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2018-2023 Global Telecom API Market Report (Status and Outlook)

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Telecom API market for 2018-2023.

An API is a set of standard software functions an application can use. Telecom API's enable a third party company to access data/information from a telecom network operators for purposes of application support and more specifically the delivery of Value-added Service (VAS) applications.
Improving telecom API user experience, monetization of telecom operator services, rising demand for advanced telecom services over the internet and increasing adoption of Machine-to-Machine (M2M) devices among end-users are some of the major driving factors of the telecom API market.
Over the next five years, LPI(LP Information) projects that Telecom API will register a xx% CAGR in terms of revenue, reach US$ xx million by 2023, from US$ xx million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of Telecom API market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:

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SMS, MMS, and RCS API

WebRTC API

Content Delivery API

ID/SSO and subscriber API

IVR/voice store and voice control API

M2M and IoT API

Location API

Segmentation by application:

Enterprise developer

Internal developer

Partner developer

Long tail developer

We can also provide the customized separate regional or country-level reports, for the following regions:

Americas

United States

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Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

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The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

Vodafone

Twillo

Alcatel-Lucent

AT&T

Telefonica

Apigee

Orange

Verizon

Nexmo

Fortumo

Locationsmart

Tropo

Aspect Software

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

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To study and analyze the global Telecom API market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Telecom API market by identifying its various subsegments.

Focuses on the key global Telecom API players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Telecom API with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Telecom API submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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