5 Mentha & Allied Products News
- 12.3 AOS Products
  - 12.3.1 Company Details
  - 12.3.2 Terpenes Product Offered
  - 12.3.3 AOS Products Terpenes Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.3.4 Main Business Overview
  - 12.3.5 AOS Products News
- 12.4 Kraton

- 12.4.1 Company Details
- 12.4.2 Terpenes Product Offered
- 12.4.3 Kraton Terpenes Sales, Revenue, Price and Gross Margin (2016-2018)
- 12.4.4 Main Business Overview
- 12.4.5 Kraton News
- 12.5 Natural Fractions
  - 12.5.1 Company Details
  - 12.5.2 Terpenes Product Offered
  - 12.5.3 Natural Fractions Terpenes Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.5.4 Main Business Overview
  - 12.5.5 Natural Fractions News
- 12.6 Interstate Commodities
  - 12.6.1 Company Details
  - 12.6.2 Terpenes Product Offered
  - 12.6.3 Interstate Commodities Terpenes Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.6.4 Main Business Overview
  - 12.6.5 Interstate Commodities News
- 12.7 Himachal Terepene Products
  - 12.7.1 Company Details
  - 12.7.2 Terpenes Product Offered
  - 12.7.3 Himachal Terepene Products Terpenes Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.7.4 Main Business Overview
  - 12.7.5 Himachal Terepene Products News
- 12.8 YASUHARA CHEMICAL
  - 12.8.1 Company Details
  - 12.8.2 Terpenes Product Offered
  - 12.8.3 YASUHARA CHEMICAL Terpenes Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.8.4 Main Business Overview
  - 12.8.5 YASUHARA CHEMICAL News
- 12.9 Jiangxi Jishui Xinghua Natural Spice
  - 12.9.1 Company Details
  - 12.9.2 Terpenes Product Offered
  - 12.9.3 Jiangxi Jishui Xinghua Natural Spice Terpenes Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.9.4 Main Business Overview

12.9.5 Jiangxi Jishui Xinghua Natural Spice News

## **13 RESEARCH FINDINGS AND CONCLUSION**

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Terpenes  
Table Product Specifications of Terpenes  
Figure Terpenes Report Years Considered  
Figure Market Research Methodology  
Figure Global Terpenes Consumption Growth Rate 2013-2023 (MT)  
Figure Global Terpenes Value Growth Rate 2013-2023 (\$ Millions)  
Table Terpenes Consumption CAGR by Region 2013-2023 (\$ Millions)  
Figure Product Picture of Pinene  
Table Major Players of Pinene  
Figure Product Picture of Limonene  
Table Major Players of Limonene  
Figure Product Picture of Others  
Table Major Players of Others  
Table Global Consumption Sales by Type (2013-2018)  
Table Global Terpenes Consumption Market Share by Type (2013-2018)  
Figure Global Terpenes Consumption Market Share by Type (2013-2018)  
Table Global Terpenes Revenue by Type (2013-2018) (\$ million)  
Table Global Terpenes Value Market Share by Type (2013-2018) (\$ Millions)  
Figure Global Terpenes Value Market Share by Type (2013-2018)  
Table Global Terpenes Sale Price by Type (2013-2018)  
Figure Terpenes Consumed in Cosmetic  
Figure Global Terpenes Market: Cosmetic (2013-2018) (MT)  
Figure Global Terpenes Market: Cosmetic (2013-2018) (\$ Millions)  
Figure Global Cosmetic YoY Growth (\$ Millions)  
Figure Terpenes Consumed in Pharmaceutical  
Figure Global Terpenes Market: Pharmaceutical (2013-2018) (MT)  
Figure Global Terpenes Market: Pharmaceutical (2013-2018) (\$ Millions)  
Figure Global Pharmaceutical YoY Growth (\$ Millions)  
Figure Terpenes Consumed in Food  
Figure Global Terpenes Market: Food (2013-2018) (MT)  
Figure Global Terpenes Market: Food (2013-2018) (\$ Millions)  
Figure Global Food YoY Growth (\$ Millions)  
Figure Terpenes Consumed in Others  
Figure Global Terpenes Market: Others (2013-2018) (MT)  
Figure Global Terpenes Market: Others (2013-2018) (\$ Millions)

