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2018-2023 Global Telecom Analytics Market Report (Status and Outlook)

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Telecom Analytics market for 2018-2023.

Telecom analytics is a type of business intelligence specifically applied and packaged to satisfy the complex needs of telecommunication organizations. Telecom analytics is aimed at decreasing operational costs and maximizing profits by increasing sales, reducing fraud and improving risk management.
The overall Telecom Analytics Market size has been further derived on the basis of the user types, which include enterprises and telecom operators, present across all the geographic regions, namely North America, Europe, Asia-Pacific, Middle East and Africa, and Latin America.
Over the next five years, LPI(LP Information) projects that Telecom Analytics will register a xx% CAGR in terms of revenue, reach US$ xx million by 2023, from US$ xx million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of Telecom Analytics market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:

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Enterprises

Telecom operators

Segmentation by application:

Customer analytics

Network analytics

Market analytics

Services analytics

Price analytics

We can also provide the customized separate regional or country-level reports, for the following regions:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

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Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

Dell-EMC

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Oracle

IBM

Sap AG

Microsoft

Cisco

Accenture

Hewlett-Packard Enterprise

Teradata

Wipro

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Telecom Analytics market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Telecom Analytics market by identifying its various subsegments.

Focuses on the key global Telecom Analytics players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Telecom Analytics with respect to individual growth trends, future prospects, and their contribution to the total market.

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To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Telecom Analytics submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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Contents

1 SCOPE OF THE REPORT

1.1 Market Introduction
1.2 Research Objectives
1.3 Years Considered
1.4 Market Research Methodology
1.5 Economic Indicators
1.6 Currency Considered

2 EXECUTIVE SUMMARY

2.1 World Market Overview
  2.1.1 Global Telecom Analytics Market Size 2013-2023
  2.1.2 Telecom Analytics Market Size CAGR by Region
2.2 Telecom Analytics Segment by Type
  2.2.1 Enterprises
  2.2.2 Telecom operators
2.3 Telecom Analytics Market Size by Type
  2.3.1 Global Telecom Analytics Market Size Market Share by Type (2013-2018)
  2.3.2 Global Telecom Analytics Market Size Growth Rate by Type (2013-2018)
2.4 Telecom Analytics Segment by Application
  2.4.1 Customer analytics
  2.4.2 Network analytics
  2.4.3 Market analytics
  2.4.4 Services analytics
  2.4.5 Price analytics
2.5 Telecom Analytics Market Size by Application
  2.5.1 Global Telecom Analytics Market Size Market Share by Application (2013-2018)
  2.5.2 Global Telecom Analytics Market Size Growth Rate by Application (2013-2018)

3 GLOBAL TELECOM ANALYTICS BY PLAYERS

3.1 Global Telecom Analytics Market Size Market Share by Players
  3.1.1 Global Telecom Analytics Market Size by Players (2016-2018)
  3.1.2 Global Telecom Analytics Market Size Market Share by Players (2016-2018)
3.2 Global Telecom Analytics Key Players Head office and Products Offered
3.3 Market Concentration Rate Analysis

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3.3.1 Competition Landscape Analysis
3.3.2 Concentration Ratio (CR3, CR5 and CR10) (2016-2018)
3.4 New Products and Potential Entrants
3.5 Mergers & Acquisitions, Expansion

4 TELECOM ANALYTICS BY REGIONS

4.1 Telecom Analytics Market Size by Regions
4.2 Americas Telecom Analytics Market Size Growth
4.3 APAC Telecom Analytics Market Size Growth
4.4 Europe Telecom Analytics Market Size Growth
4.5 Middle East & Africa Telecom Analytics Market Size Growth

5 AMERICAS

5.1 Americas Telecom Analytics Market Size by Countries
5.2 Americas Telecom Analytics Market Size by Type
5.3 Americas Telecom Analytics Market Size by Application
5.4 United States
5.5 Canada
5.6 Mexico
5.7 Key Economic Indicators of Few Americas Countries

6 APAC

6.1 APAC Telecom Analytics Market Size by Countries
6.2 APAC Telecom Analytics Market Size by Type
6.3 APAC Telecom Analytics Market Size by Application
6.4 China
6.5 Japan
6.6 Korea
6.7 Southeast Asia
6.8 India
6.9 Australia
6.10 Key Economic Indicators of Few APAC Countries

7 EUROPE

7.1 Europe Telecom Analytics by Countries

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7.2 Europe Telecom Analytics Market Size by Type
7.3 Europe Telecom Analytics Market Size by Application
7.4 Germany
7.5 France
7.6 UK
7.7 Italy
7.8 Russia
7.9 Spain
7.10 Key Economic Indicators of Few Europe Countries

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Telecom Analytics by Countries
8.2 Middle East & Africa Telecom Analytics Market Size by Type
8.3 Middle East & Africa Telecom Analytics Market Size by Application
8.4 Egypt
8.5 South Africa
8.6 Israel
8.7 Turkey
8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers and Impact
  9.1.1 Growing Demand from Key Regions
  9.1.2 Growing Demand from Key Applications and Potential Industries
9.2 Market Challenges and Impact
9.3 Market Trends

