

2018-2023 Global Tequila Consumption Market Report

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Abstracts

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In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Tequila market for 2018-2023.

Tequila is a regional specific name for a distilled beverage made from the blue agave plant, primarily in the area surrounding the city of Tequila, 65 km (40 mi) northwest of Guadalajara, and in the highlands (Los Altos) of the north western Mexican state of Jalisco. Although tequila is a kind of mezcal, modern tequila differs somewhat in the method of its production, in the use of only blue agave plants, as well as in its regional specificity. Tequila varieties are only allowed to use the term if they are manufactured in specific regions of Mexico.

Currently, Mexico is the only origin of tequila. Tequila is the most important type of wine in Mexico. Tequila is the symbol of Mexican national spirit, and Mexico is the second largest consumer countries of tequila.

The United States is the largest consumer of Tequila. In addition, the US demand for tequila is increasing year by year. Spain and Chinese demand for tequila is increasing at a high rate.

Tequila has very strict requirements for raw materials. A mature blue agave requires a minimum of eight years, which limits the total production of tequila.

Over the next five years, LPI(LP Information) projects that Tequila will register a 4.1% CAGR in terms of revenue, reach US\$ 5910 million by 2023, from US\$ 4660 million in 2017.

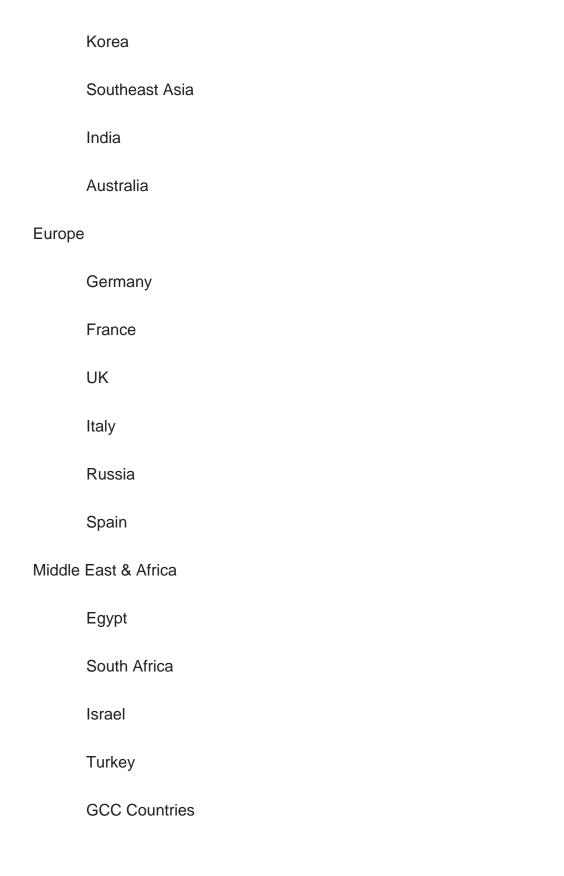
This report presents a comprehensive overview, market shares, and growth opportunities of Tequila market by product type, application, key manufacturers and key regions.



To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:			
100%	100% Tequila		
Mixto 7	Гequila		
Segmentation by application:			
Corpoi	Corporate Hospitality		
Gover	Government Reception		
Family	Family Dinner		
Other	Other		
This report als	o splits the market by region:		
Americas			
	United States		
	Canada		
	Mexico		
	Brazil		
APAC			
	China		
	Japan		





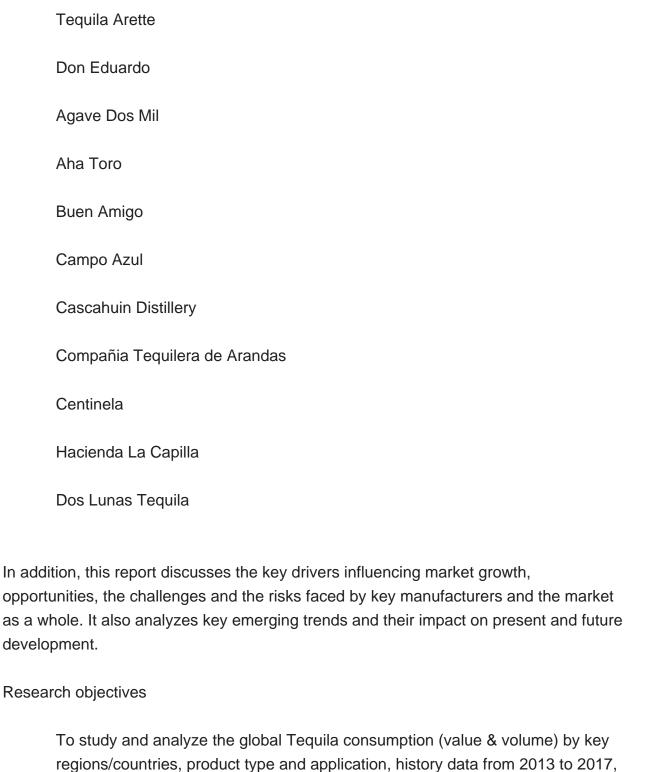
The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:



Jose Cuervo		
Sauza		
Patrón		
Juarez		
1800 Tequila		
El Jimador Family		
Don Julio		
Familia Camarena Tequila		
Herradura		
Zarco		
Cazadores		
Cabo Tequila		
Milagro		
Margaritaville		
Clase Azul		
Avion Tequila		
1921 Tequila		
4 Copas		
Corzo		
- 1.0		

El Agave Artesanal





To understand the structure of Tequila market by identifying its various subsegments.

Focuses on the key global Tequila manufacturers, to define, describe and

and forecast to 2023.



analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Tequila with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Tequila submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.



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