Figure Global Others YoY Growth (\$ Millions)  
Table Global Consumption Sales by Application (2013-2018)  
Table Global Terpenes Consumption Market Share by Application (2013-2018)  
Figure Global Terpenes Consumption Market Share by Application (2013-2018)  
Table Global Terpenes Value by Application (2013-2018)  
Table Global Terpenes Value Market Share by Application (2013-2018)  
Figure Global Terpenes Value Market Share by Application (2013-2018)  
Table Global Terpenes Sale Price by Application (2013-2018)  
Table Global Terpenes Sales by Players (2016-2018) (MT)  
Table Global Terpenes Sales Market Share by Players (2016-2018)  
Figure Global Terpenes Sales Market Share by Players in 2016  
Figure Global Terpenes Sales Market Share by Players in 2017  
Table Global Terpenes Revenue by Players (2016-2018) (\$ Millions)  
Table Global Terpenes Revenue Market Share by Players (2016-2018)  
Figure Global Terpenes Revenue Market Share by Players in 2016  
Figure Global Terpenes Revenue Market Share by Players in 2017  
Table Global Terpenes Sale Price by Players (2016-2018)  
Figure Global Terpenes Sale Price by Players in 2017  
Table Global Terpenes Manufacturing Base Distribution and Sales Area by Players  
Table Players Terpenes Products Offered  
Table Terpenes Concentration Ratio (CR3, CR5 and CR10) (2016-2018)  
Table Global Terpenes Consumption by Regions 2013-2018 (MT)  
Table Global Terpenes Consumption Market Share by Regions 2013-2018  
Figure Global Terpenes Consumption Market Share by Regions 2013-2018  
Table Global Terpenes Value by Regions 2013-2018 (\$ Millions)  
Table Global Terpenes Value Market Share by Regions 2013-2018  
Figure Global Terpenes Value Market Share by Regions 2013-2018  
Figure Americas Terpenes Consumption 2013-2018 (MT)  
Figure Americas Terpenes Value 2013-2018 (\$ Millions)  
Figure APAC Terpenes Consumption 2013-2018 (MT)  
Figure APAC Terpenes Value 2013-2018 (\$ Millions)  
Figure Europe Terpenes Consumption 2013-2018 (MT)  
Figure Europe Terpenes Value 2013-2018 (\$ Millions)  
Figure Middle East & Africa Terpenes Consumption 2013-2018 (MT)  
Figure Middle East & Africa Terpenes Value 2013-2018 (\$ Millions)  
Table Americas Terpenes Consumption by Countries (2013-2018) (MT)  
Table Americas Terpenes Consumption Market Share by Countries (2013-2018)  
Figure Americas Terpenes Consumption Market Share by Countries in 2017  
Table Americas Terpenes Value by Countries (2013-2018) (\$ Millions)

