

# 2018-2023 Global Synthetic Leather Consumption Market Report

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Synthetic Leather market for 2018-2023.

Synthetic Leather is manmade fabric that looks like leather. It has leather like surface and is dyed and treated to make it have the look and feel of real leather. It is often used as a substitute for real leather because it is less expensive and it does not require using a real animal hide to create.

Synthetic Leather was first produced near the turn of the century. The insufficient supplies and high cost of genuine leather brought about the demand for Synthetic Leather. Synthetic Leather has gradually replaced genuine leather in many fields. Over the past few decades, the demand for high quality Synthetic Leather has increased tremendously.

Though there are a number of materials used to produce Synthetic Leather, PU and PVC remain the most commonly used choices in market. Normal PU is more flexible and has a much higher tensile, tearing and bursting strength. Furthermore, whereas PVC Synthetic Leather can only be used to make items with a low stress tolerance, Normal PU can be used to make a wide variety of products which must be made from strong materials with a high stress tolerance such as boots, shoes bags, luggage, belts, gloves, and upholstery for furniture and car seats.

The global Synthetic Leather industry mainly concentrates in China. The global leading players in this market are Kuraray, Toray, Teijin, Bayer, Favini, Sappi, Asahi Kansei,

Ducksung, DAEWON Chemical, Filwel, Kolon, Sanfang, Nanya, Wenzhou Imitation Leather, Anhui Anli, Fujian Tianshou, Shandong Jinfeng, Yantai Wanhua, Shandong Tongda, Jiaxing Hexin, Kunshan Xie fu, Hua fon Group, Wenzhou Huanghe, Meisheng Industrial, Xiamen Hongxin, Fujian Huayang, Sanling, Hongdeli, Shandong Friendship, Wangkang Group

Currently, a major challenge affecting the market growth is the limitation of downstream market. As large demand of healthy products at home and abroad, many companies began to enter the field.

Despite the presence of competition problems, due to the global recovery trend is clear, investors are still optimistic about this area, the future will still have more new investment enter the field. In the next five years, the consumption volume will keep slow increasing, as well as the consumption value.

Over the next five years, LPI(LP Information) projects that Synthetic Leather will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Synthetic Leather market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

PVC

Normal PU

Microfiber PU

Ecological Function PU

Segmentation by application:

Sport Shoes

Bags

Furniture

Car Interiors

Sports Goods

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Kuraray

Toray

Teijin

Bayer

Favini

Sappi

Asahi Kansei

Ducksung

DAEWON Chemical

Filwel

Kolon

Sanfang

Nanya

Wenzhou Imitation Leather

Anhui Anli

Fujian Tianshou

Shandong Jinfeng

Yantai Wanhua

Shandong Tongda

Jiaxing Hexin

Kunshan Xiefu

Huafon Group

Wenzhou Huanghe

Meisheng Industrial

Xiamen Hongxin

Fujian Huayang

Sanling

Hongdeli

Shandong Friendship

Wangkang Group

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

#### Research objectives

To study and analyze the global Synthetic Leather consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Synthetic Leather market by identifying its various subsegments.

Focuses on the key global Synthetic Leather manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Synthetic Leather with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Synthetic Leather submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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