

# 2018-2023 Global Synthetic Latex Polymer Consumption Market Report

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Synthetic Latex Polymer market for 2018-2023.

Synthetic latex polymers are available in different types, including styrene acrylic, styrene butadiene, acrylic, vinyl acetate copolymer, polyvinyl acetate, vinyl acetate ethylene and others.

Growing construction activities, increasing electronics industries, requirement developing nations, growing penetrations of eco-friendly material, need for flexibility in product manufacturing and facilitates are some factors, that will propel the demand for synthetic latex polymer over the next five years.

Over the next five years, LPI(LP Information) projects that Synthetic Latex Polymer will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Synthetic Latex Polymer market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Styrene Acrylic

Styrene Butadiene

Acrylic

Vinyl Acetate Copolymer

Polyvinyl Acetate

Vinyl Acetate Ethylene

Segmentation by application:

Paints and Coatings

Adhesives and Sealants

Nonwovens

Carpets

Paper & Paperboard

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Wacker Chemie

Synthomer

BASF

Celanese

Dow Chemical

Arkema

ARLANXEO

Asahi Kasei

OMNOVA Solutions

Trinseo

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

## **RESEARCH OBJECTIVES**

To study and analyze the global Synthetic Latex Polymer consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Synthetic Latex Polymer market by identifying its various subsegments.

Focuses on the key global Synthetic Latex Polymer manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Synthetic Latex Polymer with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Synthetic Latex Polymer submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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