Table Americas Terpenes Value Market Share by Countries (2013-2018)  
Figure Americas Terpenes Value Market Share by Countries in 2017  
Table Americas Terpenes Consumption by Type (2013-2018) (MT)  
Table Americas Terpenes Consumption Market Share by Type (2013-2018)  
Figure Americas Terpenes Consumption Market Share by Type in 2017  
Table Americas Terpenes Consumption by Application (2013-2018) (MT)  
Table Americas Terpenes Consumption Market Share by Application (2013-2018)  
Figure Americas Terpenes Consumption Market Share by Application in 2017  
Figure United States Terpenes Consumption Growth 2013-2018 (MT)  
Figure United States Terpenes Value Growth 2013-2018 (\$ Millions)  
Figure Canada Terpenes Consumption Growth 2013-2018 (MT)  
Figure Canada Terpenes Value Growth 2013-2018 (\$ Millions)  
Figure Mexico Terpenes Consumption Growth 2013-2018 (MT)  
Figure Mexico Terpenes Value Growth 2013-2018 (\$ Millions)  
Table APAC Terpenes Consumption by Countries (2013-2018) (MT)  
Table APAC Terpenes Consumption Market Share by Countries (2013-2018)  
Figure APAC Terpenes Consumption Market Share by Countries in 2017  
Table APAC Terpenes Value by Countries (2013-2018) (\$ Millions)  
Table APAC Terpenes Value Market Share by Countries (2013-2018)  
Figure APAC Terpenes Value Market Share by Countries in 2017  
Table APAC Terpenes Consumption by Type (2013-2018) (MT)  
Table APAC Terpenes Consumption Market Share by Type (2013-2018)  
Figure APAC Terpenes Consumption Market Share by Type in 2017  
Table APAC Terpenes Consumption by Application (2013-2018) (MT)  
Table APAC Terpenes Consumption Market Share by Application (2013-2018)  
Figure APAC Terpenes Consumption Market Share by Application in 2017  
Figure China Terpenes Consumption Growth 2013-2018 (MT)  
Figure China Terpenes Value Growth 2013-2018 (\$ Millions)  
Figure Japan Terpenes Consumption Growth 2013-2018 (MT)  
Figure Japan Terpenes Value Growth 2013-2018 (\$ Millions)  
Figure Korea Terpenes Consumption Growth 2013-2018 (MT)  
Figure Korea Terpenes Value Growth 2013-2018 (\$ Millions)  
Figure Southeast Asia Terpenes Consumption Growth 2013-2018 (MT)  
Figure Southeast Asia Terpenes Value Growth 2013-2018 (\$ Millions)  
Figure India Terpenes Consumption Growth 2013-2018 (MT)  
Figure India Terpenes Value Growth 2013-2018 (\$ Millions)  
Figure Australia Terpenes Consumption Growth 2013-2018 (MT)  
Figure Australia Terpenes Value Growth 2013-2018 (\$ Millions)  
Table Europe Terpenes Consumption by Countries (2013-2018) (MT)

Table Europe Terpenes Consumption Market Share by Countries (2013-2018)  
Figure Europe Terpenes Consumption Market Share by Countries in 2017  
Table Europe Terpenes Value by Countries (2013-2018) (\$ Millions)  
Table Europe Terpenes Value Market Share by Countries (2013-2018)  
Figure Europe Terpenes Value Market Share by Countries in 2017  
Table Europe Terpenes Consumption by Type (2013-2018) (MT)  
Table Europe Terpenes Consumption Market Share by Type (2013-2018)  
Figure Europe Terpenes Consumption Market Share by Type in 2017  
Table Europe Terpenes Consumption by Application (2013-2018) (MT)  
Table Europe Terpenes Consumption Market Share by Application (2013-2018)  
Figure Europe Terpenes Consumption Market Share by Application in 2017  
Figure Germany Terpenes Consumption Growth 2013-2018 (MT)  
Figure Germany Terpenes Value Growth 2013-2018 (\$ Millions)  
Figure France Terpenes Consumption Growth 2013-2018 (MT)  
Figure France Terpenes Value Growth 2013-2018 (\$ Millions)  
Figure UK Terpenes Consumption Growth 2013-2018 (MT)  
Figure UK Terpenes Value Growth 2013-2018 (\$ Millions)  
Figure Italy Terpenes Consumption Growth 2013-2018 (MT)  
Figure Italy Terpenes Value Growth 2013-2018 (\$ Millions)  
Figure Russia Terpenes Consumption Growth 2013-2018 (MT)  
Figure Russia Terpenes Value Growth 2013-2018 (\$ Millions)  
Figure Spain Terpenes Consumption Growth 2013-2018 (MT)  
Figure Spain Terpenes Value Growth 2013-2018 (\$ Millions)  
Table Middle East & Africa Terpenes Consumption by Countries (2013-2018) (MT)  
Table Middle East & Africa Terpenes Consumption Market Share by Countries (2013-2018)  
Figure Middle East & Africa Terpenes Consumption Market Share by Countries in 2017  
Table Middle East & Africa Terpenes Value by Countries (2013-2018) (\$ Millions)  
Table Middle East & Africa Terpenes Value Market Share by Countries (2013-2018)  
Figure Middle East & Africa Terpenes Value Market Share by Countries in 2017  
Table Middle East & Africa Terpenes Consumption by Type (2013-2018) (MT)  
Table Middle East & Africa Terpenes Consumption Market Share by Type (2013-2018)  
Figure Middle East & Africa Terpenes Consumption Market Share by Type in 2017  
Table Middle East & Africa Terpenes Consumption by Application (2013-2018) (MT)  
Table Middle East & Africa Terpenes Consumption Market Share by Application (2013-2018)  
Figure Middle East & Africa Terpenes Consumption Market Share by Application in 2017  
Figure Egypt Terpenes Consumption Growth 2013-2018 (MT)



