

2018-2023 Global Supercar Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Supercar market for 2018-2023.

A supercar is a high-performance sports car, in the report, the mainly player are Porsche, Bentley,

Ferrari, Aston Martin, Lamborghini, McLaren, Audi, BMW, Bugatti, Pagani.

The global Supercar market has seen been relatively untouched by the financial crisis and has been posting growth driven by the emerging markets. Global Supercar sales in 2017 reached 75-kilo units, and are expected to reach 84-kilo units in the end of 2025. In the whole market, the Non-Convertible Supercar occupies largest market, and the market is near 80%.

In terms of sales channel, Cash Payment, Financing/Loan and Leasing constitute the sales channel, the cash payment is the mainstream pay method and it occupies about half market share.

Over the next five years, LPI(LP Information) projects that Supercar will register a -1.1% CAGR in terms of revenue, reach US\$ 15500 million by 2023, from US\$ 16500 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Supercar market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Convertible Supercar

Non-Convertible Supercar

Segmentation by application:

Cash Payment

Financing/Loan

Leasing

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Porsche

Bentley

Ferrari

Aston Martin

Lamborghini

McLaren

Audi

BMW

Bugatti

Pagani

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Supercar consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Supercar market by identifying its various subsegments.

Focuses on the key global Supercar manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Supercar with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the

market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Supercar submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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