

2018-2023 Global Supply Chain Analytics Market Report (Status and Outlook)

<https://marketpublishers.com/r/24303DD1C88EN.html>

Date: August 2018

Pages: 116

Price: US\$ 4,660.00 (Single User License)

ID: 24303DD1C88EN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Supply Chain Analytics market for 2018-2023.

Supply Chain Analytics is for improve operational efficiency and effectiveness by enabling data-driven decisions at strategic, operational and tactical levels. And the supply chain analytics market has observed faster growth in recent years

Over the next five years, LPI(LP Information) projects that Supply Chain Analytics will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of Supply Chain Analytics market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:

Supply chain planning and procurement

Sales & Operations Planning

Transportation and logistics analytics

Visualization and reporting tools

Segmentation by application:

Retail and consumer packaged goods

Health care and life sciences

Manufacturing, automotive

Aerospace and defense

High tech and electronics

We can also provide the customized separate regional or country-level reports, for the following regions:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

Birst

Capgemini

Genpact

IBM Corporation

Kinaxis

MicroStrategy

Oracle Corporation

SAP SE

SAS Institute

Tableau Software

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Supply Chain Analytics market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Supply Chain Analytics market by identifying its various subsegments.

Focuses on the key global Supply Chain Analytics players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Supply Chain Analytics with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Supply Chain Analytics submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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