

2018-2023 Global Telecom Expense Management Market Report (Status and Outlook)

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Telecom Expense Management market for 2018-2023.

TEM is the practice that encompasses the business processes conducted by IT and finance departments to acquire the provision (and support) of corporate telecommunications assets. TEM is the build-out of services, or the acquisition of third-party services, to manage the supply chain for telecommunications.

The growing market for the Information Technology (IT) and telecom sector in the Asia-Pacific (APAC) region is expected to significantly bolster growth in the TEM market. Middle East and Africa (MEA) is also expected to enter the high growth phase around the later part of the forecast period. North America (NA) is expected to account for the largest market share, followed by Europe and APAC for the forecast period.

Over the next five years, LPI(LP Information) projects that Telecom Expense Management will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of Telecom Expense Management market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:

Dispute management

Inventory management

Ordering and provisioning management

Reporting and business management

Sourcing management

Usage management

Segmentation by application:

Automotive

Banking, Financial Services, and Insurance (BFSI)

Consumer goods and retail

Healthcare

Manufacturing

Media and entertainment

Transportation and logistics

We can also provide the customized separate regional or country-level reports, for the following regions:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

Vodafone

Dimension Data

IBM

MDSL

Tangoe

Accenture

CGI

CSC

Econocom

Valicom

Anatole

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Telecom Expense Management market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Telecom Expense Management market by identifying its various subsegments.

Focuses on the key global Telecom Expense Management players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Telecom Expense Management with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Telecom Expense Management submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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