

# 2018-2023 Global Surface Protection Films Consumption Market Report

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Surface Protection Films market for 2018-2023.

Surface Protection Films is used to protect the surface.

Growing demand from electronics and smartphones market for scratch resistant screens and lenses is the primary factor driving the growth of the global surface protection films. Electronic devices these days demand special attention to prevent damage to their display screen, that's why surface protection films are being extensively employed to protect the product during transportation and consumer handling. Another factor which is driving the demand of the global surface protection films market is the exhaustive use of these films for protecting the household interiors from discoloration and maintaining their sheen for years. However, the release of harmful byproducts during the production process of these films is restraining the growth of the surface protection films market.

3M, Eastman, Avery Denison, ExxonMobil Chemical and ZAGG are the key players and accounted for 6.165%, 5.223%, 3.690%, 3.353%, 2.365% respectively of the overall Surface Protection Films market share in 2016. Global giant market mainly distributed in North America, China and Europe. It has unshakable status in this field.

China is the largest consumption region of Surface Protection Films, with a consumption market share nearly 28.04% in 2016. The second place is North America; following China with the consumption market share over 23.58% in 2016.

Over the next five years, LPI(LP Information) projects that Surface Protection Films will

register a 3.4% CAGR in terms of revenue, reach US\$ 9130 million by 2023, from US\$ 7460 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Surface Protection Films market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Adhesive Free

Adhesive

Segmentation by application:

Acrylic Sheet

Injection Molding Products (Ex. Acrylic Sheet)

Electronics

Metal Products

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

## GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

3M

Eastman

Avery Denison

ExxonMobil Chemical

ZAGG

OtterBox

Nitto

XPEL

Solar Gard (Saint-Gobain)

Orafol

BELKIN

Argotec

Tech Armor

MOSHI

Hexis Graphics (Hexis SA)

XtremeGuard

Halo Screen Protector Film

PowerSupport

intelliARMOR

Crystal Armor

Spigen

Air-J

BodyGuardz

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

#### Research objectives

To study and analyze the global Surface Protection Films consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Surface Protection Films market by identifying its various subsegments.

Focuses on the key global Surface Protection Films manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Surface Protection Films with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Surface Protection Films submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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