

2018-2023 Global Swimming Pool Treatment Chemicals Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Swimming Pool Treatment Chemicals market for 2018-2023.

A pool's filter system does the work to keeping the water clean, but it takes chemistry to do the fine-tuning. It's important to carefully manipulate the chemical balance in pools for several reasons. One reason is that pathogens, such as bacteria, thrive in water. A pool filled with untreated water would be a perfect place for disease-carrying microorganisms to move from one person to another. Also, water with the wrong chemical balance can damage the various parts of the pool. In addition, improperly balanced water can irritate the skin and eyes. Improperly balanced water can also get very cloudy.

Swimming pool treatment chemicals have many different types, such as beaching powder, sodium hypochlorite, liquid chlorine, trichloroisocyanuric acid and other specialty product etc. Those materials are mainly used to ensure the health and safety of swimming pool. During them, sodium hypochlorite is the most widely used material, with a consumption amount of 313.5 K MT in 2017. Trichloroisocyanuric acid is the second largest consumption material.

Swimming pool treatment chemicals are used in residential pool and commercial pool. In United States, there are 10.4 million residential and 309000 public swimming pools according to Association of Pool & Spa Professionals. So, Swimming Pool Treatment Chemicals are generally used in residential pool in USA. According to our research, in 2017, amount of swimming pool treatment chemicals used in residential pool is about 573.7 K MT, took a consumption share of 79.01%.

Owing to abundant raw material resource and mature manufacture process, there are

many manufacturers all over the world, such as Solvay Chem, Akzo Nobel, BASF, Olin Chlor Alkali, Arkema, AGC, Surpass Chem, Ineos, Occidental, Sumitomo Chem, FMC, ICL Industrial Products and Jiheng Chemical etc. In this report, we mainly research 30 manufacturers. During them, Solvay Chem is a leading supplier in this industry. In 2017, Lonza sales 55.3 K MT swimming pool treatment chemicals, accounting for 7.62% of global total sales.

Swimming pool treatment chemicals are consumed all over the world. During all regions, North America, which is the largest consumption region, consumed 435.8 K MT in 2017. Followed by Europe, consumed 135.2 K MT in 2017. Global regional consumption amount is related to swimming pool amount.

During past five years, with the recovery of economic, global swimming pool treatment chemicals consumption increased from 668.3 K MT in 2013 to 726.1 K MT in 2017, with an average increase rate of 2.10%. By 2025, it will be 847.9 K MT.

Over the next five years, LPI(LP Information) projects that Swimming Pool Treatment Chemicals will register a 1.7% CAGR in terms of revenue, reach US\$ 1170 million by 2023, from US\$ 1060 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Swimming Pool Treatment Chemicals market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Beaching Powder

Sodium Hypochlorite

Liquid Chlorine

Trichloroisocyanuric Acid (TCCA)

Other

Segmentation by application:

Residential Pool

Commercial Pool

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Solvay Chem

Akzo Nobel

BASF

Olin Chlor Alkali

Arkema

AGC

Surpass Chem

Ineos

Occidental

Sumitomo Chem

FMC

ICL Industrial Products

Jiheng Chemical

Nankai Chemical

Ercros S.A.

Heze Huayi

Shikoku Chemicals

Nippon Soda

Zeel Product

Nissan Chemical

Lonza

Salt & Chemical Complex

Weilite

Nanke

Axiall

Barchemicals

Natural Chemistry

Clorox Pool & Spa

Robelle

United Chemical Corp

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Swimming Pool Treatment Chemicals consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Swimming Pool Treatment Chemicals market by identifying its various subsegments.

Focuses on the key global Swimming Pool Treatment Chemicals manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Swimming Pool Treatment Chemicals with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Swimming Pool Treatment Chemicals submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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