Figure Egypt Terpenes Value Growth 2013-2018 (\$ Millions)  
Figure South Africa Terpenes Consumption Growth 2013-2018 (MT)  
Figure South Africa Terpenes Value Growth 2013-2018 (\$ Millions)  
Figure Israel Terpenes Consumption Growth 2013-2018 (MT)  
Figure Israel Terpenes Value Growth 2013-2018 (\$ Millions)  
Figure Turkey Terpenes Consumption Growth 2013-2018 (MT)  
Figure Turkey Terpenes Value Growth 2013-2018 (\$ Millions)  
Figure GCC Countries Terpenes Consumption Growth 2013-2018 (MT)  
Figure GCC Countries Terpenes Value Growth 2013-2018 (\$ Millions)  
Table Terpenes Distributors List  
Table Terpenes Customer List  
Figure Global Terpenes Consumption Growth Rate Forecast (2018-2023) (MT)  
Figure Global Terpenes Value Growth Rate Forecast (2018-2023) (\$ Millions)  
Table Global Terpenes Consumption Forecast by Countries (2018-2023) (MT)  
Table Global Terpenes Consumption Market Forecast by Regions  
Table Global Terpenes Value Forecast by Countries (2018-2023) (\$ Millions)  
Table Global Terpenes Value Market Share Forecast by Regions  
Figure Americas Terpenes Consumption 2018-2023 (MT)  
Figure Americas Terpenes Value 2018-2023 (\$ Millions)  
Figure APAC Terpenes Consumption 2018-2023 (MT)  
Figure APAC Terpenes Value 2018-2023 (\$ Millions)  
Figure Europe Terpenes Consumption 2018-2023 (MT)  
Figure Europe Terpenes Value 2018-2023 (\$ Millions)  
Figure Middle East & Africa Terpenes Consumption 2018-2023 (MT)  
Figure Middle East & Africa Terpenes Value 2018-2023 (\$ Millions)  
Figure United States Terpenes Consumption 2018-2023 (MT)  
Figure United States Terpenes Value 2018-2023 (\$ Millions)  
Figure Canada Terpenes Consumption 2018-2023 (MT)  
Figure Canada Terpenes Value 2018-2023 (\$ Millions)  
Figure Mexico Terpenes Consumption 2018-2023 (MT)  
Figure Mexico Terpenes Value 2018-2023 (\$ Millions)  
Figure Brazil Terpenes Consumption 2018-2023 (MT)  
Figure Brazil Terpenes Value 2018-2023 (\$ Millions)  
Figure China Terpenes Consumption 2018-2023 (MT)  
Figure China Terpenes Value 2018-2023 (\$ Millions)  
Figure Japan Terpenes Consumption 2018-2023 (MT)  
Figure Japan Terpenes Value 2018-2023 (\$ Millions)  
Figure Korea Terpenes Consumption 2018-2023 (MT)  
Figure Korea Terpenes Value 2018-2023 (\$ Millions)

