

2018-2023 Global Tennis Shoes Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Tennis Shoes market for 2018-2023.

Tennis Shoes is a sports shoe with a rubber sole (usually pebbled) and a stitched canvas upper that laces over the instep

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In the last Five years, the development of global Tennis Shoes market is relatively stable. In 2016,

Nike and Adidas are the most famous brands, both occupying large market share in global Tennis Shoes market. Besides, other brands like Asics and K-Swiss are all professional manufacturers in this market.

Over the next five years, LPI(LP Information) projects that Tennis Shoes will register a 2.1% CAGR in terms of revenue, reach US\$ 1300 million by 2023, from US\$ 1150 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Tennis Shoes market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Hard-court Tennis Shoes

Clay-court Tennis Shoes

Grass-court Tennis Shoes

Segmentation by application:

Male

Female

Children

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Nike

Adidas

Asics

K-Swiss

Wilson

Puma

New balance

Mizuno

Dunlop

Lining

Reebok

Skechers

Peak

Yonex

Lotto

Babolat

Fila

Diadora

Head

Joma

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future

development.

Research objectives

To study and analyze the global Tennis Shoes consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Tennis Shoes market by identifying its various subsegments.

Focuses on the key global Tennis Shoes manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Tennis Shoes with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Tennis Shoes submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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