

# 2018-2023 Global Synthetic Latex Polymers Consumption Market Report

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Synthetic Latex Polymers market for 2018-2023.

Synthetic latex polymers are available in different types, including styrene acrylic, styrene butadiene, acrylic, vinyl acetate copolymer, polyvinyl acetate, vinyl acetate ethylene and others. Synthetic latex polymers are used in various application including paints & coatings, adhesives & sealants, nonwovens, carpets and paper & paperboard. This growth can be attributed to the increased demand for synthetic latex polymers in paints & coatings and replacement of solvent-based adhesives with water-based adhesives.

Over the next five years, LPI(LP Information) projects that Synthetic Latex Polymers will register a xx% CAGR in terms of revenue, reach US\$ 28 million by 2023, from US\$ 28 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Synthetic Latex Polymers market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Styrene Acrylics

Acrylics

Styrene Butadiene

Vinyl Acetate Ethylene

Polyvinyl Acetate

Vinyl Acetate Copolymer

Segmentation by application:

Paints & Coatings

Adhesives & Sealants

Paper & Paperboard

Carpets

Nonwovens

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Wacker

Synthomer

BASF

Celanese

Dow

Arkema

ARLANXEO

Asahi Kasei

OMNOVA Solutions

Trinseo

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

#### Research objectives

To study and analyze the global Synthetic Latex Polymers consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Synthetic Latex Polymers market by identifying its various subsegments.

Focuses on the key global Synthetic Latex Polymers manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Synthetic Latex Polymers with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Synthetic Latex Polymers submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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