

# 2018-2023 Global Telecom Service Assurance Market Report (Status and Outlook)

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Telecom Service Assurance market for 2018-2023.

Service assurance, in telecommunications, is the application of policies and processes by a Communications Service Provider (CSP) to ensure that services offered over networks meet a pre-defined service quality level for an optimal subscriber experience. The voluminous increase in the number of subscribers, need for high optimization & increased cost savings, and ability to measure the performance of a service & Quality of Service (QoS) have led to the increased demand for telecom service assurance solutions.

Over the next five years, LPI(LP Information) projects that Telecom Service Assurance will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of Telecom Service Assurance market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:

On-premises

Cloud

Segmentation by application:

Professional services

Planning and consulting

Operations and maintenance

System integration

Managed services

We can also provide the customized separate regional or country-level reports, for the following regions:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

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India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

CA Technologies

Ericsson

HPE

NEC

Nokia

Accenture

Amdocs

Comarch

Huawei

IBM

Mycom OSI

Netscout

Oracle

Spirent

TCS

Teoco

Viavi solutions

ZTE

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

## Research objectives

To study and analyze the global Telecom Service Assurance market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Telecom Service Assurance market by identifying its various subsegments.

Focuses on the key global Telecom Service Assurance players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Telecom Service Assurance with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Telecom Service Assurance submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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