

# 2018-2023 Global Tea Bag Consumption Market Report

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Tea Bag market for 2018-2023.

Tea Bag is a small, porous, sealed bag containing dried plant material, which is immersed in boiling water to make a hot drink. Classically these are tea leaves, but the term is also used for herbal teas (tisanes) made of herbs or spices. Tea bags are commonly made of filter paper or food-grade plastic, or occasionally of silk. The bag contains the tea leaves while the tea is steeped, making it easier to dispose of the leaves, and performs the same function as a tea infuser. Some tea bags have an attached piece of string with a paper label at the top that assists in removing the bag while also displaying the brand or variety of tea.

The classification of Tea Bag includes Black Tea, Green Tea, Flavor Tea, Herbal Tea and Others, and the proportion of Black Tea in 2016 is about 66%. The applications of Tea Bag are mainly commercial and individual. And the proportion of commercial and individual account for 91% in 2016.

Market competition is intense. Lipton, Bigelow, Twinings, Tazo and Celestial Seasonings are the leaders of the industry, and they have been formed in the monopoly position in the industry.

Over the next five years, LPI(LP Information) projects that Tea Bag will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Tea Bag market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Black Tea

Green Tea

Flavor Tea

Herbal Tea

Other

Segmentation by application:

Commercial

Individual Consumption

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Twinings

Harney & Sons

Celestial Seasonings

Tazo

Dilmah

Bigelow

Tetley

Yogi Tea

The Republic of Tea

Yorkshire Tea

Lipton

Mighty Leaf Tea

Stash Tea

Teavana

Luzianne

Numi Tea

Red Rose

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

### Research objectives

To study and analyze the global Tea Bag consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Tea Bag market by identifying its various subsegments.

Focuses on the key global Tea Bag manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Tea Bag with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Tea Bag submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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