

2018-2023 Global Telecom Billing and Revenue Management Market Report (Status and Outlook)

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Abstracts

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In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Telecom Billing and Revenue Management market for 2018-2023.

The billing and revenue management system enables Communication Service Providers (CSPs) to generate revenue while providing a wide range of services. Telecom Billing Market and Revenue Management is a unique solution for the various problems faced by the Communications Service Providers (CSPs). Demand for the new services, growing competition between operators, subscriber growth in developing countries, and improved customer experience with real-time charging information are the most important drivers of this market.

Over the next five years, LPI(LP Information) projects that Telecom Billing and Revenue Management will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of Telecom Billing and Revenue Management market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:

Cloud

On-Premises

Segmentation by application:

Mediation

Billing and charging

Partner and interconnect management

Revenue assurance

Fraud management

We can also provide the customized separate regional or country-level reports, for the following regions:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

Accenture

Ericsson

Huawei

NEC

Oracle

Alcatel-Lucent

Amdocs

SAP

HPE

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Telecom Billing and Revenue Management market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Telecom Billing and Revenue Management market by identifying its various subsegments.

Focuses on the key global Telecom Billing and Revenue Management players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Telecom Billing and Revenue Management with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Telecom Billing and Revenue Management submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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