Figure Southeast Asia Terpenes Consumption 2018-2023 (MT)  
Figure Southeast Asia Terpenes Value 2018-2023 (\$ Millions)  
Figure India Terpenes Consumption 2018-2023 (MT)  
Figure India Terpenes Value 2018-2023 (\$ Millions)  
Figure Australia Terpenes Consumption 2018-2023 (MT)  
Figure Australia Terpenes Value 2018-2023 (\$ Millions)  
Figure Germany Terpenes Consumption 2018-2023 (MT)  
Figure Germany Terpenes Value 2018-2023 (\$ Millions)  
Figure France Terpenes Consumption 2018-2023 (MT)  
Figure France Terpenes Value 2018-2023 (\$ Millions)  
Figure UK Terpenes Consumption 2018-2023 (MT)  
Figure UK Terpenes Value 2018-2023 (\$ Millions)  
Figure Italy Terpenes Consumption 2018-2023 (MT)  
Figure Italy Terpenes Value 2018-2023 (\$ Millions)  
Figure Russia Terpenes Consumption 2018-2023 (MT)  
Figure Russia Terpenes Value 2018-2023 (\$ Millions)  
Figure Spain Terpenes Consumption 2018-2023 (MT)  
Figure Spain Terpenes Value 2018-2023 (\$ Millions)  
Figure Egypt Terpenes Consumption 2018-2023 (MT)  
Figure Egypt Terpenes Value 2018-2023 (\$ Millions)  
Figure South Africa Terpenes Consumption 2018-2023 (MT)  
Figure South Africa Terpenes Value 2018-2023 (\$ Millions)  
Figure Israel Terpenes Consumption 2018-2023 (MT)  
Figure Israel Terpenes Value 2018-2023 (\$ Millions)  
Figure Turkey Terpenes Consumption 2018-2023 (MT)  
Figure Turkey Terpenes Value 2018-2023 (\$ Millions)  
Figure GCC Countries Terpenes Consumption 2018-2023 (MT)  
Figure GCC Countries Terpenes Value 2018-2023 (\$ Millions)  
Table Global Terpenes Consumption Forecast by Type (2018-2023) (MT)  
Table Global Terpenes Consumption Market Share Forecast by Type (2018-2023)  
Table Global Terpenes Value Forecast by Type (2018-2023) (\$ Millions)  
Table Global Terpenes Value Market Share Forecast by Type (2018-2023)  
Table Global Terpenes Consumption Forecast by Application (2018-2023) (MT)  
Table Global Terpenes Consumption Market Share Forecast by Application (2018-2023)  
Table Global Terpenes Value Forecast by Application (2018-2023) (\$ Millions)  
Table Global Terpenes Value Market Share Forecast by Application (2018-2023)  
Table Arora Aromatics Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Arora Aromatics Terpenes Sales, Revenue, Price and Gross Margin (2016-2018)  
Figure Arora Aromatics Terpenes Market Share (2016-2018)  
Table Mentha & Allied Products Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Mentha & Allied Products Terpenes Sales, Revenue, Price and Gross Margin (2016-2018)  
Figure Mentha & Allied Products Terpenes Market Share (2016-2018)  
Table AOS Products Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table AOS Products Terpenes Sales, Revenue, Price and Gross Margin (2016-2018)  
Figure AOS Products Terpenes Market Share (2016-2018)  
Table Kraton Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Kraton Terpenes Sales, Revenue, Price and Gross Margin (2016-2018)  
Figure Kraton Terpenes Market Share (2016-2018)  
Table Natural Fractions Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Natural Fractions Terpenes Sales, Revenue, Price and Gross Margin (2016-2018)  
Figure Natural Fractions Terpenes Market Share (2016-2018)  
Table Interstate Commodities Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Interstate Commodities Terpenes Sales, Revenue, Price and Gross Margin (2016-2018)  
Figure Interstate Commodities Terpenes Market Share (2016-2018)  
Table Himachal Terepene Products Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Himachal Terepene Products Terpenes Sales, Revenue, Price and Gross Margin (2016-2018)  
Figure Himachal Terepene Products Terpenes Market Share (2016-2018)  
Table YASUHARA CHEMICAL Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table YASUHARA CHEMICAL Terpenes Sales, Revenue, Price and Gross Margin (2016-2018)  
Figure YASUHARA CHEMICAL Terpenes Market Share (2016-2018)  
Table Jiangxi Jishui Xinghua Natural Spice Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Jiangxi Jishui Xinghua Natural Spice Terpenes Sales, Revenue, Price and Gross Margin (2016-2018)  
Figure Jiangxi Jishui Xinghua Natural Spice Terpenes Market Share (2016-2018)

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