

2018-2023 Global Synthetic Monitoring Market Report (Status and Outlook)

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Synthetic Monitoring market for 2018-2023.

Synthetic monitoring is website monitoring that is done using a Web browser emulation or scripted recordings of Web transactions. Behavioral scripts (or paths) are created to simulate an action or path that a customer or end-user would take on a site. Those paths are then continuously monitored at specified intervals for performance. Synthetic monitoring process is instrumental in methodically and proactively monitor the network and application performance using external agents, which intimates the actual end users and web traffic, using which simulation test is carried out to automate transactions against web applications, user behavior, and monitor and manage performance accordingly. Synthetic Monitoring sends a constant stream of synthesized traffic to a website or application, ensuring the availability and reliable performance benchmarks of the respective application or web site.

Over the next five years, LPI(LP Information) projects that Synthetic Monitoring will register a xx% CAGR in terms of revenue, reach US\$ 920 million by 2023, from US\$ 920 million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of Synthetic Monitoring market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:

Business Consulting Services

Implementation Services

Segmentation by application:

Banking, Financial Services, and Insurance

Government and Defense

IT and Telecom

Healthcare

Retail

Automotive, Transportation, and Logistics

Media and Entertainment

We can also provide the customized separate regional or country-level reports, for the following regions:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

CA Technologies

BMC Software

IBM

Dell

Dynatrace

Microsoft

Splunkbase

Appdynamics

New Relic

Riverbed

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Synthetic Monitoring market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Synthetic Monitoring market by identifying its various subsegments.

Focuses on the key global Synthetic Monitoring players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Synthetic Monitoring with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Synthetic Monitoring submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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