10 GLOBAL TELECOM ANALYTICS MARKET FORECAST

10.1 Global Telecom Analytics Market Size Forecast (2018-2023)
10.2 Global Telecom Analytics Forecast by Regions
  10.2.1 Global Telecom Analytics Forecast by Regions (2018-2023)
  10.2.2 Americas Market Forecast
  10.2.3 APAC Market Forecast
  10.2.4 Europe Market Forecast
  10.2.5 Middle East & Africa Market Forecast
10.3 Americas Forecast by Countries

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10.3.1 United States Market Forecast
10.3.2 Canada Market Forecast
10.3.3 Mexico Market Forecast
10.3.4 Brazil Market Forecast
10.4 APAC Forecast by Countries
10.4.1 China Market Forecast
10.4.2 Japan Market Forecast
10.4.3 Korea Market Forecast
10.4.4 Southeast Asia Market Forecast
10.4.5 India Market Forecast
10.4.6 Australia Market Forecast
10.5 Europe Forecast by Countries
10.5.1 Germany Market Forecast
10.5.2 France Market Forecast
10.5.3 UK Market Forecast
10.5.4 Italy Market Forecast
10.5.5 Russia Market Forecast
10.5.6 Spain Market Forecast
10.6 Middle East & Africa Forecast by Countries
10.6.1 Egypt Market Forecast
10.6.2 South Africa Market Forecast
10.6.3 Israel Market Forecast
10.6.4 Turkey Market Forecast
10.6.5 GCC Countries Market Forecast
10.7 Global Telecom Analytics Forecast by Type
10.8 Global Telecom Analytics Forecast by Application

11 KEY PLAYERS ANALYSIS

11.1 Dell-EMC
11.1.1 Company Details
11.1.2 Telecom Analytics Product Offered
11.1.3 Dell-EMC Telecom Analytics Revenue, Gross Margin and Market Share (2016-2018)
11.1.4 Main Business Overview
11.1.5 Dell-EMC News
11.2 Oracle
11.2.1 Company Details
11.2.2 Telecom Analytics Product Offered

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11.2.3 Oracle Telecom Analytics Revenue, Gross Margin and Market Share (2016-2018)
11.2.4 Main Business Overview
11.2.5 Oracle News
11.3 IBM
11.3.1 Company Details
11.3.2 Telecom Analytics Product Offered
11.3.3 IBM Telecom Analytics Revenue, Gross Margin and Market Share (2016-2018)
11.3.4 Main Business Overview
11.3.5 IBM News
11.4 Sap AG
11.4.1 Company Details
11.4.2 Telecom Analytics Product Offered
11.4.3 Sap AG Telecom Analytics Revenue, Gross Margin and Market Share (2016-2018)
11.4.4 Main Business Overview
11.4.5 Sap AG News
11.5 Microsoft
11.5.1 Company Details
11.5.2 Telecom Analytics Product Offered
11.5.3 Microsoft Telecom Analytics Revenue, Gross Margin and Market Share (2016-2018)
11.5.4 Main Business Overview
11.5.5 Microsoft News
11.6 Cisco
11.6.1 Company Details
11.6.2 Telecom Analytics Product Offered
11.6.3 Cisco Telecom Analytics Revenue, Gross Margin and Market Share (2016-2018)
11.6.4 Main Business Overview
11.6.5 Cisco News
11.7 Accenture
11.7.1 Company Details
11.7.2 Telecom Analytics Product Offered
11.7.3 Accenture Telecom Analytics Revenue, Gross Margin and Market Share (2016-2018)
11.7.4 Main Business Overview
11.7.5 Accenture News
11.8 Hewlett-Packard Enterprise

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11.8.1 Company Details
11.8.2 Telecom Analytics Product Offered
11.8.3 Hewlett-Packard Enterprise Telecom Analytics Revenue, Gross Margin and Market Share (2016-2018)
11.8.4 Main Business Overview
11.8.5 Hewlett-Packard Enterprise News
11.9 Teradata
11.9.1 Company Details
11.9.2 Telecom Analytics Product Offered
11.9.3 Teradata Telecom Analytics Revenue, Gross Margin and Market Share (2016-2018)
11.9.4 Main Business Overview
11.9.5 Teradata News
11.10 Wipro
11.10.1 Company Details
11.10.2 Telecom Analytics Product Offered
11.10.3 Wipro Telecom Analytics Revenue, Gross Margin and Market Share (2016-2018)
11.10.4 Main Business Overview
11.10.5 Wipro News

12 RESEARCH FINDINGS AND CONCLUSION

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List Of Tables

LIST OF TABLES AND FIGURES

Table Product Specifications of Telecom Analytics
Figure Telecom Analytics Report Years Considered
Figure Market Research Methodology
Figure Global Telecom Analytics Market Size Growth Rate 2013-

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