

2018-2023 Global Tattoo Ink Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Tattoo Ink market for 2018-2023.

Tattoo inks consist of pigments combined with a carrier, and are used in tattooing. Tattoo inks are available in a range of colors that can be thinned or mixed together to produce other colors and shades. Most professional tattoo artists purchase inks pre-made (known as pre-dispersed inks), while some tattooers mix their own using a dry pigment and a carrier.

Tattoo ink is generally permanent. Tattoo removal is difficult, painful, and the degree of success depends on the materials used. Recently developed inks claim to be comparatively easy to remove. Unsubstantiated claims have been made that some inks fade over time, yielding a "semi-permanent tattoo."

Tattoo inks are available in a range of colors that can be thinned or mixed together to produce other colors and shades. Currently, there is no standard in this industry. So, tattoo risks including infection, removal problems, allergic reactions, granulomas and keloid formation still exist.

Tattoo inks have many different colors such as black & grey, and other colorful inks. During all colors, black & grey tattoo inks are most widely used. In 2016, global consumption of black & grey tattoo is about 293.60 MT, increased from 237.99 MT in 2012, with an average increase rate of 5.39%. During all colorful tattoo inks, red color is most harmful.

It seems that young people are most likely to tattoo. Europe and America are two largest tattoo ink consumption regions. In 2016, Europe consumed about 191.82 MT. While USA consumption increased from 114.16 MT in 2012 to 136.59 MT in 2016, with an CAGR of 4.59%.

There are many manufacturers all over the world. In this report, we list 13 global major manufacturers such as Intenze Tattoo Ink, Electric Ink, Tommy's Supplies, Kuro Sumi, Millennium Colors, Eternal Tattoo Supply, SkinCandy Tattoo Ink, Alla Prima, Dynamic Tattoo Inks, Fantasia Tattoo Inks, Panthera Black Tattoo Ink, Radiant Colors Tattoo Ink and Dragonhawk Tattoo etc. Intenze Tattoo Ink is the most famous brand. In 2016, Intenze Tattoo Ink produced about 37.37 MT tattoo ink, took about 8.03% of global total production.

With more and more people tattoo, global tattoo ink consumption will keep increasing. During past five years, global consumption increased from 376.44 MT in 2012 to 465.6 MT in 2016, with a CAGR of 5.46%. In the future, tattoo ink industry will be more and more standard. In 2023, global consumption will increase to 717.75 MT, with a CAGR of 6.54% from 2018.

Over the next five years, LPI(LP Information) projects that Tattoo Ink will register a 5.5% CAGR in terms of revenue, reach US\$ 110 million by 2023, from US\$ 83 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Tattoo Ink market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Black & Grey Tattoo Ink

Color Tattoo Ink

Segmentation by application:

Age Below 18

Age 18-25

Age 26-40

Age Above 40

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Intenze Tattoo Ink

Electric Ink

Tommy's Supplies

Kuro Sumi

Millennium Colors

Eternal Tattoo Supply

SkinCandy Tattoo Ink

Alla Prima

Dynamic Tattoo Inks

Fantasia Tattoo Inks

Panthera Black Tattoo Ink

Radiant Colors Tattoo Ink

Dragonhawk Tattoo

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Tattoo Ink consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Tattoo Ink market by identifying its various subsegments.

Focuses on the key global Tattoo Ink manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Tattoo Ink with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Tattoo Ink submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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