

2018-2023 Global Synthetic Leather (Artificial Leather) Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Synthetic Leather (Artificial Leather) market for 2018-2023.

Artificial leather is a material intended to substitute for leather in fields such as upholstery, clothing, footwear and fabrics and other uses where a leather-like finish is desired but the actual material is cost-prohibitive or unsuitable.

The growing demand from the footwear and automotive industry, coupled with cost effectiveness is expected to drive the global synthetic leather market.

Over the next five years, LPI(LP Information) projects that Synthetic Leather (Artificial Leather) will register a xx% CAGR in terms of revenue, reach US\$ 22 million by 2023, from US\$ 22 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Synthetic Leather (Artificial Leather) market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

PU-based

PVC-based

Bio-based

Segmentation by application:

Footwear

Furnishing

Automotive

Clothing

Bags, purses & wallets

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Kuraray

San Fang Chemical

Teijin

Mayur Uniquoters

Nan Ya Plastics

Filwel

Zhejiang Hexin

Alfatex

H.R. Polycoats Pvt.

Yantai Wanhua Synthetic Leather

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Synthetic Leather (Artificial Leather) consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Synthetic Leather (Artificial Leather) market by identifying its various subsegments.

Focuses on the key global Synthetic Leather (Artificial Leather) manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Synthetic Leather (Artificial Leather) with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Synthetic Leather (Artificial Leather) submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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