

2018-2023 Global SUV Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global SUV market for 2018-2023.

SUV is an automotive classification, typically a kind of station wagon/estate car with off-road vehicle features like raised ground clearance and ruggedness, and available four-wheel drive.

In recent years, in some countries the term SUV has replaced terms like 'Jeep' or 'Land-Rover' in the popular lexicon as a generic description for light 4WD vehicles.

Over the next five years, LPI(LP Information) projects that SUV will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of SUV market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Mini SUV

Compact SUV

Mid-size SUV

Full-size SUV

Extended-length SUV

Segmentation by application:

Remote areas

Recreation

Motorsport

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Fiat Chrysler Automobiles

Honda Motor

Toyota Motor

Nissan Motor

Ford Motor

General Motors

Hyundai Motor

Daimler

Renault

Volkswagen

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global SUV consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of SUV market by identifying its various subsegments.

Focuses on the key global SUV manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the SUV with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of SUV submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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